

# Q-STEP SUMMER INTERNSHIPS 2021

## YOURmeds - Evaluation Report for Council

### Organisation and Team

YOURmeds: Sales and Marketing

### Selection Method

Written CV & cover letter followed by an Interview

### Application Criteria

#### Essential:

- Understanding user behaviour using real data
- Dataset manipulation skills
- Data analysis skills and experience with quantitative data
- Basic knowledge of statistics
- Knowledge of Microsoft Office – Excel, Word Powerpoint
- Excellent oral and written English
- Confident talking to people

#### Desirable:

- Desktop Publishing skills

### Key Words

Digital Health Technology, Qualitative Data, Quantitative Data, Medication Management, Real World Data

### Practical Considerations

All resources will be provided.

Working In our offices in Wilmslow/Manchester – we are currently securing premises

8 week internship

### Project Outline

YOURmeds provides a SMART medication management system aimed at helping people become more independent by taking charge of their medication. Currently individuals will be supported with their medication through medication visits from carers. Our system is sold into Local Authorities across the UK. The evaluation report will showcase the data from a specified time period usually 3 or 6 months. The report will be supported with qualitative data through a medication questionnaire. The data for the users is readily available through the dashboard. The report should also require supporting quotes from the pharmacy fulfilling the pack, social workers providing the referrals, the Assistive Technology Lead/Commissioner and the users.

### Support and Training

The student will be mentored by the Account Manager of the Local Authority and supported by the Sales and Marketing team. The student will experience first-hand how projects are delivered within a Local Authority with visits to users, Assistive Technology team and pharmacies. The students will be exposed to large datasets and helped with data analysis, utilising any existing Excel and SPSS skills to help us ascertain health benefits from using the YOURmeds systems and developing communication skills - both verbal briefings with PowerPoint and written dissemination of Word document. Reports may be used as supporting evidence to the Local Authority and the conclusions used to build Press Releases and webinar content.