

Social Media House Rules

Thank you for following and engaging with the Whitworth's social media channels. We share content with our online audiences and followers in order to encourage the ways that art can be used for positive social change as well as engage with the gallery's collections, our public programme and worldwide research.

We value dialogue and information exchange as forms of enrichment. We use our Social Media channels as a place to learn together, as well as learn through making and doing. We intend to create a place of care, consideration and community, whilst taking action.

The views expressed by our followers are their own and may not represent the views of the Whitworth, The University of Manchester, its employees, or affiliates.

We want our online spaces to be safe, inspiring, and as beautiful as our gallery and to ensure that everyone has a positive experience.

Here are a few house rules that apply to all the Whitworth's online channels...

Privacy is important

We want to keep you safe. Please do not post any personal information, including email address, phone number, or address; posts and comments that include this kind of information will be removed. And we encourage you to think carefully when posting likenesses that belong to you or another individual.

Be relevant

We encourage debate and discussion, but to help people engage with this, comments should be relevant to the subject of the original post. Posts and comments that are off-topic or that are repeated multiple times, especially under unrelated posts are likely to be removed.

Respect the space and others

We expect our followers to use digital and online spaces safely by respecting others as you yourself would expect to be respected.

We will not tolerate hateful, defamatory, abusive, threatening, harmful, obscene, discriminatory, and harassing language, comments, images or videos. Anything that could be deemed offensive to others will be removed and reported which could ultimately result in your account being banned or blocked.

This is not the space for advertisements

We would love to know more about our audience, but posts or comments that serve as advertisements for yourself or others don't fulfil this purpose. Any links, images or messages that advertise or promote products and services of individuals, businesses or causes will be removed and are likely to result in your account being banned or blocked.

If it is not yours don't post it

Please avoid posting something if you don't own the intellectual property or that you don't have the right to post. Any graphics, copyrighted text, images or videos that are posted without necessary permissions will be removed, and you risk your account being banned or blocked.

When and how

We would like to be available to engage with you all the time, however, you are more likely to receive a speedy response during office hours, these are between 9.30am and 5pm GMT, Monday to Friday, excluding UK national holidays.

And remember that we also have extensive information about our collections, exhibitions and events on the gallery's website manchester.ac.uk/whitworth

For more information, feedback and complaints, the best way is to email the gallery directly at **whitworth@manchester.ac.uk**