

# Does your research have impact?

**We work with academic and student inventors to identify research that has the potential to create value and benefit society as a whole.**

**Our core mission is to use this intellectual property (IP) to create positive social and economic impact by supporting projects such as these:**

## **Ketso** - [www.ketso.com](http://www.ketso.com)

**Ketso means 'action' in Lesotho, where it was created in the 90s by Dr Joanne Tippett, a lecturer in Spatial Planning at the University of Manchester. Ketso was first used to engage rural communities in planning improvements for their villages. It proved to be a powerful tool for social inclusion.**

**In 2009 Ketso was launched as a social business that supports diverse groups to collaborate and learn more effectively, helping them develop creative solutions to the challenges they face. It is a popular and effective strategic planning, teaching and learning tool for businesses, the public sector, academic organisations and community groups, used in more than 65 countries.**



## **TellUs Toolkit** - [www.tellus-toolkit.com](http://www.tellus-toolkit.com)

**TellUs Toolkit works with a wide range of clients in the utility, environmental and public policy sectors to harness the power of maps and Geographical Information Systems (GIS), thus engaging a wide range of stakeholders in decision making about places.**

**TellUs Toolkit was set up in 2015 by Richard Kingston and the University of Manchester Innovation Factory to capitalise on the knowledge generated by over 20 years of research in to using web-based mapping tools to support spatial decision making. They support organisational intelligence, providing more insightful decisions and better outcomes.**



**Want to find out more? Get in touch:**

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