

**THE PROGRAMME SPECIFICATION FOR THE BSc (HONS) IN INTERNATIONAL MANAGEMENT WITH AMERICAN BUSINESS STUDIES**

**1. GENERAL INFORMATION**

<b>UCAS Code</b>	<b>Award</b>	<b>Programme Title</b>	<b>Duration</b>	<b>Mode of study</b>
N2T7	BSc (Hons)	BSc (Honours) in International Management with American Business Studies	4 Years	Full Time
	BSc (Ord)*	BSc (Ordinary) in International Management with American Business Studies	4 Years	Full Time
	Diploma**	Management	2 Years	Full Time
	Certificate***	Management	1 Year	Full Time
	Exit Award****	Management (International Management) specialism	3 Years	Full Time

\* Students are not permitted to transfer to an Ordinary route throughout the course of their studies. If a student does not meet the requirements of an Honours degree, then it is the decision of the Finals Examination Board as to whether an Ordinary degree is awarded. See <https://www.ambs.ughandbook.manchester.ac.uk/assessment/exam-procedures/>

\*\*A Diploma of Higher Education will be awarded to a student who:

Successfully completes Year 2 but terminate their studies at this point; or

Has exhausted all the opportunities to retrieve failed assessment, subject to the accrual of the appropriate number of credits. See <https://www.ambs.ughandbook.manchester.ac.uk/assessment/exam-procedures/>

\*\*\* A Certificate of Higher Education will be awarded to a student who:

Successfully completes Year 1 but terminate their studies at this point; or

Has exhausted all the opportunities to retrieve failed assessment, subject to the accrual of the appropriate number of credits. See <https://www.ambs.ughandbook.manchester.ac.uk/assessment/exam-procedures/>

<b>School</b>	Alliance Manchester Business School
<b>Faculty</b>	Humanities
<b>Awarding Institution</b>	The University of Manchester
<b>Programme Accreditation</b>	N/A (Individual course units may receive accreditation from relevant professional bodies)
<b>Relevant QAA benchmark(s)</b>	Business and Management

## 2. AIMS OF THE PROGRAMME

The programme aims to:

<b>01.</b>	enable students to acquire state of the art knowledge and understanding of the field of management <sup>^</sup> with a specialisation in the international aspects of management
<b>02.</b>	promote the exchange of students between the home and carefully chosen overseas partners to enable students to experience management teaching and learning within a different cultural environment to that of the home institution
<b>03.</b>	provide an educational experience both at home and overseas which will facilitate and promote students' intellectual development and life-long learning skills
<b>04.</b>	appraise students of important new developments in the field of management
<b>05.</b>	enable students to develop appropriate practical and transferable skills
<b>06.</b>	provide a high quality management programme in the home institution and access to a high quality management programme abroad.

<sup>^</sup> The term 'field' is used as a composite to signify a range of management-related subjects covering the breadth of research and teaching activities at Alliance Manchester Business School.

## 3. INTENDED LEARNING OUTCOMES OF THE PROGRAMME

	<b>A. Knowledge &amp; Understanding</b> At the end of the Programme students should be able to:
<b>A1.</b>	understand the 'core' disciplines of the field of management (e.g. accounting, economics, marketing, operations management)
<b>A2(I).</b>	understand subject specific theories, ideas, issues and practices relating to general management
<b>A2(II).</b>	understand subject specific theories, ideas, issues and practices relating to American business and international management
<b>A3.</b>	understand management as a dynamic field, as located in a complex historical, social and international context
<b>A4.</b>	understand developments in business and management.

	<b>B. Intellectual Skills</b> At the end of the Programme students should be able to:
<b>B1.</b>	apply higher-level cognitive skills, including analysis, synthesis and evaluation.
<b>B2.</b>	utilise both qualitative and quantitative problem-solving skills.
<b>B3.</b>	address arguments/ideas through multiple perspectives.

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<b>B4.</b>	identify inter-relationships between the subject matter of management and integrate these as a coherent whole.
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	<b>C. Transferable/Key Skills and Personal Qualities</b> At the end of the Programme students should be able to:
<b>C1.</b>	articulate ideas and arguments with clarity, conciseness and rigour both orally and in writing
<b>C2.</b>	learn independently
<b>C3.</b>	manage time and prioritise workloads
<b>C4.</b>	use IT skills
<b>C5.</b>	operate effectively as a member of a group or team.
<b>C6.</b>	operate effectively in an overseas environment

### 4. THE STRUCTURE OF THE PROGRAMME

#### Summary of curriculum structure

The programme is studied over four years full-time, the third year in an overseas partner institution in the US or Canada. Students take course units worth a total of 120 credits per year at Alliance MBS, and a broadly equivalent workload in the overseas partner.

The first year of the programme is a foundation year in which you learn the basic disciplines and try out subjects to assist with optional course choices for the second and final year. In the second year, students take a core full year (20 credits) course unit that covers the economic, financial and legal systems of North America, and also includes business and labour history; and other management course units to achieve 120 credits. The third year is spent abroad at a partner institution studying business and management in the US or Canada - Students will commit 75% of their study to the study of management and business and the remaining 25% may be taken in cultural or language options. In the final year students study course units amounting to a total of 120 credits from the Alliance MBS Management menu, subject to the student having fulfilled the pre-requisite requirements.

#### Year 1: 120 credits

The first year is a groundwork year in which you build your foundations of knowledge and capability in the disciplines which underpin management education. These disciplines are internationally recognised and taught in most business schools and so you follow course units in common with students on the BSc Honours degree in Management. You also start your Personal and Career Development Plan (PCDP), designed to help you to assess your own skills, set goals for improvement, record your achievements and reflect on your experiences during your studies. In year 1, this forms part of your summative assessment for BMAN10780 Academic and Career Development. More information is provided about PCDPs via:

<https://www.ambs.ug handbook.manchester.ac.uk/programme/work->

[placements/personal-and-career-development-plan/](#)

All courses across the first year are compulsory. Students take a mix of ten and twenty credit compulsory course units across the year amounting to 120 credits.

In semester one and two, the Quantitative Methods seminars are split into two: one for the 'X' group, who have A level Mathematics or equivalent, and one for the 'Y' group who have GCSE Mathematics.

Course outlines for all of your first year course units are available via My Manchester at <https://my.manchester.ac.uk>

The full first year programme structure is available at:

<https://www.ambs.ughandbook.manchester.ac.uk/programme/programme-information/programme-structures/>

### **Year 2: 120 credits**

Students take American Society and Economy (20 credits) which covers the economic, financial and legal systems of North America, and also includes business and labour history. You choose additional management courses to make up 120 credits for the year.

Availability of options changes from year to year and pre-requisites/co-requisites apply. Full details are available via My Manchester at <https://my.manchester.ac.uk>

You also continue with your Personal and Career Development Plan.

The full second year programme structure is available at:

<https://www.ambs.ughandbook.manchester.ac.uk/programme/programme-information/programme-structures/>

### **Year 3 (Abroad)**

By the end of the first two years, you should be fully prepared to embark on your third year abroad studies at one of our partner institutions. It is important that you achieve good grades during your first two years. In particular, passing the first year is essential and your performance may be taken into account during the allocation process. You should set yourself high standards, achieve them and continue with this approach at your third year abroad institution, where you will be studying business and management at one of the carefully chosen partners in the US and Canada.

### **Information for Year Abroad**

Please refer to the workload requirements for your year abroad which can be found at <https://ughandbook.portals.mbs.ac.uk/Myprogramme/OutgoingIMandIMABSexchangestudents/Meetingsandforms.aspx>

Opportunities to apply for travel awards, scholarships etc may be available from time to

time. When available, information will be posted on the online undergraduate handbook and appropriate students will be informed by email.

Please note that you are required to submit a feedback form to the Alliance MBS Undergraduate International Office following your year abroad.

### **Allocation to places in Partner Institutions**

Students will be asked to indicate their preferred institutions by ranking destinations in order of preference. It is important to bear in mind that the number of places is fixed, and since there may be several students who would ideally like to attend the same institution, students should not commit psychologically or otherwise to a specific institution, but should think instead of a range of acceptable destinations. The aim is to place students as high as possible up their personal ranking and to ensure that places are taken up across all our partner institutions. Where a large number of students have chosen the same destination, the written statement and first year performance will be taken into account. Partner institutions have been selected in relation to their academic profile and the education provided. Each institution and location has its own particular characteristics.

### **The decision of the Programme Director is final.**

The selection process above makes clear that students must be flexible about their choice of partner institution. The University of Manchester and Alliance MBS are sympathetic to students with special requirements (e.g. disability, religious belief etc) and will try to ensure that all reasonable requests are taken into account when year abroad places are allocated. We cannot guarantee that special provisions can be made by a partner institution. Students should notify the Programme Director of any special requests as soon as possible. It may not be possible to prioritise students if requests are received late.

### **Year 4/Final Year: 120 Credits**

Students take course units amounting to 120 credits.

Availability of options changes from year to year and pre-requisites/co-requisites apply. Full details are available via My Manchester at <https://my.manchester.ac.uk>

You also continue with your Personal and Career Development Plan.

Students are encouraged to undertake a dissertation on an international topic as this is a good link between your studies abroad and the final year course units. You may undertake a BSc in Management-style dissertation as part of your free choice credits provided you do not also undertake an international dissertation.

The full final year programme structure is available at:

<https://www.ambs.ughandbook.manchester.ac.uk/programme/programme-information/programme-structures/>

The contact hours policy for full time Alliance MBS Manchester based programmes is available at: <http://documents.manchester.ac.uk/display.aspx?DocID=52175>

**5. CURRICULUM PROGRESSION: INTENDED LEARNING OUTCOMES FOR EACH YEAR**

Year	Intended learning outcomes
<p><b>Year 1</b> <b>(Certificate of Higher Education)</b> Students who successfully complete the first year of study but terminate their studies at this point will be awarded a Certificate of Higher Education</p>	<p>To enable students to:</p> <ul style="list-style-type: none"> <li>* understand the fundamentals of the 'core' disciplines of the field of management (e.g. accounting, economics, marketing, operations management)</li> <li>* understand basic qualitative and quantitative research in Management</li> <li>* use basic IT skills</li> <li>* manage resources and time</li> <li>* learn effectively and independently</li> <li>* utilise basic qualitative and quantitative problem-solving skills</li> <li>* begin to work effectively as a member of a team or group</li> </ul>
<p><b>Year 2</b> <b>(Diploma of Higher Education)</b> Students who successfully complete the second year of study but terminate their studies at this point will be awarded a Diploma of Higher Education</p>	<p>To enable students to:</p> <ul style="list-style-type: none"> <li>* understand subject specific theories, ideas, issues and practices relating to general management, American business and international management</li> <li>* understand developments in business and management</li> <li>* understand management as a dynamic field, located in a complex historical, social and international context</li> <li>* address arguments/ideas through multiple perspectives</li> <li>* operate effectively as a member of a group or team.</li> <li>* articulate ideas and arguments with clarity, conciseness and rigour both orally and in writing</li> </ul>
<p><b>Year 3</b></p>	<p>To enable students to:</p> <ul style="list-style-type: none"> <li>* understand subject specific theories, ideas, issues and practices relating to general management, American business and international management within a North American context</li> <li>* understand management as a dynamic field, as located in a complex historical, social and international context from a North American perspective</li> <li>* identify inter-relationships between the subject matter of management and integrate these as a coherent whole within an international context.</li> <li>* operate effectively in an overseas environment.</li> </ul>
<p><b>Year 4</b></p>	<p>See Programme Learning Outcomes</p>

**6. STUDENT INDUCTION, SUPPORT AND DEVELOPMENT** (in order to deliver the year learning outcomes)

**Student Induction**

- Pre-induction information, arrival packs and a formal one-week welcome programme for first year students (note – ongoing induction is carried out via BMAN10780 Academic and Career Development throughout the whole of the first year). This includes a Programme Director and PS staff meeting, an Alliance Manchester Business School Introduction to Undergraduate Services event, Alliance MBS Student Fair, completion of Health & Safety Course, Alumni/Careers Panel discussion, administrative sessions, Introduction to Academic and Career Development lecture, Unismart lecture and an end of Welcome Week party. Student meetings with their Peer Mentors will also take place in the first few weeks of the semester.

- Induction and reintegration activities for returning second and final year students.

- Programme identity initiatives for all levels throughout each year.

- Supporting information on Alliance MBS online undergraduate handbook for all new and returning students and brochure student notebook for all new students.

**Student Support and Development**

- Comprehensive Online Undergraduate Handbook available at <https://www.ambs.ughandbook.manchester.ac.uk/>

- Academic Advisor for first year students: All first year students are allocated an academic advisor who will remain their advisor (wherever possible) for the full duration of their studies and will support on their academic development. Regular contact between student and academic advisor is embedded within BMAN10780 Academic and Career Development course via alternate week seminars which will take place throughout the full academic year. It is expected that students and academic advisors will engage either face to face (via regular office hours), by telephone, email or through Blackboard in the weeks where no seminar is taking place.

- Academic Advisor for second and final year students: In building on the relationship developed between Academic Advisor and students in the first year seminar sessions, Management students will remain with their original Academic Advisor (wherever possible). Formally recorded sessions will take place throughout the academic year between Academic Advisor and student with a focus on academic guidance as required (registration for course units, plagiarism, essay writing, preparation for exams, time management etc), encouraging students to update their PCDP and further develop a CV, writing references on request, gauging feedback on the student experience and understanding where and when to refer students on to other sources of assistance.

- Dedicated Student Support and Guidance Team in Alliance MBS offering advice, guidance and support on any issues that affect a student's ability to study.

- Disability support: Details are provided via The University's Disability and Support Service (DASS) and /or the School's Disability Co-Ordinator as well as in the Online Undergraduate Handbook.

- Dedicated Alliance MBS International and Placement Team with staff whose role it is to help students prepare for life at their host institutions by providing assistance, advice and guidance and to support students during their third year abroad.

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- Meetings with Programme Director and International and Placement Team staff to discuss the choice of overseas institutions and the application process.
- The opportunity to meet with final year students who have returned from the year abroad and to talk to exchange students from our partner institutions.
- Dedicated Undergraduate Centre in Alliance MBS, providing Programme Offices and Administrative staff for all programmes.
- Student Representatives: serve on the Programme Committee, Undergraduate Committee and Student/Staff Liaison Committee, aiding in the decision-making processes which affect student experience. Student Representatives also attend a focus group in each semester to provide feedback on Alliance MBS Undergraduate processes. Further details are provided in the Online Undergraduate Handbook. The School also provides local-level training for Student Representatives.
- Student Peer Mentor Scheme: Details are provided in the online undergraduate handbook.
- Personal Development Planning: Personal Career Development Plans (PCDPs) are aimed at helping students develop their awareness of generic transferable and subject-specific skills and are aimed at helping to improve independent learning and provide a record of academic learning and achievement. For all first year students, the PCDP will form part of the summative assessment on BMAN10780 Academic and Career Development and also includes an opportunity for all 1<sup>st</sup> year students to start to develop their CV. PCDPs for returning second and final year students will continue to be linked to academic advisor sessions throughout the programme of study. Students will meet with their academic advisor in a series of meetings, part of which will address the development of the PCDP and CV. Students can then arrange individual meetings with their academic advisor as necessary.
- Extensive library, computer and other learning resources, in particular My Learning Essentials which can be found here:  
  
<https://www.library.manchester.ac.uk/using-the-library/students/training-and-skills-support/my-learning-essentials/>
- The first year course BMAN10780 Academic and Career Development is intended to support and develop students throughout their first year of study by incorporating study skills sessions, academic advisor contact and the opportunity for students to undertake an early piece of formative assessment which is marked by the academic advisor. Written feedback will be provided on this - piece of work, as will be the opportunity to discuss this further face to face with the academic advisor.
- IT Skills sessions offered at central IT Services. Details in the Online Undergraduate Handbook.
- Mathematics surgeries for first year students.
- Employability/Careers planning: The School ensures a range of opportunities for students to develop their employability and career planning skills both within and outside of the curriculum. Students on International Management with American Business Studies will have the opportunity to develop career management planning skills as part of their 1<sup>st</sup> year Academic and Career Development course unit. All undergraduate full course unit descriptions include an employability section which highlights to students the transferable/employability skills they develop as part of each specific course unit. The



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School also ensures that students have access to a variety of tailored events that enable them to further their career aspirations, including: alumni/networking sessions, employer drop in sessions, successful applications session, applying for and securing an internship session, postgraduate student options session. Alliance MBS also has many links with many employers and students are encouraged to attend talks and seminars provided by employers. For some, these will be included within the curriculum (i.e. guest lectures) and for others these will be organised by Alliance MBS affiliated societies or by the Careers Service/Alliance MBS. Students are also encouraged to attend the University Careers Service and any presentations which may be of particular interest to International Management with American Business Studies students.

Opportunities for students to engage with activities in social justice, ethical leadership and community action through Stellify as well as actively engaging in volunteering initiatives.

### 7. PROGRESSION AND ASSESSMENT REGULATIONS

Details of progression rules are included in the Online Undergraduate Handbook <https://www.ambs.ughandbook.manchester.ac.uk/assessment/exam-procedures/>

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