Programme of the Day

Business Engagement Workshop: Creative Industries
Wednesday 2 December 2020, 2pm-3.30pm

2.00 Welcome and Introductory words: Professor Ian Scott

2.05 Business Engagement at UoM: Adam Winship
Aspect: Alex Riley

2.10 Introduction to Creative Manchester: Anne-Marie Nugnes

2.15 Case Study of Manchester Camerata: Bob Riley, CEO

2.25 Case Study of Carcanet Press:
Michael Schmidt, MD and John McAuliffe, Associate Publisher

2.35 Breakout sessions

2.55 Comfort break

3.00 Review Breakout sessions

3.15 Reflections: Dr Alicia Rouverol

3.25 Closing words

3.30 End

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