

Global Contexts of Business and Management

BMAN 21012

Credit rating 10

Alliance Manchester Business School
Undergraduate

Level 2

Course unit overview

To explore the nature of the increasingly integrated and complex world economy, discussing the role of economic, cultural, political, and organizational integration driven by 'globalization'. To explore the benefits and drawbacks of globalization by highlighting the conflicts and disturbances that go hand in hand with international integration and development.

Aims

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Learning outcomes

On completion of this unit successful students will be able to:

1. Appreciate the changing nature of the global economy and how the process of globalisation is creating opportunities and challenges for corporations, managers and workers.
2. Have an understanding of the ways in which globalization is implicated in the make-up and change of political, social and cultural systems.
3. Develop a critical understanding of important contributions to academic literature on globalization, both mainstream and alternative.

Syllabus

We live in a world of economic and political turbulence. The nature of that world, its dynamics and transformation, have profound implications for every aspect of our lives. This is as true for the operations of businesses and the experience of managing and working for them - both nationally and internationally - as it is for matters of politics and states, culture and identity. In today's global economy an international perspective on business is not only important for business students but also crucial for social scientists, humanities, sciences and other majors, who need to equip themselves with such knowledge.

The main objective of the course is to broaden the students understanding of the challenges and opportunities of a globalizing world. The aim of this module is to focus on the strategic challenges confronting international firms, by exploring the various economic, political, and cultural issues that confront firms, managers, workers, and consumers in today's global marketplace. The course will be taught through a combination of lectures, seminars and readings, and will provide a fundamental introduction to the themes and literature of globalization.

Teaching and learning methods

Methods of delivery - Lecture/Tutorials

Lecture hours - 10 (1 hour per week over 10 weeks)

Seminar hours - 8 (1 hour per week over 8 weeks)

Private study - 82

Total study hours - 100

Total study hours: 100 hours split between lectures, classes, self study and preparation for classes, coursework and examinations.

Informal Contact Methods

1. Office Hours: weekly office hours to be confirmed
2. Other : Email to arrange private meeting.

Assessment methods

100% Exam

Feedback methods

- Informal advice and discussion during lectures and seminars.
- Generic feedback posted on Blackboard regarding overall examination performance.
- Students can arrange to set up a meeting to discuss performance if they feel it is necessary.

Requisites

Pre-requisites - None

Co-requisites - N/A

Dependent Course Units - N/A

Recommended reading

Steger, M. (2013), 'Globalization: A Very Short Introduction'. Chap 1, Oxford: OUP, 3 edition

Additional Reading:

Dicken P. (2010). 'Global Shift: Mapping the Contours of the World Economy', Sage Publications (6th edition). Chap 1

Scheduled activity hours

Assessment written exam	2
Lectures	10
Seminars	8

Independent study hours 80 hours

Additional notes

Other staff involved - Tutor: TBA

Programme Restrictions: Available as a free choice option to Second Year students who

have received prior agreement from their registering School. Not available to First Year students under any circumstances. Not available to BSc in Management/Management (Specialism), IMABS, IM and ITMB.

Pre-requisites - None

Co-requisites - N/A

Dependent Course Units - N/A

BMAN21012 is available to visiting and exchange students admitted through the Study Abroad Unit at the University of Manchester.

Timetable<https://ughandbook.portals.mbs.ac.uk/Non-AllianceMBSstudents/Teachingtimetables.aspx>

For Academic Year

Updated:

Approved by: