

# ***Fundamentals of Management***

***BMAN 10011***

**Credit rating 10**

**Unit coordinator:**

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***Alliance Manchester Business School***

*Undergraduate*

## ***Level 1***

### **Course unit overview**

See items 1,2,3,4,5 under Learning Outcomes.

### **Aims**

The course aims to equip students with a basic knowledge of management which can be used as a foundation for personal development. The course also aims to be an introduction to future courses in management.

### **Learning outcomes**

At the end of the course students should be able to:

- 1) Define management and explain how management differs according to level and whether a manager is a line manager or an enabling role.
- 2) Briefly describe and contrast four models of management; rational goal, scientific, human relations, open systems.
- 3) Describe and attain some elementary level of skills in the main management processes: planning, organizing, staffing, deciding, controlling and budgeting.
- 4) Outline the notion of a management function and be able to name, briefly describe and appreciate the role of the four main management functions: marketing, production (including quality and other technical services), finance and personnel.
- 5) Discuss and identify the implications of wider management issues such as managing technology, managing diversity, globalization and ethics.

### **Teaching and learning methods**

Methods of delivery: lectures

Lecture hours - 20 (2 hours per week, over 10 weeks)

Seminar hours - N/A

Private study - 80

Total study hours - 100

Total study hours: 100 hours split between lectures, classes, self study and preparation for classes, coursework and examinations.

### **Informal Contact Methods**

1. Office Hours
  2. Online Learning Activities (blogs, discussions, self assessment questions)
  3. Other :
- E-mail contact.

### **Assessment methods**

Multiple choice test worth 10%

1.5 hour exam worth 90%

### **Feedback methods**

- Formative, voluntary essay with student receiving written, individual feedback.
- Informal advice and discussion during a lecture, seminar, workshop or lab.
- Online exercises and quizzes delivered through the Blackboard course space.
- Responses to student emails and questions from a member of staff including feedback provided to a group via an online discussion forum.
- Specific course related feedback sessions.
- Written and/or verbal comments on assessed or non-assessed coursework (Feedback on multiple-choice test)
- Generic feedback posted on Blackboard regarding overall examination performance (Based on previous years)
- Other - please describe:  
Qualitative feedback obtained in week 5 and feedback reported in week 6 and on Blackboard.  
On-line discussion on two topical issues.

### **Requisites**

#### **Recommended reading**

Smith, J. M. (2007) Fundamentals of Management a Critical Text. London: McGraw-Hill.

#### **Scheduled activity hours**

Assessment practical exam	5
Assessment written exam	1.5
Lectures	20

#### **Independent study hours**

73.5 hours

#### **Additional notes**

Pre-requisites: None

Co-requisites: N/A

Dependent course units: N/A

Programme Restrictions: Available as a free choice option to students who have received prior agreement from their registering School. Not available to students on BSc in Management/Management (Specialism), IM,IMABS, ITMB or IBFEprogrammes.

BMAN10011 is available to visiting and exchange students admitted through the University of Manchester's International Programmes Office.

**Timetable** <https://ughandbook.portals.mbs.ac.uk/Non->

[AllianceMBSstudents/Teachingtimetables.aspx](#)

For Academic Year:

Updated:

**Approved by:**