

BSc Management / Management (Marketing) with/without Industrial/Professional Experience

Level Two 2026/27

120 credits should be taken in the second year.

Students should take an even split of courses, i.e. 60 credits in each semester. A 70/50 or 50/70 split may be permitted only with prior written approval from your Programme Director.

You may select one 10-credit (level 2) course offered by University College. For further information about the courses available see: <http://www.college.manchester.ac.uk/units/>

You may select one, 20-credit language course from the University Language Centre. These courses are identifiable by the prefix 'UL.. ' e.g. ULFR , ULSP etc. No other Modern Languages courses may be taken.

For further information about the language courses you can take go to: <https://www.alc.manchester.ac.uk/study/university-language-centre-leap-courses/>

You are not permitted to take any courses which do not appear on this structure.

In order to qualify for the Marketing specialism courses in green **MUST** be taken before selecting the final 80 credits from the remaining course options.

COURSE CODE	COURSE TITLE	CREDITS	PRE-REQUISITES (Pre-requisite means you have to have passed this course to take the follow on course as listed below)	CO-REQUISITES	DEPENDENT COURSES	NOTES
BMAN24281	Marketing Management in a Digital Age	20	BMAN10101 - Marketing Foundations	N/A	N/A	Core for Management (Marketing) specialism.
BMAN24352	Marketing Communications in the Digital Age	20	BMAN10101 - Marketing Foundations	N/A	N/A	Core for Management (Marketing) specialism.
Your remaining courses must be chosen from the following list:						
BMAN20271	Consumer Behaviour	20	BMAN10101	N/A	N/A	Optional
BMAN22061	Managing Projects	20	N/A	N/A	N/A	Optional
BMAN24241	Creativity, Design and Entrepreneurship	20	N/A	N/A	N/A	Core for Management (ISE) specialism. Optional for other specialisms
BMAN24431	Economic Analysis I: Firm Market and the Economy	20	BMAN10001	N/A	BMAN31881	Core for Management (IBE) specialism. Optional for other specialisms
BMAN21011	Financial Markets & Institutions	10	BMAN10522 / 10522(M)	N/A	N/A	Optional For BMAN31000 you must also pass BMAN21020A, BMAN21040A & BMAN23000B. For BMAN30190 you must also pass BMAN20072 & BMAN23000.
BMAN20081	Financial Statement Analysis	10	BMAN10522(M) & BMAN10621(M)	N/A	BMAN31000 BMAN30190	Optional For BMAN31000 you must also pass BMAN21020A, BMAN21040A & BMAN23000B. For BMAN30190 you must also pass BMAN20072 & BMAN23000.

BMAN24271	Globalisation and Employment	20	N/A	N/A	N/A	Core for Management (HR) specialism. Optional for other specialisms
BMAN24291	Operations Management & Strategy	10	N/A	N/A	N/A	Optional This unit cannot be studied with BMAN20811
BMAN24761	Business Law 1: Common Law and Common, Business Liabilities	10	N/A	N/A	N/A	Core for Management (A&F) specialism. Optional for other specialisms
BMAN24621	Business Data Analytics	20	BMAN10960	N/A	N/A	Optional
MCEL10001	Exploring Enterprise	10	N/A	N/A	N/A	Optional
SEMESTER TWO						
BMAN24792	American Society and Economy	20	N/A	N/A	N/A	
BMAN24782	Business Law 2: Control, Compliance & the Corporate Conscience	10	N/A	N/A	N/A	Core for Management (A&F) specialism.
BMAN24332	Employment Relations & Human Resource Management	20	N/A	N/A	N/A	Core for Management (HR) specialism. Optional for other specialisms
BMAN24442	Foundations of Strategy & Innovation	20	N/A	N/A	BMAN32312	Core for Management (ISE) specialism. Optional for other specialisms
BMAN24312	International Business	20	N/A	N/A	N/A	Core for Management (IBE) specialism. Optional for other specialisms
BMAN20072	Investment Analysis	10	BMAN10522 / 10522(M)	BMAN23000(B)	BMAN30190	Optional Students who wish to take BMAN20072 MUST also take BMAN23000(B). For BMAN30190 you must also pass BMAN23000 & BMAN20081 as well as BMAN20072.
BMAN24362	Personnel Selection & Talent Management	20	BMAN10872	N/A	N/A	Optional
BMAN24802	Research Methodology	20	N/A	N/A	BMAN31500 Dissertation - you will not be able to do a dissertation in your final year if you have not passed Research Methodology	Optional A&F Specialists: the dissertation is not part of the A&F specialism but can be taken by A&F students as an option. However, the dissertation will not be supervised by an A&F member of staff.
BMAN24372	Sustainable Business	20	N/A	N/A	N/A	Optional
MCEL10022	Exploring Enterprise	10	N/A	N/A	N/A	Optional Students who take this course must not have taken MCEL10001.

SEMESTER ONE & TWO

BMAN21020A	Financial Reporting & Accountability	20	BMAN10621(M)	N/A	BMAN30030 BMAN30211 BMAN30131	Optional
BMAN23000(B)	Foundations of Finance	20	BMAN10522 / 10522(M)	N/A	BMAN20072 BMAN30060 BMAN30071 BMAN30091 BMAN30111 BMAN30190 BMAN30242 BMAN30702	Core for Management (A&F) specialism. Students wishing to take BMAN20072 must also take BMAN23000(B). The follow on course BMAN30190 also needs passes in BMAN20081 & BMAN20072. Optional for other specialisms
BMAN21040A	Intermediate Management Accounting	20	BMAN10632	N/A	BMAN31040	Core for Management (A&F) specialism. Optional for other specialisms

* **Compulsory** - these units cannot be substituted and must be taken by students to meet the intended learning outcomes of the programme. These units are not compensatable but may be resat.

* **Core** - these units must be taken by students to meet the intended learning outcomes of the programme. They differ from compulsory units as they can be resat and compensated.