

BSc Management / Management (Marketing) with/without Industrial/Professional Experience

Level Two 2025/2026

120 credits should be taken in the second year.

Students should take an even split of courses, i.e. 60 credits in each semester. A 70/50 or 50/70 split may be permitted only with prior written approval from your Programme Director.

You may select one 10-credit (level 2) course offered by University College. For further information about the courses available see: <http://www.college.manchester.ac.uk/units/>

You may select one, 20-credit language course from the University Language Centre. These courses are identifiable by the prefix 'UL.. ' e.g. ULFR , ULSP etc. No other Modern Languages courses may be taken.

For further information about the language courses you can take go to: <https://www.alc.manchester.ac.uk/study/university-language-centre-leap-courses/>

You are not permitted to take any courses which do not appear on this structure.

In order to qualify for the Marketing specialism courses in green MUST be taken before selecting the final 80 credits from the remaining course options.

COURSE CODE	COURSE TITLE	CREDITS	PRE-REQUISITES (Pre-requisite means you have to have passed this course to take the follow on course as listed below)	CO-REQUISITES	DEPENDENT COURSES	NOTES
BMAN24281	Marketing Management in a Digital Age	20	BMAN10101 - Marketing Foundations	N/A	N/A	Core for Management (Marketing) specialism.
BMAN24352	Marketing Communications in the Digital Age	20	BMAN10101 - Marketing Foundations	N/A	N/A	Core for Management (Marketing) specialism.
Your remaining courses must be chosen from the following list:						
BMAN20271	Consumer Behaviour	20	BMAN10101	N/A	N/A	
BMAN24241	Creativity, Design and Entrepreneurship	20	N/A	N/A	N/A	Core for Management (ISE) specialism.
BMAN24431	Economic Analysis I: Firm Market and the Economy	20	BMAN10001	N/A	BMAN31881	Core for Management (IBE) specialism.
BMAN24261	Ethical Business	20	N/A	N/A	N/A	
BMAN21011	Financial Markets & Institutions	10	BMAN10522 / 10522(M)	N/A	N/A	
BMAN20081	Financial Statement Analysis	10	BMAN10522(M) & BMAN10621(M)	N/A	BMAN31000 BMAN30190	For BMAN31000 you must also pass BMAN21020A, BMAN21040A & BMAN23000B. For BMAN30190 you must also pass BMAN20072 & BMAN23000.
BMAN24271	Globalisation and Employment	20	N/A	N/A	N/A	Core for Management (HR) specialism.

BMAN24291	Operations Management & Strategy	10	N/A	N/A	N/A	This unit cannot be studied with BMAN20811
BMAN24761	Business Law 1: Common Law and Common, Business Liabilities	10	N/A	N/A	N/A	Core for Management (A&F) specialism.
BMAN24621	Business Data Analytics	20	BMAN10960	N/A	N/A	
MCEL10001	Exploring Enterprise	10	N/A	N/A	N/A	
SEMESTER TWO						
BMAN24052	Business Law 2: Law and the Modern Corporation in an International Context	10	N/A	N/A	N/A	Core for Management (A&F) specialism.
BMAN24332	Employment Relations & Human Resource Management	20	N/A	N/A	N/A	Core for Management (HR) specialism.
BMAN24442	Foundations of Strategy & Innovation	20	N/A	N/A	BMAN32312	Core for Management (ISE) specialism.
BMAN24312	International Business	20	N/A	N/A	N/A	Core for Management (IBE) specialism.
BMAN20072	Investment Analysis	10	BMAN10522 / 10522(M)	BMAN23000(B)	BMAN30190	Students who wish to take BMAN20072 MUST also take BMAN23000(B). For BMAN30190 you must also pass BMAN23000 & BMAN20081 as well as BMAN20072.
BMAN24362	Personnel Selection & Talent Management	20	BMAN10872	N/A	N/A	
BMAN24372	Sustainable Business	20	N/A	N/A	N/A	
MCEL10022	Exploring Enterprise	10	N/A	N/A	N/A	
SEMESTER ONE & TWO						
BMAN20610	American Society and Economy	20	N/A	N/A	N/A	
BMAN21020A	Financial Reporting & Accountability	20	BMAN10621(M)	N/A	BMAN30030 BMAN30211 BMAN30131	

BMAN23000(B)	Foundations of Finance	20	BMAN10522 / 10522(M)	N/A	BMAN20072 BMAN30060 BMAN30071 BMAN30091 BMAN30111 BMAN30190 BMAN30242 BMAN30702	Core for Management (A&F) specialism. Students wishing to take BMAN20072 must also take BMAN23000(B). The follow on course BMAN30190 also needs passes in BMAN20081 & BMAN20072.
BMAN21040A	Intermediate Management Accounting	20	BMAN10632	N/A	BMAN31040	Core for Management (A&F) specialism.
BMAN24410	Research Methodology	20	N/A	N/A	BMAN31500 Dissertation - you will not be able to do a dissertation in your final year if you have not passed Research Methodology	A&F Specialists: the dissertation is not part of the A&F specialism but can be taken by A&F students as an option. However, the dissertation will not be supervised by an A&F member of staff.