

## BSc International Management with American Business Studies

### Level Two 2023/24

120 credits should be taken in the second year.

The course highlighted in green is core and must be taken. If this does not appear on your record please contact your Programme Administrator before choosing your optional courses.

Students are expected to take an even split of courses, i.e. 60 credits in each semester. A 70/50 or 50/70 split may be permitted only with prior written approval from your Programme Director.

You may select one 10 credit (level 2) course offered by University College. For further information about the courses available see: <http://www.college.manchester.ac.uk/courses/>

You are not permitted to take any courses which do not appear on this structure.

| COURSE CODE   | COURSE TITLE                                     | CREDITS | PRE-REQUISITES<br>(Pre-requisite means you have to have passed this course to take the follow on course as listed below) | CO-REQUISITES | DEPENDENT COURSES      | Notes   |
|---|--|---------|--|---------------|------------------------|---|
| BMAN20610   | American Society and Economy                     | 20      | N/A  | N/A           | N/A                    | Core course   |
| <b>Your remaining courses must be chosen from the following list:</b> |  |         |  |               |                        |   |
| BMAN24621   | Business Data Analytics                          | 20      | BMAN10960  | N/A           | N/A                    |   |
| BMAN20271   | Consumer Behaviour                               | 20      | BMAN10101  | N/A           | N/A                    |   |
| BMAN24241   | Creativity, Design and Entrepreneurship          | 20      | N/A  | N/A           | N/A                    | Core for Management (ISE) specialism.   |
| BMAN24431   | Economic Analysis I: Firm Market and the Economy | 20      | BMAN10001  | N/A           | BMAN31881              |   |
| BMAN24261   | Ethical Business                                 | 20      | N/A  | N/A           | N/A                    |   |
| BMAN21011   | Financial Markets & Institutions                 | 10      | BMAN10522 / 10522(M)   | N/A           | BMAN31792              |   |
| BMAN20081   | Financial Statement Analysis                     | 10      | BMAN10522(M) & BMAN10621(M)  | N/A           | BMAN31000<br>BMAN30190 | For BMAN31000 you must also pass BMAN21020A, BMAN21040A & BMAN23000B. For BMAN30190 you must also pass BMAN20072 & BMAN23000. |
| BMAN24271   | Globalisation and Employment                     | 20      | N/A  | N/A           | N/A                    | Core for Management (HR) specialism.  |
| BMAN22061   | Managing Projects                                | 20      | N/A  | N/A           | N/A                    |   |

|                               |  |    |                              |              |  |   |
|-------------------------------|--|----|------------------------------|--------------|--|---|
| BMAN24281                     | Marketing Management   | 20 | BMAN10101                    | N/A          | BMAN31621<br>BMAN31461<br>BMAN31302<br>BMAN31312 | <b>Core for Management (Marketing) specialism.</b>  |
| BMAN24291                     | Operations Management & Strategy   | 10 | N/A                          | N/A          | N/A  |   |
| <b>SEMESTER TWO</b>           |  |    |                              |              |  |   |
| BMAN24042                     | Business Law 1: Law, Business Liabilities and the Consumer                 | 10 | N/A                          | N/A          | N/A  |   |
| BMAN24052                     | Business Law 2: Law and the Modern Corporation in an International Context | 10 | N/A                          | N/A          | N/A  |   |
| BMAN24332                     | Employment Relations & Human Resource Management                           | 20 | N/A                          | N/A          | N/A  | <b>Core for Management (HR) specialism.</b>   |
| BMAN24442                     | Foundations of Strategy & Innovation                                       | 20 | N/A                          | N/A          | BMAN31731  | <b>Core for Management (ISE) specialism.</b>  |
| BMAN24312                     | International Business   | 20 | N/A                          | N/A          | BMAN32071  | <b>Core for Management (IBE) specialism.</b>  |
| BMAN20072                     | Investment Analysis  | 10 | BMAN10522 / 10522(M)         | BMAN23000(B) | BMAN32082<br>BMAN30190<br>BMAN31792              | Students who wish to take BMAN20072 MUST also take BMAN23000(B). For BMAN30190 you must also pass BMAN23000 & BMAN20081 as well as BMAN20072. |
| BMAN24352                     | Marketing Communications in the Digital Age                                | 20 | BMAN10101                    | N/A          | BMAN31621<br>BMAN31461<br>BMAN31302<br>BMAN31312 | <b>Core for Management (Marketing) specialism</b>   |
| BMAN24362                     | Personnel Selection & Talent Management                                    | 20 | BMAN10872                    | N/A          | N/A  |   |
| BMAN24372                     | Sustainable Business   | 20 | N/A                          | N/A          | BMAN32251  |   |
| <b>SEMESTER ONE &amp; TWO</b> |  |    |                              |              |  |   |
| BMAN21020A                    | Financial Reporting & Accountability                                       | 20 | BMAN10501 OR<br>BMAN10621(M) | N/A          | BMAN30030<br>BMAN30211<br>BMAN30131              |   |

|              |                                       |    |   |     |  |  |
|--------------|---------------------------------------|----|---|-----|--|--|
| BMAN23000(B) | Foundations of Finance                | 20 | BMAN10522 /<br>10522(M) OR<br>BMAN10552 | N/A | BMAN20072<br>BMAN30060<br>BMAN30071<br>BMAN30091<br>BMAN30111<br>BMAN30190<br>BMAN30242<br>BMAN30702<br>BMAN31792  | <b>Core for<br/>Management (A&amp;F)<br/>specialism.</b><br>Students wishing to<br>take BMAN20072<br>must also take<br>BMAN23000(B).<br>The follow on course<br>BMAN30190 also<br>needs passes in<br>BMAN20081 &<br>BMAN20072. |
| BMAN21040A   | Intermediate Management<br>Accounting | 20 | BMAN10632(M)                            | N/A | BMAN31040  | <b>Core for<br/>Management (A&amp;F)<br/>specialism.</b>   |
| BMAN24410    | Research Methodology                  | 20 | N/A                                     | N/A | <b>BMAN31500<br/>Dissertation</b> -<br>you will not be<br>able to do a<br>dissertation in<br>your final year<br>if you have not<br>passed<br>Research<br>Methodology | A&F Specialists: the<br>dissertation is not<br>part of the A&F<br>specialism but can be<br>taken by A&F<br>students as an option.<br>However, the<br>dissertation will not<br>be supervised by an<br>A&F member of staff.      |

You may select one, 20-credit language course from the University Language Centre. These courses are identifiable by the prefix 'UL..' e.g. ULFR , ULSP etc. No other Modern Languages courses may be taken.

For further information about the language courses you can take go to: <https://www.alc.manchester.ac.uk/study/university-language-centre-leap-courses/>