BSc International Management with American Business Studies Level One 2022/23

Students take 120 credits of core courses as listed below.

CORE COURSES				
Course Code	Course Title	Credits	Dependent Courses	Notes
		SEMEST	ER ONE	
BMAN10001	Economic Principles: Microeconomics	10	BMAN24431 Economic Analysis I: Firm Market & The Economy	
BMAN10621M	Fundamentals of Financial Reporting (M)	10	BMAN10632M Fundamentals of Management Accounting BMAN21020A Financial Reporting & Accountability BMAN20081 Financial Statement Analysis	For dependent course BMAN20081, BMAN10522M is also required as a pre- requisite.
BMAN10101	Marketing Foundations	10	BMAN24352 Marketing Communications in the Digital Age BMAN20271 Consumer Behaviour BMAN24281 Marketing Management	
		SEMEST	ER TWO	
BMAN10862	Case Studies in Professional Management	10		
BMAN10522M	Financial Decision Making (M)	10	BMAN23000 Foundations of Finance BMAN20072 Investment Analysis if taken alongside BMAN23000 Foundations of Finance BMAN20081 Financial Statement Analysis	For dependent course BMAN20081, BMAN10621M is also required as a pre- requisite
BMAN10632M	Fundamentals of Management Accounting (M)	10	BMAN21040 Intermediate Management Accounting	
BMAN10872	Introduction to Work Psychology	10	BMAN24362 Personnel Selection and Talent Management BMAN31921 Leadership & Success at Work	
	S	SEMESTER C	ONE & TWO	
BMAN10780	Academic & Career Development	10		
BMAN10970	Introduction to Management and Organisation Studies	20		
BMAN10960	Quantitative Methods for Business and Management	20	BMAN31152 - Business Decision Analytics	

Dependent courses - these are the courses that you will be able to take if you pass the first year course

Pre-requisite courses - these are the courses that you must have passed to take the follow on course