

BSc ITMB with/without Industrial Experience

Level Two Programme Structure 2023/24

120 credits should be taken in the second year.

Students should take an even split of courses, i.e. 60 credits in each semester. A 70/50 or 50/70 split may be permitted only with prior written approval from your Programme Director.

You are not permitted to take any courses which do not appear on this structure.

A maximum of 20 credits of level one courses can be taken as part of your programme.

To satisfy the enrolment requirements for the ITMB programme you need to ensure you are enrolled on to the core courses, highlighted in green. Contact the Undergraduate Team if these courses are not on your record.

As part of your programme you may select a maximum of 20 credits of courses offered by University College or a language from the University Language Centre. For further information about the courses available see:

<http://www.college.manchester.ac.uk/courses/> or <https://www.alc.manchester.ac.uk/study/university-language-centre-leap-courses/>

COURSE CODE	COURSE TITLE	CREDITS	PRE-REQUISITES (Pre-requisite means you have to have passed this course to take the follow on course as listed below)	CO-REQUISITES	DEPENDENT COURSES
BMAN24621	Business Data Analytics	20	BMAN11060 or BMAN10960	BMAN24650	N/A
BMAN24642	Digital Transformation	10	N/A	BMAN24650	N/A
BMAN24662	User Experience Design	10	N/A	BMAN24650	N/A
BMAN24650	Integrative Team Project 2	20	N/A	BMAN24621 & BMAN24642 & BMAN24601 & BMAN24630	N/A
BMAN24630	Business Analysis	20	N/A	BMAN24650	N/A

Your remaining courses must be chosen from the following list:

SEMESTER ONE					
BMAN20271	Consumer Behaviour	20	BMAN10101	N/A	BMAN31581

BMAN24241	Creativity, Design and Entrepreneurship	20	N/A	N/A	N/A
BMAN24261	Ethical Business	20	N/A	N/A	N/A
BMAN10621(B)	Fundamentals of Financial Reporting	10	N/A	N/A	N/A
BMAN24431	Economic Analysis I: Firm Market and the Economy	20	BMAN10001	N/A	BMAN31881
BMAN24291	Operations Management and Strategy	10	N/A	N/A	N/A
BMAN24281	Marketing Management	20	BMAN10101	N/A	BMAN31621, BMAN31461, BMAN31302, BMAN31312
BMAN20821	New Product Development and Innovation	10	N/A	N/A	N/A
SEMESTER TWO					
BMAN24442	Foundations of Strategy and Innovation	20	N/A	N/A	BMAN31731
BMAN10552	Fundamentals of Finance	10	N/A	N/A	N/A
BMAN10632	Fundamentals of Management Accounting	10	BMAN10621	N/A	N/A
BMAN24312	International Business	20	N/A	N/A	N/A
BMAN24352	Marketing Communications in the Digital Age	20	BMAN10101	N/A	BMAN31621, BMAN31461, BMAN31302, BMAN31312
BMAN24372	Sustainable Business	20	N/A	N/A	BMAN32251
BMAN20792	Technology, Strategy and Innovation	10	N/A	N/A	N/A