BEST PRACTICE SR EXAMPLES IN COURSE MANUALS

Below are several good examples of course manuals that refer to social responsibility, in terms of the responsible management competences that they aim to develop in students, and in terms of the UN Sustainable Development Goals that the unit contributes to.

Course Unit Code	**BMAN-73102**
Course Unit Title	***Sustainability and Social Responsibility***

This course unit improves students' understanding of sustainability and social responsibility in a business context, by emphasizing the study of sustainable business models and sustainable collaboration between firms. It discusses sustainable technologies and businesses that contribute to several of the **UN's Sustainable Development Goals** (SDGs), such as goal 2 (zero hunger), goal 7 (affordable and clean energy), goal 11 (sustainable cities and communities), goal 12 (responsible consumption and production), goal 13 (climate action) and goal 17 (partnerships). In addition, the course unit encourages students to ***critically analyze the interaction between different types of sustainability*** and different UN SDGs.

Course unit code:	**BMAN10931**
Course title:	**Financial and Digital Innovations in International Business**

This course unit provides specific content related to individual social responsibility and the social responsibility of firms within an international business context. Generally the programme takes a critical stance related to claims made by giant firms with respect to social responsibility and seeks to analyze these claims against the empirical evidence available. Specifically the programme addresses issues of ethics, **business ethics** and also addresses issues pertaining to the purpose of the firm within contemporary social contexts. To this end the course material exposes students to current debates and seeks to resolve some of these dilemmas on an individual and organizational basis. The course unit promotes a wide range of ***critical thinking and reasoning skills*** based upon evidence through discussion and debate, framing, researching and writing. In order to explore these issues more fully there will be an option within those set for students to follow this train of thinking to further develop their reasoning skills as part of their chosen assessed essay.

Course unit code: BMAN30180
Course unit title: Consultancy Project

Social responsibility is the second theme of this unit: the project clients are all not-for-profit/social enterprise or third sector organisations dealing with social issues in the Greater Manchester area. Students develop an understanding of this broad sector and of the ***social problems they are seeking to solve***. This unit has an award for social responsibility in the curriculum from the Faculty of Humanities.

Course unit code: BMAN31621
Course unit title: Marketing and Society

Social responsibility is intrinsically embedded throughout the Marketing and Society course. You will explore the ways in which marketing can be applied to the benefit of society, and also *critically evaluate* the potential impact that marketing and markets can have on consumers. You will also develop an understanding of the *ethical challenges* posed by marketing at its interface with society.

Course unit code: BMAN32071
Course unit title: Advanced International Business

Leadership and social responsibility: This course unit increases the student's knowledge and understanding of multinational business strategy and managing inter-firm relationships. Students are expected to identify and respond to real-world business problems, tackle global grand challenges in socio-political aspects, and demonstrate potentials for *becoming socially responsible leaders* in international and multinational organizations.

Course unit code: BMAN24261
Course unit title: Ethical Business

Ethical knowledge is very important for conducting *fair, socially responsible work*, that abides by regulations and moral principles. Knowledge obtained in this course will help students make difficult decisions when dealing with moral dilemmas and will enable them to become a role model for others.

Course unit code: BMAN24571
Course unit title: Work Psychology for Career Success

Throughout the course unit students will develop an understanding of topics that are relevant to achieving *high quality work lives* and for contributing to the social responsibility of their future employer organisations (e.g., *work life balance, ethical leadership*, bullying in the workplace).