

## Governance & Policy Office: KE & Impact Support

### How To Guide No. 6: Tips and hints on writing a winning impact case study (reading list)

Since the results of the REF2014 were announced in December 2014, there have been a number of articles and presentations published which provide advice on what to bear in mind when writing a winning impact case study. This short guide highlights the key reference materials that were used when writing How to Guide No. 3: Characteristics of a good REF 2014 impact case study.

***Reviewers will be looking for an articulate, well-written and interesting story, with strong underpinning research, a clear explanation of how the research results brought about change, effect or benefit and a clear account of the reach and significance of the impact.***

### Suggested reading

- Katy McKen, as published in [“Research Impact Case Studies Tips for Success”](#) by Chris O’Brien, August 2015
- Mark Read [“How to write a winning research impact case study”](#), October 2015
- Stephanie Swain, [“Impact Case Studies: Lessons learned from REF2014”](#)
- Jane Tinkler, London School of Economics [“Writing a REF Impact Case Study”](#), December 2012
- Natalie Wall, Middlesex University [“Distinguishing between a 4\\* and 3\\* Impact Case Study in REF 2014”](#), April 2016
- Steven Hill, Head of Research Policy at HEFCE, [“Research impact: learning lessons from the REF”](#), November 2015
- Helena Lenihan, University of Limerick, [“Guide To Preparing A Research Impact Case Study”](#)

### Contacts

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