

Governance & Policy Office: KE & Impact Support

How To Guide No. 2: RCUK Pathways to Impact (P2I) Part 2 Tips

A 5-page **Tips and Hints Guide** for writing RCUK P2I summaries and statements is available here on the FBMH intranet:

<http://www.staffnet.manchester.ac.uk/bmh/research/assessment/impact/how-to-guides/>. Please refer to this when writing the P2I parts of your application - the points will help you focus on what the reviewers will be looking for regarding non-academic impact. Highlights include:

P2I Summary (up to 4,000 characters)

- Draft the impact summary early in your preparation, to inform your research design.
- Ensure that the predicted impacts are specific to your research. Therefore do not write very broad statements about the value of generic research to society and the economy.
- Write simply and clearly and where possible avoid jargon.

P2I Statement (up to 2 pages of A4)

- Remember that your pathways need to be specific to **your** project.
- Aim to make the impact activities integrated throughout the project if possible, rather than just being bolted on to the back of the project.
- Where possible, and for impact activities to be more effective, end users should be involved from the outset of the research design process, in order to maximise the potential take-up and application of the research.

Ask yourself:

How are you going to share your research with your beneficiaries (i.e. those who are going to benefit from your research)?

When are these activities going to take place?

Who from your research project is going to arrange and deliver these activities?

What will your deliverables be?

What resources/training will you need for these activities?

How will you engage end users and beneficiaries?

What media routes will you use?

How will you know if these activities have been successful?

How can I be creative and think outside the box?

Contacts: The FBMH KE & Impact Officers can provide you with detailed feedback on your P2I summaries and statements. Please contact them as soon as you can for help and advice with your application:

Denise Davidson (School of Health; Medicine Divisions of Diabetes, Endocrinology & Gastroenterology; Medical Education [incl. CHSTM]; Cancer Sciences)

denise.davidson@manchester.ac.uk 0161 306 0528

Dr Lauren Tempelman (School of Biology; Medicine Divisions of Cardiovascular Sciences; Dentistry; Developmental Biology & Medicine)

lauren.tempelman@manchester.ac.uk 0161 275 7657