

Public Engagement at Manchester



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Research Communications for Social Impact Conference – Nov 2018

What do we mean by public engagement?

Public engagement describes the many ways in which the activity and benefits of research can be shared with the public.

Engagement is by definition a two-way process, involving interaction and listening, with the goal of generating mutual benefit.

Public Engagement

- Involving public in research
- Contributing to pathways to impact and Impact (REF)
- Driving inter-disciplinary collaboration
- Co-research
- Policy development
- Curriculum and students

- Inspiring
- Stimulating awareness, discussion and debate

- **Research with Impact**
- **Share Resource/knowledge**
- **Widening Participation**

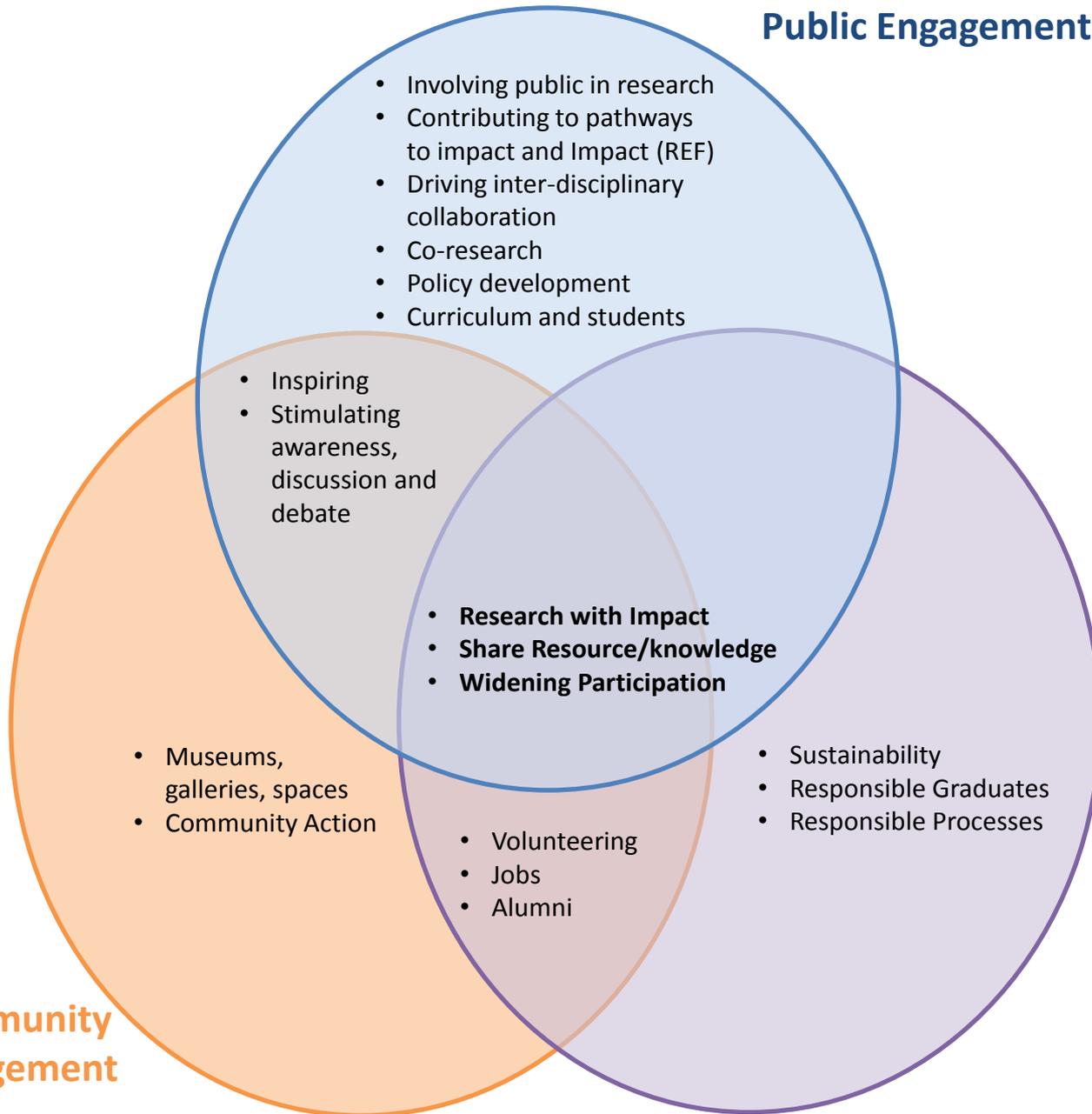
- Museums, galleries, spaces
- Community Action

- Volunteering
- Jobs
- Alumni

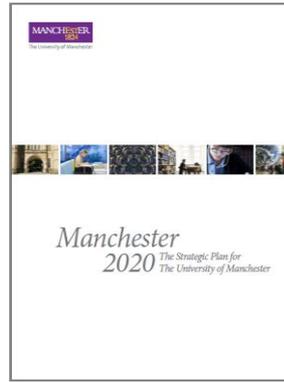
- Sustainability
- Responsible Graduates
- Responsible Processes

Social Responsibility

Community Engagement



Public engagement landscape: a whistle stop tour



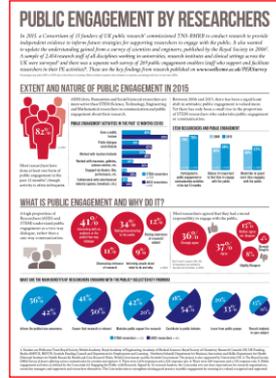
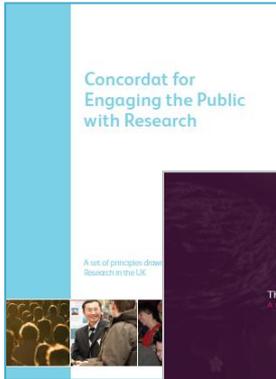
Goal 3: Social Responsibility
Engaging Communities &
Research with Impact

Appointment of
Academic Lead for PE

Review report: From
Piecemeal to Purpose



Public Engagement
Champions



Our public engagement strategy



Sets out our structures and governance, our priorities, actions and measures of success.

- Achieving high quality
- Creating a more supportive environment
- Improving co-ordination
- Diversifying audiences
- Evidencing impact

Public Engagement Benefits - Teaching and Research

- Improve communication skills-teaching, research bids
- Funding; required for e.g. NHS, also new avenues e.g. Lottery
- Develop new partnerships/areas of research
- Collaborative research
- Disseminate work
- Impact; pathways to impact, REF..



Facing Out:

Explores the impact of acquired facial disfigurement from head, face and neck cancers and their treatments.

Larger project-Arts Council England funded (£65,000) 2017-2019

Lucy is exploring the relationship between identity disruption & facial cancer through portrait painting- drawing on Martindale's PhD thesis & on-going input, Lucy's artist in residence at the Maggie's Centre, Manchester.

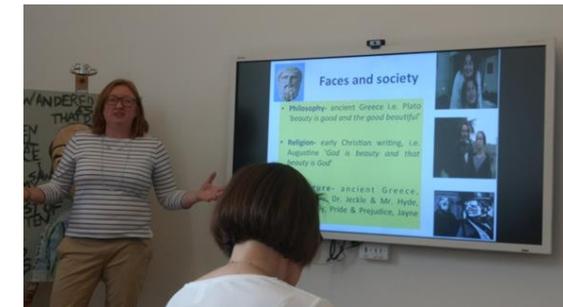
Facing Out activities i.e. seminars, exhibitions on-going (2017-2019).



Smaller social engagement activities i.e. 2 day public Manchester Science Festival Conference 2017, The Whitworth Gallery



Sculpting



Talks and art activities



Inspiring Language Communities:

Partnering bilingual researchers with community language groups to increase diversity and inclusion in STEM outreach



- Broaden outreach opportunities for university staff and students by lowering the barrier to engagement.
- Engage harder-to-reach communities.
- Give young people the linguistic skills to talk about science, subject and career choices with their main influencers in their own languages.



Six events since 2017, involving over 300 participants: school pupils and family groups.

'Talking Rubbish in Moss Side'

Exploring the problem of litter in the streets and alleys of a deprived neighbourhood with a large student population.



300 people, 100 displays plus readings and discussions to challenge and create change in Greater Manchester <https://www.uppingit.org.uk/rubbish-night-museum/>



Mural on nearby wall of greened alley. Created by Upping it founders Anne Tucker and Graeme Urlwin

4 steps to high quality public engagement

Why?

- Purpose: why do you want to engage with the public?

Who?

- Who are you looking to engage? Collaborators, partner, participants

What?

- What are the most relevant and appropriate ways to engage?

How?

- How will you know if you have been successful?

Call to action...

Go Read

MANCHESTER
1824
The University of Manchester



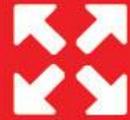
Share, Inspire, Involve

Public engagement strategy 2017-2020

Go See

DIVERGENCE

This December, The Story Collider returns to the UK for this FREE show in partnership with the University of Manchester. Join us for another evening of true, personal stories about science!



STORYTELLERS:
Aranzazu Carmona Orbezo
Holly Langridge
Sinead Savage
Leslie Molina Ramirez
Sheena Cruickshank



WHEN:

THURSDAY, DECEMBER 6, 2018
DOORS 6:00PM, SHOW 6:30PM

WHERE:

THE BIRDCAGE
MANCHESTER ARNDALE, WITTHY GROVE
MANCHESTER M4 3AQ UK

TICKETS:

STORYCOLLIDER.ORG/SHOWS

THE
STORY
COLLIDER

This show is produced in partnership with The University of Manchester

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Go Discover

