

Staff and student environmental engagement strategy

Written by: Lucy Millard, Environmental Sustainability Manager

Approved by: Richard Smith, Head of Environmental Sustainability

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Contact: es@manchester.ac.uk

Introduction

As stated in the University's Environmental Sustainability Strategy, environmental sustainability should be an integral part of every individual's role and activities. The University supports its staff and students to take action for environmental sustainability. It is important that we articulate the value of sustainability, creating a narrative to support understanding and opportunity for impact. We will engage with staff, students and alumni to embed a culture of environmental sustainability, and we will partner with people and organisations in pursuit of shared goals around sustainability.

This will be supported by:

- Empowering people to make change and take action, helping to promote opportunities to engage with sustainability, particularly 50,000 Actions.
- Prioritising processes and infrastructure that support positive environmental behaviour and decision-making.
- Ensuring people are recognised for their contribution.

Key performance measures:

1. Awareness of the complexity of sustainability issues after taking part in the Sustainability Challenge.
2. Numbers of staff, students and alumni engaging with environmental sustainability issues and projects.

Staff engagement activities

Activity	Responsibility	Resources	Timeframes	Reports into
50,000 Actions	Environmental Sustainability Team	<ul style="list-style-type: none"> Bespoke IT platform 	<ul style="list-style-type: none"> All year 	Social Responsibility Governance Group
Making a Difference awards	Office for Social Responsibility	<ul style="list-style-type: none"> Annual awards ceremony Guidance on applications Videos made of each winning entry 	<ul style="list-style-type: none"> Applications open annually in January Ceremony: annually in May 	Social Responsibility Governance Group
Labs network	Environmental Sustainability Team	<ul style="list-style-type: none"> Quarterly meetings for faculties 	<ul style="list-style-type: none"> All year 	Environmental Sustainability Committee
Social responsibility newsletter	Office for Social Responsibility	<ul style="list-style-type: none"> Monthly digest of social responsibility activity and events 	<ul style="list-style-type: none"> Published monthly 	Social Responsibility Governance Group
Sustainability seminars	Sustainable Futures	<ul style="list-style-type: none"> Latest sustainability research and practical examples Opportunity to discuss issues with experts 	<ul style="list-style-type: none"> Regular events are listed on the Sustainable Futures website 	Sustainable Futures Board
Social media channels	Environmental Sustainability Team	<ul style="list-style-type: none"> Twitter Instagram Facebook Yammer Regular takeovers of The University of Manchester's main Instagram channel 	<ul style="list-style-type: none"> Content scheduled daily Regularly updated calendar of varied themed events 	Environmental Sustainability Team
Sustainability Network	Environmental Sustainability Team	<ul style="list-style-type: none"> Space for staff to share news, ask questions etc 	<ul style="list-style-type: none"> Ongoing 	Environmental Sustainability Team

Student engagement activities

Activity	Responsibility	Resources	Timeframes	Reports into
50,000 Actions	Environmental Sustainability Team	<ul style="list-style-type: none"> Bespoke IT platform 	<ul style="list-style-type: none"> All year 	Social Responsibility Governance Group
Sustainability Champions	Environmental Sustainability Team	<ul style="list-style-type: none"> Induction Regular meetings with ES Team Guidance for running events etc. 	<ul style="list-style-type: none"> Open for new registrants in September each year 	Environmental Sustainability Team
Making a Difference awards	Office for Social Responsibility	<ul style="list-style-type: none"> Annual awards ceremony Guidance on applications Videos made of each winning entry 	<ul style="list-style-type: none"> Applications open annually in January Ceremony: annually in May 	Social Responsibility Governance Group
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Stellify	Student Development and	<ul style="list-style-type: none"> Sustainability Challenge Social Justice Challenge 	<ul style="list-style-type: none"> All year 	Social Responsibility Governance Group

Activity	Responsibility	Resources	Timeframes	Reports into
	Community Engagement	<ul style="list-style-type: none"> Workplace Ethics Challenge The University College for Interdisciplinary Learning Volunteering Step up and lead 		
Volunteering	Student Development and Community Engagement	<ul style="list-style-type: none"> Volunteering hub Volunteering Team Students' Union 	<ul style="list-style-type: none"> All year 	Social Responsibility Governance Group