

Career Trajectories for MSc Management & Information Systems Graduates

Examples of typical jobs taken by our graduates are marked on the diagram:

- A. **"Mainstream" management**: junior and middle management positions, usually in private or public organisations, perhaps with some specialism such as production, client services, training, marketing, etc. Will involve use of organisational information systems, with potential for growing responsibility in this area.
- B. **"Management-plus" hybrid**: managerial positions in which there is a particular responsibility for working on digital information systems, with some emphasis on responsibilities such as data analysis/forecasting, decision-making, Web-enabled change, communications, change management, etc.
- C. **Full hybrid**: positions required a roughly-equal mix of information systems, management and ICT skills. Examples would include business analyst or business change manager, or – moving slightly more to the IS/ICT side – e-business manager, e-government champion, or information systems project manager.
- D. **Informatics hybrid**: roles such as systems analyst or analyst/designer, or systems architect.

