

University Operational Priorities 2017/18

Overarching priority

To make progress towards Manchester 2020, including a required step change in performance in a number of areas, namely:

World-Class Research

- i) To accelerate progress towards our research targets through implementation of the refreshed research strategy.
 - *Achieve target growth in research income, increase recovery rates and continue to attract substantive capital awards.*
 - *Reinforce our areas of clear research strength and address any identified shortcomings.*
 - *Communicate and implement expected performance levels for all researchers which match the University's aspirations and support researchers to attain these levels.*
 - *Achieve top three in the UK for business engagement and commercialisation of research, develop internationalisation and build the regional innovation ecosystem.*

Outstanding Learning and Student Experience

- ii) To improve key areas of teaching performance.
 - *Improve standing in the Teaching Excellence Framework and UK league tables .*
 - *Enhance student support and reduce differential attainment.*
 - *Expand distance learning capacity.*
 - *Increase undergraduate international student income and diversify the intake of international students.*

Social Responsibility

- iii) To deliver a focused, distinctive and effective social responsibility programme.
 - *Support engagement with each of the agreed social responsibility signature programmes.*
 - *Deliver on the actions set out in the Race Equality Charter Mark towards resubmission in July 2018.*
 - *Increase national and international profile for social responsibility.*

Enabling Strategies

- iv) To create the financial headroom to invest in our future ambitions, through identifying sources of additional funding, efficiencies and areas for strategic investment.
- v) To increase efficiency and effectiveness in University processes and procedures through simplification and standardisation.
 - *Identifying and realising the opportunities for simplification and standardisation through the work of the Student Lifecycle Project and cognate groups, utilising external benchmarking data.*