

# Masters in Intercultural Communication

Programme Directors:

Dr Siobhan Brownlie & Dr Richard Fay

# Towards definitions of intercultural communication & competence

- What is intercultural communication?

Interpersonal interaction during which cultural differences become salient.

- What is intercultural (communication) competence?

The ability to make use of knowledge, skills and attitudes which lead to successful intercultural communication.

# Why do we need an identity as a 'global citizen'?

- Global movement of people: immigrants, sojourners
- Global electronic communication; global communities
- Global trade
- Global governance dealing with global problems eg. the environment

# Potential Career Areas

- Inter-governmental Organizations
- Non-governmental Organizations
- Diplomacy
- Immigration
- Local Government
- Education
- International Business

# Careers of MAIC alumni

- Tatiana: Official in United Nations Environment Programme, Paris
- Hannah: Official in the UNHCR, Vienna
- Caroline: University study abroad officer US
- Ferdinand: TESOL teacher in Thailand
- Ellie: HR manager in a Translation Agency
- Desai: admin officer, Beijing Film Academy
- Qianwen: International business cooperation manager, technology company
- Zhao: Bank officer, international department, China

# Focus Areas of this MAIC

- Language and Linguistics
- Cultural Studies
- Education

# Masters in Intercultural Communication at Manchester (i)

Core course units (60 credits):

- 1) Introduction to Intercultural Communication
- 2) Explorations in Intercultural Thinking
- 3) Developing Researcher Competence in Intercultural Communication

# Masters in Intercultural Communication at Manchester (ii)

Four optional course units (60 credits). MAIC units:

- 1) Memory, Mediation & Intercultural Relations
- 2) English as a Global Language
- 3) Border Crossings: Comparative Cultures of  
Diaspora
- 4) Foreign Language Learning for Intercultural  
Competence
- 5) Intercultural Engagement at Work and in  
Communities (placement)

# Masters in Intercultural Communication at Manchester (iii)

Units from other Masters programmes - max. 30 credits

- Translation Stream:

Translation & Interpreting Studies I

Translating for International Organizations

- Topics in International Diplomacy

- Interactional Pragmatics

- International Perspectives on Equity & Diversity in  
Education

And others

Dissertation (60 credits)

# Examples: Placement Venues

- Community Arts Northwest
- Manchester Refugee Support Network
- Manchester Hospitals
- Manchester Histories Festival
- St Luke's Community Centre
- The Challenge Society
- ReachOut
- The Broughton Trust

# Examples: Dissertation Topic Areas

- Representation of Intercultural Interaction in Film
- Migrant Adaptation in Brussels
- United Nations Workplace Interaction
- Memory of France-Algeria Relations and Identity
- Use of Social Media in Small Cultural Groups
- International Students & Friendship Networks
- Internationalization of English in Higher Education
- Intercultural Training in Community Organizations

# Further Information and Contacts

For general information, see the website:

<http://www.alc.manchester.ac.uk/subjects/tis/postgraduatetaught/ma-intercultural/>

For further information, contact one of the programme directors: Dr Richard Fay

[Richard.fay@manchester.ac.uk](mailto:Richard.fay@manchester.ac.uk) or Dr Siobhan

Brownlie [S.Brownlie@manchester.ac.uk](mailto:S.Brownlie@manchester.ac.uk)