

MANCHESTER  
1824

The University of Manchester

**MANAGEMENT,**

**LEADERSHIP**

**AND**

**LEISURE**

UNDERGRADUATE PROSPECTUS 2018 ENTRY

[WWW.SEED.MANCHESTER.AC.UK](http://WWW.SEED.MANCHESTER.AC.UK)

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# WHY MANCHESTER?

Part of the prestigious  
Russell Group

**1**<sup>st</sup>  
THE WORLD'S  
industrial  
city

Now a vibrant  
21st century  
metropolis

One of the most targeted  
universities by the nation's top

**100**  
graduate employers\*

**94%**  
of graduates in work  
or further study\*\*

Over  
**400**  
student societies

Multicultural  
community of  
**40,000**  
students from  
**160**  
countries

**£1  
billion**  
campus masterplan

**25**  
Noble Prize  
winners have  
worked or  
studied here

**£1  
billion**  
annual  
income

**UK's**  
biggest students' union

**40%**  
lower living costs than London\*\*\*

Surrounded by  
**3** spectacular  
national  
parks

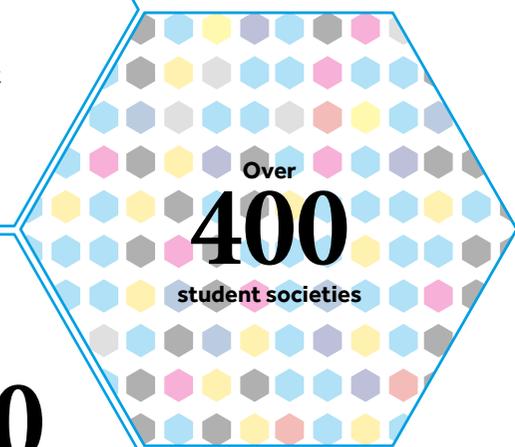
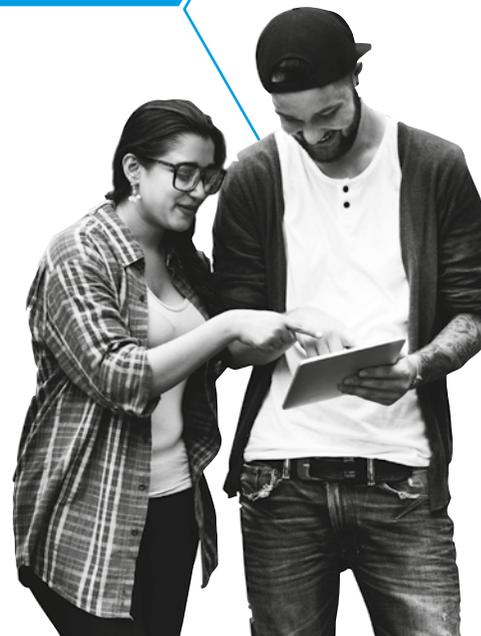
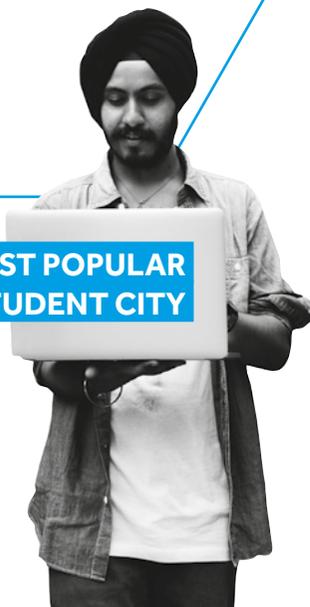
BRITAIN'S MOST POPULAR  
STUDENT CITY

FIND OUT MORE:

[www.manchester.ac.uk](http://www.manchester.ac.uk)

[www.manchester.ac.uk/cityofmanchester](http://www.manchester.ac.uk/cityofmanchester)

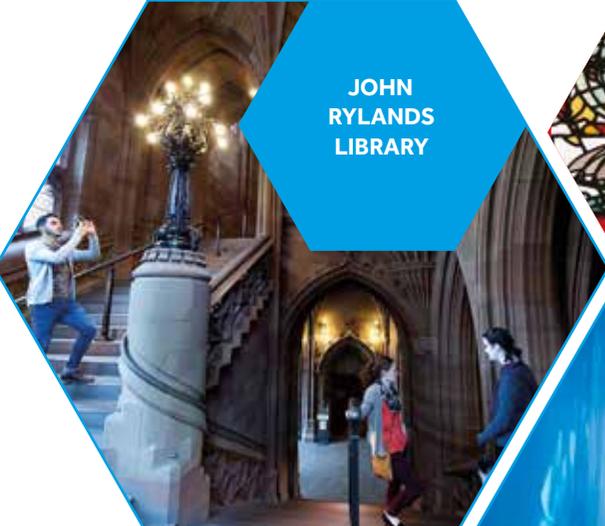
\*The Graduate Market in 2017,  
High Flyers Research; \*\*HESA 2016;  
\*\*\* Expatistan



# MANCHESTER'S LEISURE AND CULTURAL SECTOR IS THRIVING

MAKING IT AN IDEAL LOCATION TO STUDY THIS COURSE

THE UNIVERSITY IS HOME TO:



JOHN RYLANDS LIBRARY



WHITWORTH ART GALLERY



MANCHESTER MUSEUM

## MAJOR MUSIC VENUES:

- Bridgewater Hall
- Manchester Arena
- The Academy - part of the University's Student Union



## SPORTS VENUES:

- Manchester Aquatics Centre
- National Cycling Centre (Manchester United)
- Etihad Stadium (Manchester City)
- Old Trafford Cricket Ground

## MUSEUMS:

- National Football Museum
- Museum of Science and Industry
- Imperial War Museum North



HOME OF  
PARKLIFE MUSIC  
FESTIVAL

**HOME** - a new £25 million arts centre with two theatres, five cinema screens and contemporary art gallery space.

# WHY STUDY MANAGEMENT, LEADERSHIP AND LEISURE?



Over **500 hours** of industry experience through work-based placements

Small-group teaching and guided, **one-to-one** supervision

The leisure industry is **global** develop your skills through language options

Diverse student cohort – study with students **from all over the world**



**flexibility**  
tailor your degree with options in sport, tourism and events management – specialise in one or study all three

**leisure**  
is one of the fastest expanding sectors in the world

**choice**  
select options in all years of the course

Broaden your **horizons** with UK-based or international work placements

Close **staff-student** relationships

# WHERE CAN A MANAGEMENT, LEADERSHIP AND LEISURE DEGREE TAKE YOU?

WE ARE ONE OF THE MOST TARGETED  
UNIVERSITIES BY THE NATION'S TOP  
GRADUATE EMPLOYERS.\*

A DEGREE FROM THE  
UNIVERSITY OF MANCHESTER  
WILL OPEN DOORS TO A WIDE  
RANGE OF CAREERS.\*



OUR GRADUATES HAVE GONE ON TO  
SUCCESSFUL CAREERS IN AREAS INCLUDING:

# TOP EMPLOYERS OF OUR MANAGEMENT, LEADERSHIP AND LEISURE GRADUATES INCLUDE:



\*The Graduate Market in 2017, High Flyers Research

FOR MORE INFORMATION ON CAREERS, PLEASE VISIT OUR WEBSITE:

[www.manchester.ac.uk/study/undergraduate/after-graduation/employability/](http://www.manchester.ac.uk/study/undergraduate/after-graduation/employability/)

# MANAGEMENT, LEADERSHIP AND LEISURE BA (HONS)

DURATION

3  
years

MALE/FEMALE

♂ 48%

♀ 52%

NUMBER OF STUDENTS PER YEAR

50

HOME/INTERNATIONAL

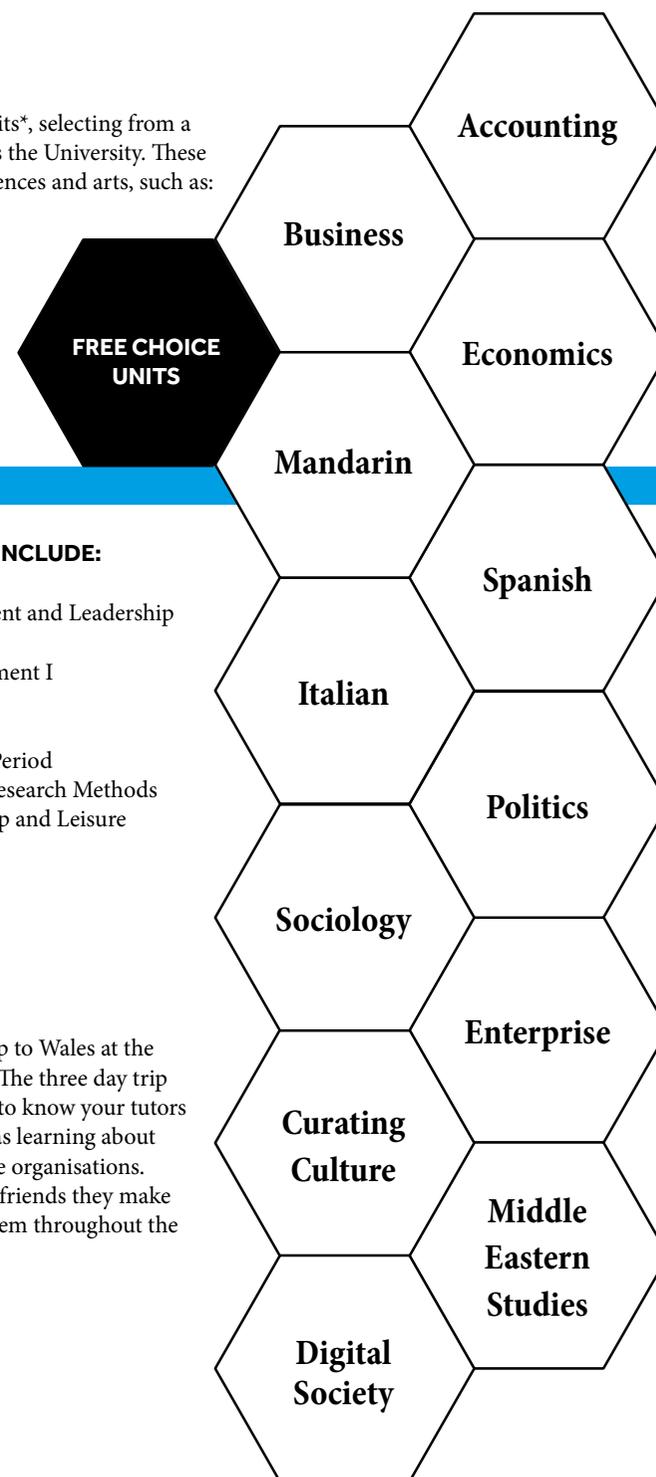
56% / 44%

## YEAR ONE

This unique degree focuses on the study and development of management and leadership skills, and is taught in the context of the leisure sector. Exploring the specific leisure industries of sports, events and tourism, the course is more comprehensive than traditional leisure and management degree courses which normally focus on management in just one specific area, for example, either sport or events management.



You can take 'free choice' units\*, selecting from a wide range of subjects across the University. These include languages, social sciences and arts, such as:



\*Timetable classes with core content may restrict options from outside the degree.

### CORE UNITS TYPICALLY INCLUDE:

- Sociology of Leisure
- Introduction to Management and Leadership
- Marketing and Consumers
- Human Resource Management I
- Financial Management I
- Business Economics
- Two Week Applied Study Period
- Study Skills and Applied Research Methods in Management, Leadership and Leisure

### OPTIONS

- Event Feasibility
  - Introduction to Sport
  - Introduction to Tourism
- (Course units may change)

### WELCOME FIELD TRIP

We run a residential field trip to Wales at the beginning of your first year. The three day trip is a great opportunity to get to know your tutors and fellow students, as well as learning about management issues in leisure organisations. Our students tell us that the friends they make on this field trip stay with them throughout the course and beyond.

# MANAGEMENT, LEADERSHIP AND LEISURE BA (HONS)

## YEAR TWO

### FLEXIBILITY

Expand on themes from the first year whilst pursuing your preferred subjects through optional units.

### LEADERSHIP

Learn how leadership is different from management; and why the ability to step up and lead is highly valued by employers.

### EMPLOYABILITY

Develop the transferable skills that top employers value Manchester graduates for whilst covering the practicalities of job hunting.

#### CORE UNITS TYPICALLY INCLUDE:

- Marketing and Promotion
- Leadership I
- Human Resource Management II
- International Management
- Financial Management II
- Four Week Applied Study Period
- Research Methods

#### OPTIONS

- Sports Business
  - Tourism Destinations
  - Live Events
  - Youth Work, Community Development and Informal Learning
- (Course units may change)

#### APPLIED STUDY PERIODS

Applied study periods are similar to work placements. They will give you the opportunity to take the theories you have studied at university and apply them to real life projects/operations in industry.

#### YEAR ONE

2  
weeks

#### YEAR TWO

4  
weeks

#### YEAR THREE

10  
weeks

Previous students have enjoyed applied study periods at local, national and international organisations, including:



FIND OUT MORE:

[www.seed.manchester.ac.uk](http://www.seed.manchester.ac.uk)

# MANAGEMENT, LEADERSHIP AND LEISURE BA (HONS)

YEAR THREE

## INDUSTRY NETWORKING

A ten week Applied Study Period provides the opportunity to build your industry contacts.

## SKILL DEVELOPMENT

Written and oral communication; team-working; project management and critical thinking.

## CAREERS

Leisure is a wide sector of the global economy with a broad range of employment prospects.

### CORE UNITS TYPICALLY INCLUDE:

- Strategic Management
- Leadership II
- Ten Week Applied Study Period
- Designing and Conducting your Research Project
- Research Project

### OPTIONS

- Sport and Development
  - Event Strategy
  - Tourism Development
- (Course units may change)

### RESEARCH PROJECT

Your dissertation will draw together the different strands of the course and allow you to study a subject that really interests you. You will conceive, plan, execute and write up a major independent and novel piece of research.

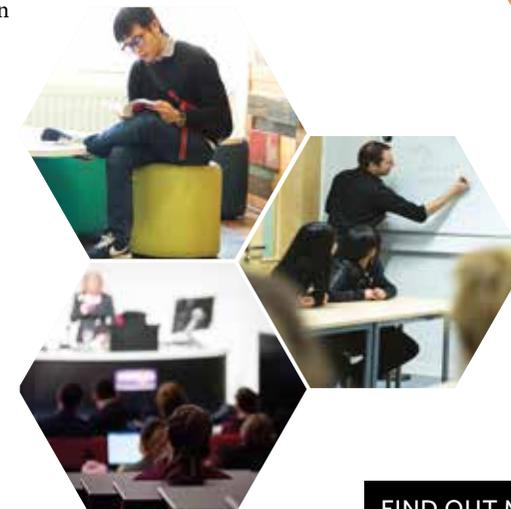
## TEACHING & LEARNING

### HOW WILL I LEARN?

- Lectures
- Seminars
- Small-group learning
- Individual tutorials
- Self-study materials
- Problem-solving exercises
- Group collaboration and team work

### HOW AM I ASSESSED?

- Essays
- Team projects
- Coursework
- Presentations
- Written exams
- Dissertation



FIND OUT MORE:

[www.seed.manchester.ac.uk](http://www.seed.manchester.ac.uk)

# FACILITIES

## LIBRARY RESOURCES

The University of Manchester Library is one of only five National Research Libraries and one of the best-resourced academic libraries in the country.

- More than 4 million printed books and manuscripts,
- Over 41,000 electronic journals
- 500,000 electronic books
- Several hundred databases

## THE ALAN GILBERT LEARNING COMMONS IS A STATE OF THE ART STUDY AND LEARNING CENTRE IN THE HEART OF THE OXFORD ROAD CAMPUS FEATURING:

- Exclusive group learning rooms
- Flexible break out and work spaces with multimedia facilities
- 400 fixed workstations with live update availability information so you don't have to wait
- Printing, scanning and photocopying
- WiFi access throughout the building, including outdoor café areas
- Charging stations to charge laptops, tablets and smart phones
- Online and group workshops on library and information literacy; academic and study skills workshops; career and employability skills clinics

## FIND OUT MORE:

[www.library.manchester.ac.uk](http://www.library.manchester.ac.uk)



# SOCIETIES

The Management, Leadership and Leisure Student Society enables students to use the talent from all three years of the course to organise events that all the course's students can benefit from. It organises social events throughout the year where students can mix with other year groups - invaluable when it comes to choosing your course units for the next semester.

The Society also oversees student representation for the course and therefore ensures that teaching staff are kept up to date with student views on course content.

Find out more on Facebook:

[www.facebook.com/AMsocUoM](http://www.facebook.com/AMsocUoM)

Find out more:

[www.manchester.ac.uk/study/experience/student-life](http://www.manchester.ac.uk/study/experience/student-life)

**THE UNIVERSITY OF MANCHESTER'S STUDENTS' UNION IS THE BIGGEST STUDENTS' UNION IN THE UK; IT WILL PROVIDE YOU WITH THE SPACE, RESOURCES AND SUPPORT TO MAKE THE MOST OF YOUR TIME AT UNIVERSITY.**



PLUS, WITH MORE THAN  
**400**  
societies

OFFERING EVERYTHING FROM KNITTING TO SCUBA DIVING, YOU'RE SURE TO FIND THE RIGHT SOCIETY FOR YOU.

IF THERE ISN'T, YOU'LL GET HELP TO CREATE YOUR OWN.



# ENTRY REQUIREMENTS

COURSE	UCAS CODE	GCSE OR EQUIVALENT	A-LEVEL	INTERNATIONAL BACCALAUREATE
MANAGEMENT, LEADERSHIP AND LEISURE BA	N871	C OR 4 IN ENGLISH LANGUAGE & MATHEMATICS	ABB	32 POINTS OVERALL (6,5,5 AT HIGHER LEVEL)

UCAS INSTITUTION CODE
M20

For full details on our entry requirements, please visit our website:

[www.seed.manchester.ac.uk](http://www.seed.manchester.ac.uk)

## WANT TO TALK YOUR DECISION THROUGH?

Call or email us for help and advice:

**Undergraduate Admissions Office**

0161 275 0969

[UG-MIE-Admissions@manchester.ac.uk](mailto:UG-MIE-Admissions@manchester.ac.uk)

**Lesley Warr**

0161 275 3685

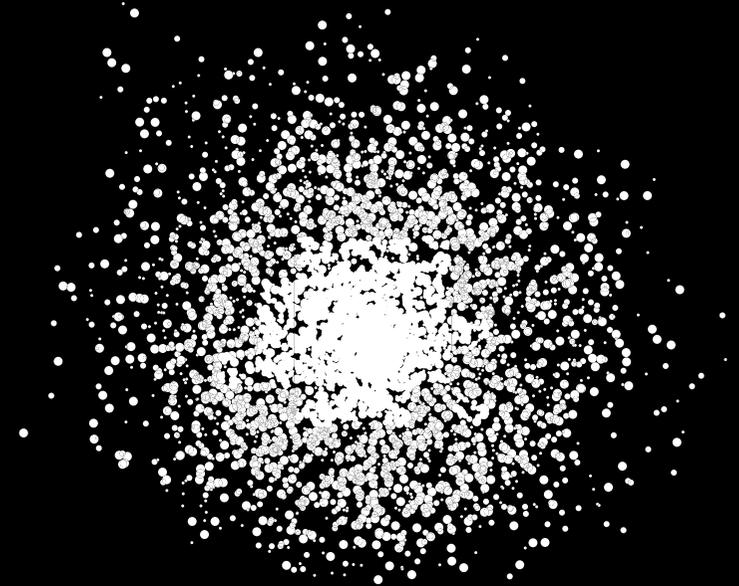
[lesley.warr@manchester.ac.uk](mailto:lesley.warr@manchester.ac.uk)

This prospectus was printed in June 2017 for the purposes of the 2018 intake. It has therefore been printed in advance of course starting dates. For this reason, information contained within the prospectus may be amended prior to you applying for a place on a course of study. Course entry requirements are listed for the purposes of the 2018 intake only.

Prospective students are therefore reminded that they are responsible for ensuring, prior to applying to study on a course of study at the University of Manchester, that they review up-to-date course information including checking entry requirements, which is available by visiting [www.manchester.ac.uk/study/undergraduate/courses](http://www.manchester.ac.uk/study/undergraduate/courses) and searching for the relevant course.

Further information describing the teaching, examination, assessment and other educational services, offered by the University of Manchester is available from [www.manchester.ac.uk/study/undergraduate](http://www.manchester.ac.uk/study/undergraduate)

# STELLIFY



## DO MORE BE MORE

[www.stellify.manchester.ac.uk](http://www.stellify.manchester.ac.uk)



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**[www.seed.manchester.ac.uk](http://www.seed.manchester.ac.uk)**

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