



PGR Placement

Placement Provider:	Foundation for Art and Creative Technology (FACT)
Project Title:	FACTLab Initiative
Post:	Project Development and Support
Start Date:	Ongoing
Duration:	
Deadline for Applications:	Ongoing
Description of Placement:	
<p>FACTLab space, launched in July 2015. FACTLab is a public facing prototyping space for artists and digital industries specialists in Liverpool. The space enables innovative ideas to be tested, iterated and delivered in a structured incubator environment that nurtures local creative and digital talent whilst offering encouragement and opportunities through other FACT departments.</p> <p>FACTLab will support the development of action research.</p> <p>Building on FACT's existing collaborations with a cluster of creative/digital practitioners, including Draw & Code, Uniform, Studio Mashbo, Red Ninja and Apposing, FACTLab will facilitate collaboration with artists through solicited proposals. Those that demonstrate clear benefits to both parties that consider the immediate concerns of the research and how they can be co-designed to create impactful knowledge exchange through enriched arts experiences that is measureable, affective and has the potential for a pathway to market will be supported.</p> <p>Pathways include:</p> <ul style="list-style-type: none"> - Jointly authored (artist/academic/creative sector) peer reviewed publications - Furthering meaningful engagement between marketing and the public designed to strengthen public consent of research themes. - Public facing testing and ideation in a "neutral" arts venue - Creative industries and other transdisciplinary sector awareness-raising - An arts-led research programme 	