

## The Manchester Enterprise School 2016

The Manchester Enterprise School is a four day residential enterprise school managed by the University of Manchester and will be taking place next year on the shore of Lake Windermere at the Low Wood Bay Hotel, near Ambleside in the Lake District, from Monday 4th to Thursday 7th July 2016 for 40 postgraduate and postdoctoral researchers.

The Enterprise School is open to students and research staff from any faculty and is an excellent opportunity to learn about enterprise and how to apply it to your work, whether you intend a career in academia, industry or start your own business. Feedback from previous events has been excellent, with attendees finding it both useful and the whole experience very enjoyable. Many attendees have kept in touch via social media on their return, several start their own business each year and almost all find themselves using their new skills.

The aim is for researcher teams to create a business case for an idea they have fully explored during the course and the Lake District provides an excellent environment for creating business ideas, especially those with a social enterprise element. There are problems such as seasonality, brain drain, unemployment, tourism (the good and bad elements they bring), pollution, farming and local produce, transport problems, water engineering issues and the nuclear industry nearby for example.

As well as encouraging those who want to start a business, the Enterprise School aims to increase the employability of Ph.D. students and research staff by improving their enterprise skills in a highly interactive, group working environment, tutored by experts and guest entrepreneurs and you will also be out and about in the area speaking to real potential customers and businesses for feedback on ideas created.

For more details contact Dr Robert A. Phillips ([Robert.phillips@manchester.ac.uk](mailto:Robert.phillips@manchester.ac.uk)) or to book your free place (transport from Manchester to the Lake District is also provided) contact Elisa Harrocks ([Elisa.Harrocks@Manchester.ac.uk](mailto:Elisa.Harrocks@Manchester.ac.uk)), and request an application form. If selected, you will be required to pay a £50 deposit (cheque or cash) which will be refunded on attendance.

Information on last year's School can be found at:

<https://mec.portals.mbs.ac.uk/Enterpriseactivities/Enterpriseschool.aspx>