

Innovation and Commercialisation of Research Course for Postgraduate Researchers

The University is committed to encouraging and supporting its research students to look beyond the lecture theatre and laboratory; and to consider the wider implications and applications of their research. We are therefore delighted to be offering a short 2 day version of the successful **Innovation and Commercialisation of Research Course** for Postgraduate Researchers on **Monday 20th and Tuesday 21st June 2016**.

In terms of benefits you will;

- Develop your knowledge and ability to identify commercial opportunities around your research and the confidence and skills necessary to make them a reality. This will considerably enrich your career prospects – whether in a university setting, a large corporate or an SME; it will also open up the possibility of you starting up your own initiative - creating value for yourself, those you employ and your customers.
- Learn how to evaluate opportunities and how to present ideas in order to gain support to develop them.
- Appreciate the role of creativity in identifying a viable commercial opportunity/idea.
- Understand how important ‘enterprise’ is in turning an idea into an innovation.
- Appreciate the importance of intellectual property in the commercialisation process and be able to search patent databases.

What will it involve?

- The course will be led by a team of experienced facilitators from a variety of backgrounds with experience of the commercialisation process.
- The course is project based and takes a ‘learning by doing’ approach.
- This is an **intensive** 2 day non-residential course delivered by Manchester Enterprise Centre, MBS.
- We have just 30 places available on the course. In order to secure your place please email Claire Hughes (Claire.hughes@manchester.ac.uk) by **Friday 29th April** explaining in no more than 150 words why you should be selected to join the course.