Student Recruitment Marketing Group (SRMG)



Agenda

To: SRMG membership (see below)

*Cc:* Ian Bradley (EPS); Mike Gibbons (Director *of Student Recruitment and International Development*); Ben Goldblum (FLS), Alan Ferns.

*Date:* **Wednesday** **08 July, 2.00–3.30pm** in the Rutherford Room, Rutherford Building

It is proposed that the following items will be discussed:

1. **Apologies**
2. **Minutes from the previous meetings** -  **7th May 2015**
3. **Matters arising from the Minutes not covered by the Agenda**
4. **Manchester Advantage Project** – Paul Govey
5. **Confirmation and Clearing Promotion and Marketing** – Paul Govey + Zabina Kosar-Ahmed
6. **Update from Groups and Projects**

* **Web Course Content Project** – John Crowe, Vera Sokolovski, Kaukab Shah
* **PG Advertising Task and Finish Group** – Paul Govey on behalf of Jayne Golden

1. **Items brought forward from Faculties / Schools and Teams**
2. **Issues to be raised at Recruitment and Admissions Management Group**
3. **AOB**
4. **Date of next meeting** – Thursday 22nd October 2015, 2pm Rutherford Room

**SRMG membership 2014-2015**

Student Communications and Marketing Team, DSE

Paul Govey (*Chair - Head of Student Communications and Marketing*)

Jayne Golden (*Student Communications and Marketing Manager)*

Patrick Crich *(Secretary - Student Marketing Intern)*

Communications and Marketing Division

Jane Naylor (*University Communications and Marketing-Design Manager*)

Neil Condron (*University Communications and Marketing – Editorial Coordinator*)

Andy Simmons (*University Communications and Marketing-Content Manager*)

Student Recruitment and International Division, DSE

Fiona Brown (*Head of International Office*)

Bernard Strutt (*Head of UK/EU Student Recruitment*)

Alyssa Phillips (*Undergraduate Recruitment & WP Manager*)

Fran Halliwell (*Senior International Officer*)

Faculty of Humanities

Marie Gray (*Head of Communications and Marketing – Humanities*)

Felicity Wick (*Humanities - Marketing Manager – cover for Antoinette Perry*)

Rebecca Lee (*MBS-Marketing and Recruitment Coordinator – cover for Kate Scott*)

Faculty of EPS

James Tallentire (*Marketing & Communications Manager – Faculty of Enigneering & Physcial Sciences*)

Val Brennan (*Recruitment & Admissions Manager - School of* *Physics and Astronomy*)

Zabina Kosar-Ahmed (*Social Responsibility Manager – Faculty of Engineering & Physical Sciences*)

Faculty of MHS

Sali Midjek-Conway (*Head of Communications and Marketing – MHS*)

Kate Tidman (*MHS Communications Manager*)

Faculty of Life Sciences

Caitlin Clifford *(FLS-Recruitment, Admissions and Marketing Officer – cover for Charlotte Alcock)*

Moyin Kwok (*International Recruitment and Marketing Manager*)

Division of Development and Alumni Relations

Markus Karlsson-jones (*Alumni Officer-Online Communications*)

Richard Screaton (*Senior Alumni Officer*)

University Library

Michelle Sharples (*University Library- Marketing and Communications Manager*)

Laura Jewkes (*Marketing & Communications – Library*)

University Residences

Amanda Clark (*Head of Accommodation & Admin Services*)

Manchester Doctoral Centre - PGR

Claire Hughes (*Manchester Doctoral Centre Manager*)

Careers and Employability

Janet Willis (*Careers & Employability*)