



### Facing Facts



8.1 million people aged 65 or over in the UK  
10% have dementia conditions  
£50,000 lives dementia

### How do we do?



Engaging networks

### The First Challenge Reducing Variation



### The Second Challenge Key Workers



### The Third Challenge Co-Production & re-design



<http://www.jmccampaign.org.uk>  
Use the right to city with people with dementia to improve

### The Fourth Challenge Technology Adoption



**Making Greater Manchester  
the best place in the world  
for dementia care**



Leading the fight  
against dementia  
**Alzheimer's Society**



## Facing Facts



11.4 million people aged 65 or over in the UK  
40% have chronic conditions  
850,000 have dementia



## How do we do?



Diagnosing Dementia



## The First Challenge Reducing Variation



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for the right to stay with people with dementia in hospital

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GREATER  
MANCHESTER  
ACADEMIC  
HEALTH  
SCIENCE  
NETWORK

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Society**

# Facing Facts



**11.4 million people aged 65 or over in the UK**

**40% have chronic conditions**

**850,000 have dementia**







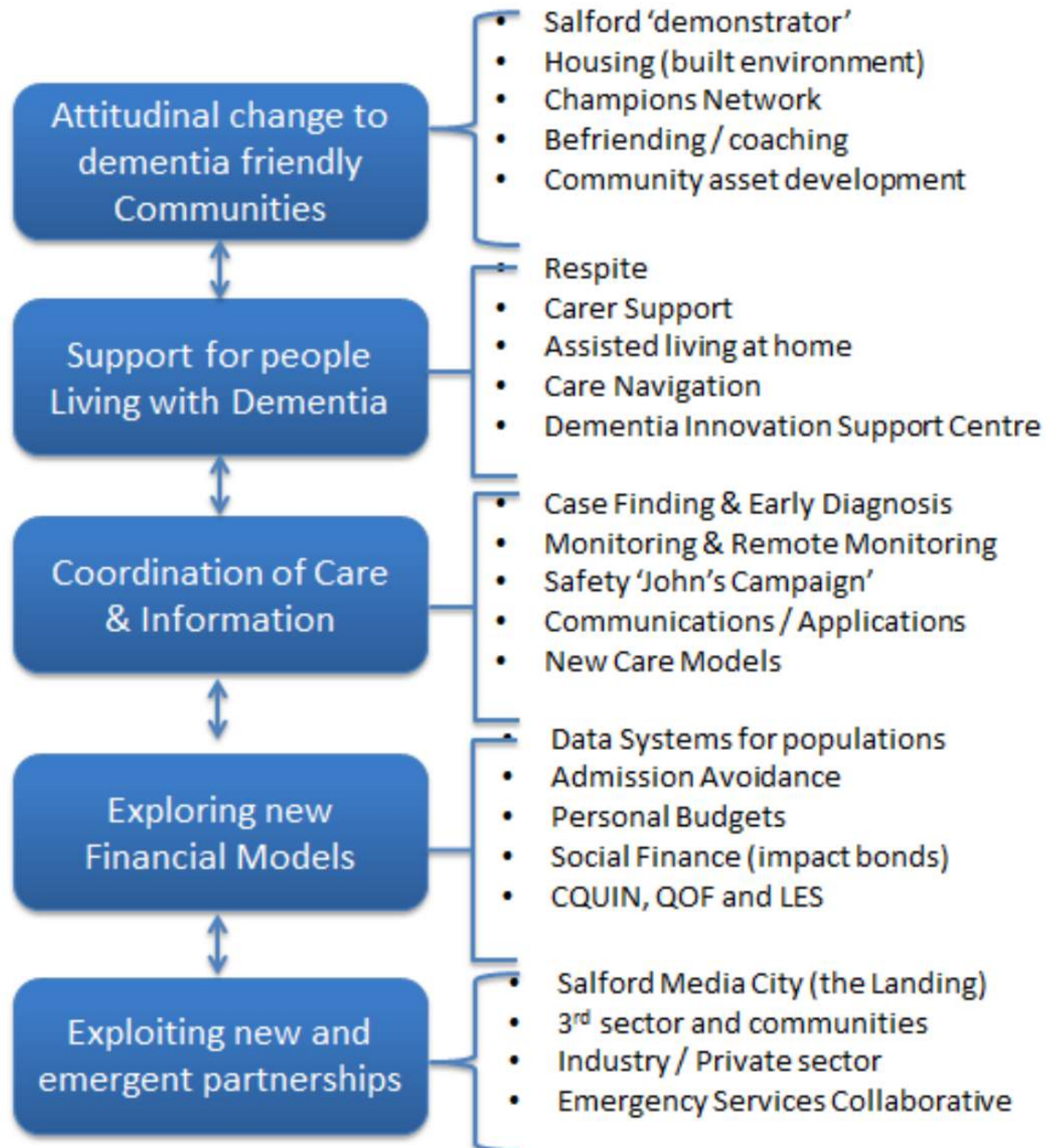
## Older people in hospital

- o 27% have previously diagnosed dementia
- o 50% have cognitive impairment
- o 27% have delirium
- o 24% have possible major depression
- o 8% have definite major depression

# GM Activity 2015

## AIMs

- i. To improve the quality of the lived experience for people with dementia and their carers
- ii. To reduce dependence on health and social care services

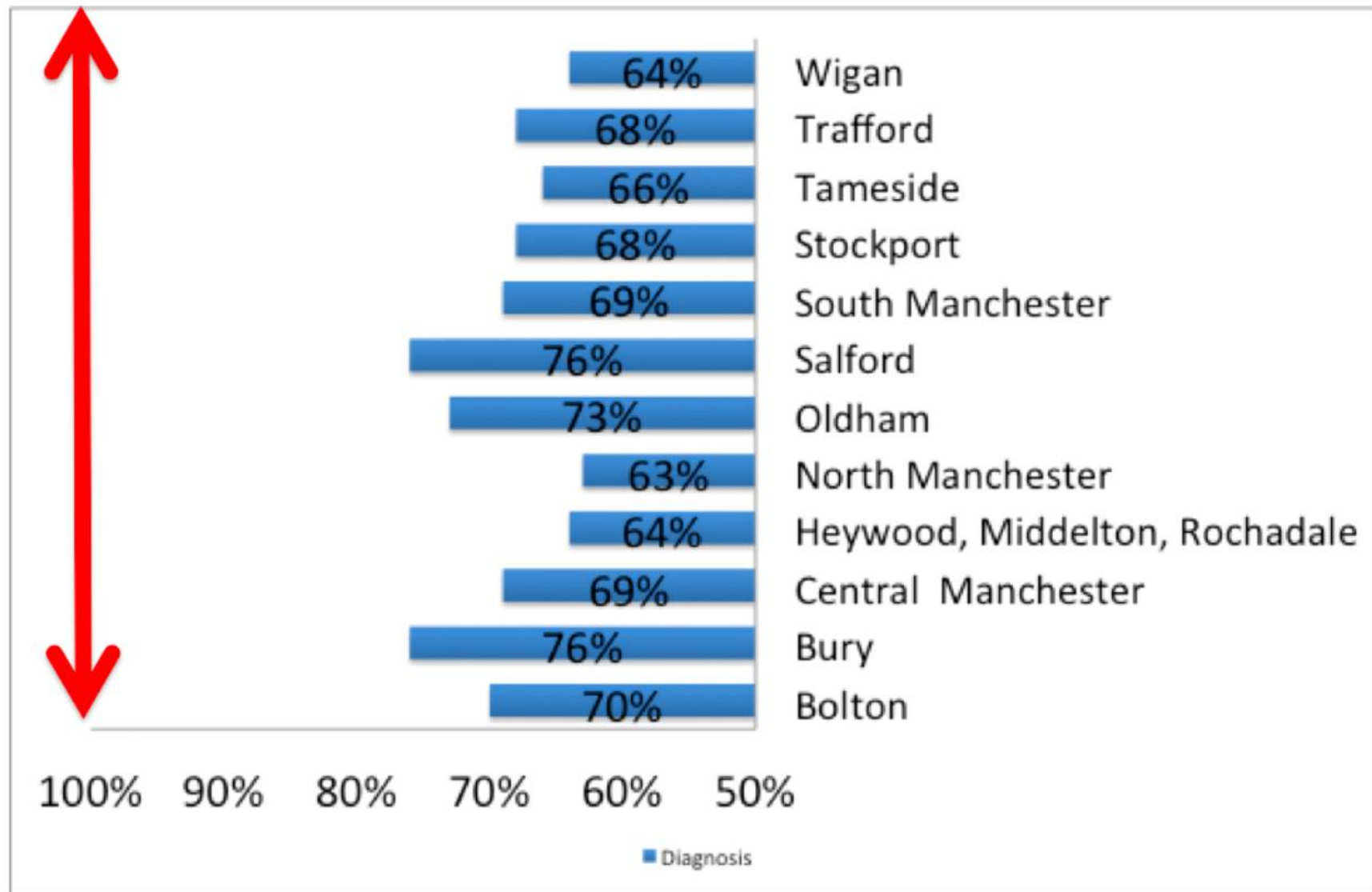




## A collage of nine photographs of elderly individuals. The top row features three portraits: an elderly man with a hand on his face, a man in a red sweater, and a woman with white hair. The middle row shows a woman in a straw hat, a couple smiling together, and a man with glasses. The bottom row includes a close-up of a couple and a man in a hat and bow tie.

[illegible]

# Diagnosis Rates in GM

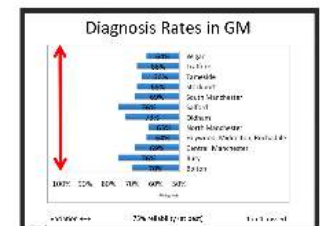


Variation +++

75% reliability (at best)

1 in 4 missed

## A collage of nine photographs of elderly individuals. The top row features three portraits: an elderly man with a hand on his face, a man in a red sweater, and a woman with white hair. The middle row shows a woman in a straw hat, a couple smiling together, and a man with glasses. The bottom row includes a close-up of a couple and a man in a hat and bow tie.

[illegible]



# The First Challenge

## Reducing Variation



# The Second Challenge

## Key Workers





# The Third Challenge

## Co-Production & re-design



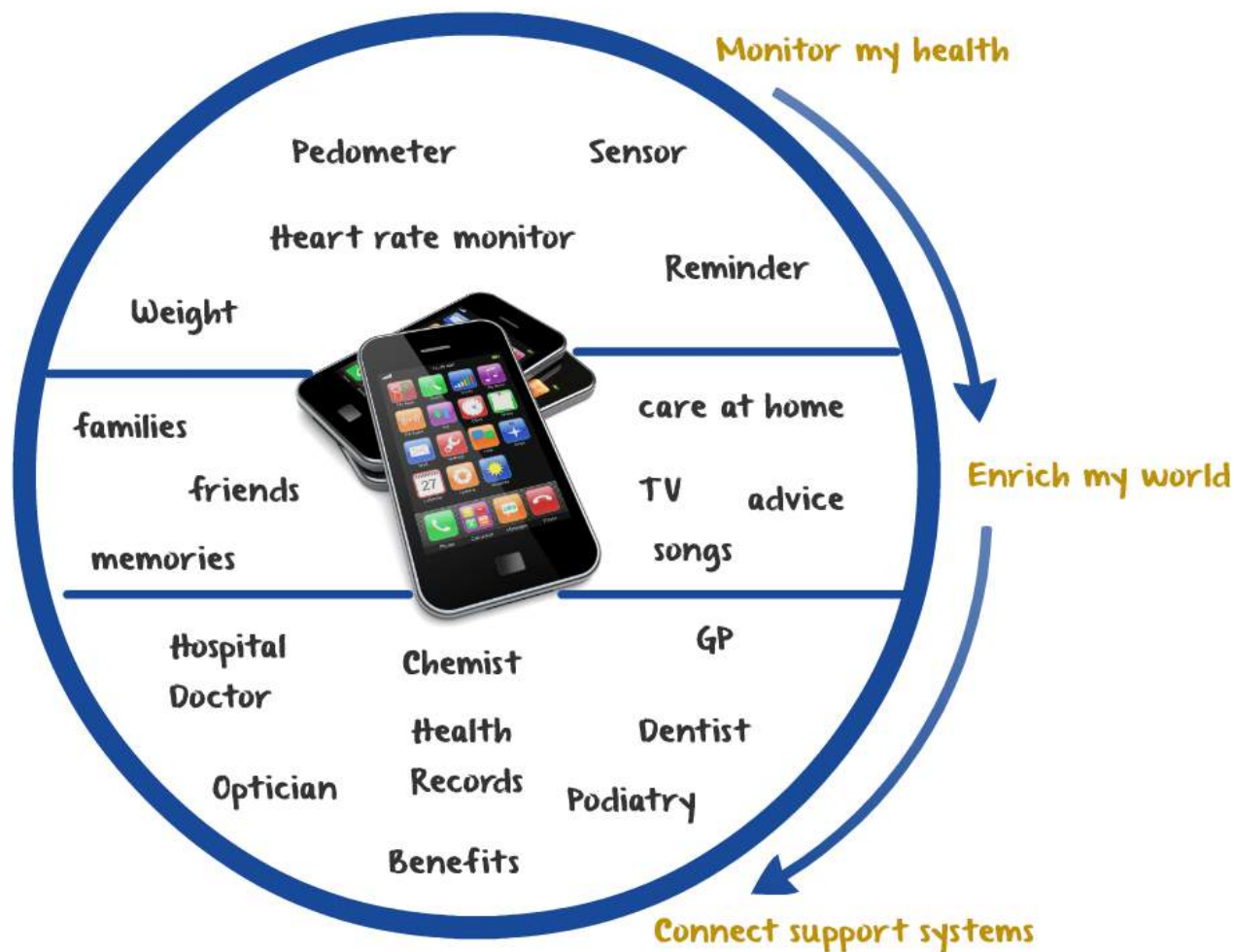
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for the right to stay with people with dementia in hospital



# The Fourth Challenge

## Technology Adoption



# Putting it all together

## Dementia United

**Connecting** across  
Greater Manchester  
and beyond

### AIMs

i. To improve  
the quality of  
the lived  
experience for  
people with  
dementia and  
their carers

ii. To reduce  
dependence  
on health and  
social care  
services

Monitor My  
Health

Enrich My  
World

Connect Me

Preventing Well

Diagnosing Well

Living Well

Supporting Well

Dying Well

- Obesity
- Smoking
- Alcohol
- BP

- Identify
- Assess
- Advise

- Monitor
- Engage
- Learn

- Case manage
- Integrate
- Coordinate

- Nursing homes
- Primary care
- Carer support



[www.dementiaunited.org.uk](http://www.dementiaunited.org.uk)



YouTube





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