

# Becoming an Influential Researcher

## Impact and Public Policy Workshop

**Foresight Centre, University of Liverpool**  
Monday, 16 November 2015

9:30am – 10:00am ARRIVAL & REFRESHMENTS

### 10:00am - 10:10am Welcome & Introduction

Welcome - Dr Wendy Asquith

Impact and Public Policy – Professor Stuart Jones

Screening: Policy@manchester *It started with a Blog!* – introduced by Professor Stuart Jones

### 10:10am – 10:50am Introducing Public Policy Engagement: Academic Experiences

Chair Professor Stuart Jones

Engaging with Policymakers as a ‘Useful Historian’ – Professor Sally Sheard

Influencing Policymakers during an Academic Career – Dr Alex Balch

Q&A

10:50am – 11:05am REFRESHMENTS BREAK

### 11:05am – 11: 50am Building your Digital Profile

Led by Katie Thorpe - Institute for Government

### 11:55am – 12:30pm Influencing Parliament and Government

Chair Professor Sally Sheard

The Role of Research in Select Committee Inquiries – Lydia Menzies

Creating Impact on Parliament and Government – Jane Tinkler

Q&A

12:30pm – 13:15pm LUNCH BREAK

### 13:15pm – 14:40pm Communicating with Policymakers: Three Perspectives

Led by Katie Thorpe (Introduction and Debrief)

Group work led by: Dr Jessica Field; Nick Timmins; Lydia Menzies and Jane Tinkler

REFRESHMENTS BREAK (14:40PM – 15:00PM)

### 15:00pm – 16:10pm Pitching to Policymakers

Led by Katie Thorpe (Introduction and Debrief)

Group work led by: Katie Thorpe, Gary Hart, Jane Tinkler;

Supported by: Wendy Asquith, Stuart Jones, Jenny Rivers

### 16:10pm – 16:30pm Close

Closing Remarks – Professor Stuart Jones