

Faculty of Humanities Research Communications and Marketing Network Meeting

Agenda, 19 November 2015

10.00 Introductions

10.05 Communications and Marketing Plan (Terry Hudghton, Head of University Marketing and Marie Gray, Head of Comms and Marketing, Faculty of Humanities)

10.35 Developing your communications plan (Nicola Watkinson, Communications and Engagement Manager, Faculty of Humanities)

11.00 Network Evaluation

11.05 Faculty Updates

11.15 Close

Next network session will be on 3 December 2015, 1pm (lunch at noon, Christie Room, The John Rylands Library, Deansgate).

Research Communications and Marketing Network (Humanities)

Learning new skills, networking, sharing best practice and 90% attendance at 5-9 events



90%

59 network members (Aug 2015)



Overall satisfaction



83% Learn valuable skills



90% Relevant to my job



83% Extremely satisfied

Network Support 2014/15

39 Research Centres and Institutes



12 Training Events



16 Email Updates



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Research Communications and Marketing Updates

83% survey respondents find network very valuable for learning new skills, hearing what others are doing and sharing best practice; are extremely satisfied with the format, frequency and length of sessions

“The Faculty team very helpful in establishing communication patterns.”

“This is a much needed resource which I draw upon and value.”

“Network is invaluable to know what is going on in the Faculty as a whole.”

“Information is relevant and very useful for improving my own job performance.”

“It would be great to have formalised CPD opportunities available via the network – eg accredited courses or training.”

Research Communications and Marketing Updates

- Manchester – European City of Science and Science in the City festival – opportunities for network
- Media training for Institutes
- Cathie Marsh Institute will be celebrating 20 years of social research (25 Nov)
- John Rylands Research Institute - Research Workshop (25 Nov)
- Rory & Elizabeth Brooks Doctoral College Launch (26 Nov)

Digital December, the next network session will be held on 3 December 2015, 1pm (lunch at noon, Christie Room, The John Rylands Library, Deansgate).

[Presentations and training events are available at: www.manchester.ac.uk/humanities/humnet](http://www.manchester.ac.uk/humanities/humnet)

European City of Science (ECOS) and Science in the City festival

EuroScience Open Forum (ESOF) 23-27 July. Academic conference with estimated 4500 academic participants.

The Festival runs all year, launched at Policy Week 2015. By the end of November we need to collate our ideas for activities within the Faculty of Humanities.

We will be working with the other Faculties and Annie Keane, Director for ECOS, on taking ideas forward. <http://manchestercityscience.com>

Planned involvement of institutes to date:

Histories Festival (John Rylands Research Institute)

MICRA

Others?

European City of Science (ECOS) and Science in the City festival

We are specifically looking for ideas related to the following:

- The Big Science Stage
- Women in Science 26th July – city centre take-over
- The Manchester Robot Orchestra
- Debate Science! European Student Parliament The Future of the Human Being
- The Great Science Share (Schools Focus) July 6th
- Behind the scenes/Open/living Labs -
- Science Buskers
- Jodrell Bank event for the delegates
- The Graphene Suite / Cornelia Parker?

Please contact Ken McPhail and Claire Lloyd with any ideas and share the information as appropriate. Email: Claire.lloyd@manchester.ac.uk

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The University of Manchester

Thank you!

Lynda McIntosh

Research Communications and Marketing Manager

Faculty of Humanities

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