

MANCHESTER
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The University of Manchester
Manchester Business School

Studying International Business Finance and Economics at MBS

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Studying IBFE

Outline



Profile / What
students say about
the degree



Key features



Course
structure
and options



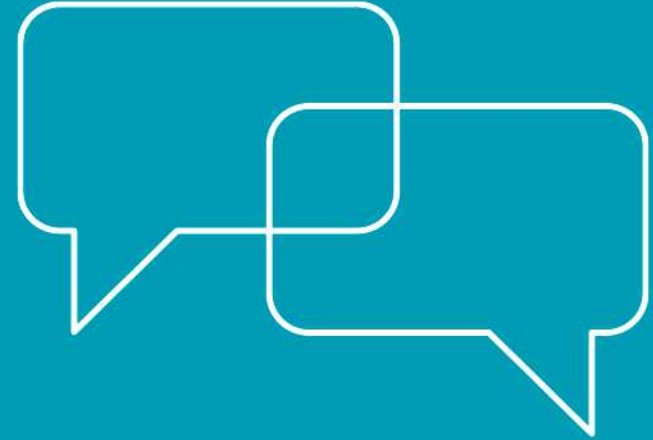
Admissions



Careers /
Employability

Profile

Study **finance, economics** and **business** within an **international context**, drawing on the combined strengths of *Manchester Business School* and the *School of Social Sciences* at the University of Manchester





Key Features

- Interdisciplinary degree
- International context
- Academically rigorous
- Emphasis on the development of:
 - analytical skills and critical thinking
 - key transferable skills (e.g. team-working, presentation, problem-solving skills)
- Core modules, but also plenty of choice!

Key Themes

- Macro and micro economics
- The structure, function and operations of global financial markets
- Measuring business performance
- Context of international business
- The extent and impact of globalisation on business
- The legal infrastructure of international business
- Managing business strategy and change

Studying IBFE at MBS

First year – What will I study?

Aim: Provide the foundations in Accounting/Finance, Economics and International Business

- Introduce basic economic and statistical techniques that can be applied to the study of global business in 2nd & 3rd year
- Develop key transferable skills
- Additional generic skills acquired:
 - Library skills, accessing data sources
 - IT: e-mail, internet, word processing and spreadsheets



Studying IBFE at MBS

First year – Course structure

Financial Reporting (10)

Introductory Management Accounting (10)

Financial Decision Making (10)

Academic and Career Development (10)

Financial and Digital Innovation in International Business (20)

Plus one of the following

Microeconomic Principles (10) and Macroeconomic Principles (10)

The UK Economy – Microeconomics (10) and The UK Economy – Macroeconomics (10)
(dependent on previous level of economics)



Studying IBFE at MBS

First year – Course Structure

Plus one of the following

Introduction to International Politics (20)

Work, Organisations and Society (20)

Plus one of the following

Introductory Mathematics (10) and Introductory Statistics (10)

Further Mathematics (10) and Statistics for Economists (10)

Advanced Mathematics (10) and Advanced Statistics (10)

(dependent on previous level of mathematics)



Studying IBFE at MBS

Second year – Course structure

Foundations of Finance (20)

Managerial Economics I (20)

Critical Perspectives in Strategy (10)

Plus 70 credits from a range of optional course units
(no more than 40 credits from any one subject area) in:

Accounting and Finance

Contexts for International Business

Economics

Modern Languages (up to 20 credits)

Other units available: Leadership in Action (10)



Studying IBFE at MBS

Final year – Course structure

International Finance (20)

International Business Analysis Project (20)

Managerial Economics II (20)

Plus 60 credits from a range of optional course units in:

Accounting and Finance

Contexts for International Business

Economics

Modern Languages (up to 20 credits)



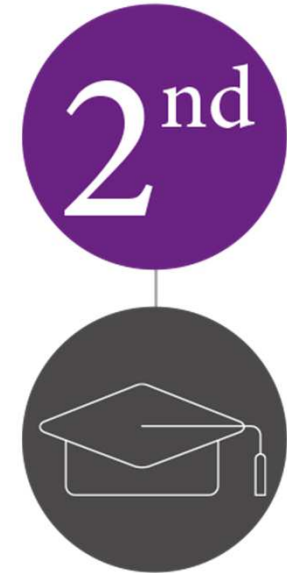
Optional course units

Wide range of options

A wide range of optional course units are available, for example:

Second year

- Investment Analysis (10)
- The Politics of Globalisation (20)
- Business Law I (10)
- Globalisation and Developing Societies (20)
- Developing Countries in the International Economy (10)



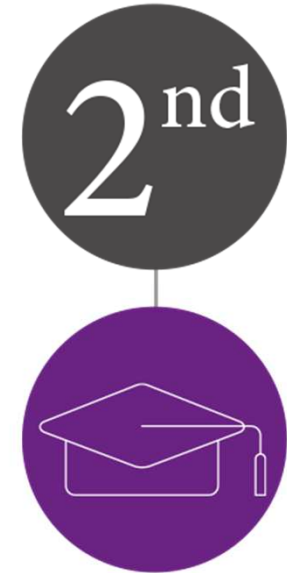
Optional course units

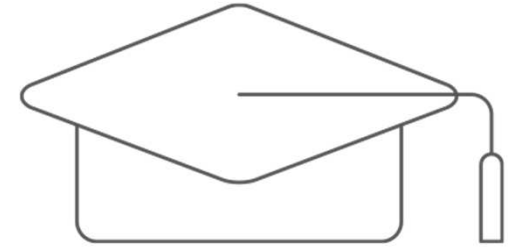
Wide range of options

A wide range of optional course units are available, for example:

Final year

- Advanced Management Accounting (20)
- Advanced Corporate Finance (20)
- Corporate Governance in Context (10)
- Marketing (10)
- Human Resource Management (10)
- Microeconomics III (20)
- The Politics of the European Union (20)





Studying languages

Bonjour 你好 Guten tag 今日は Cìào

IBFE students have the opportunity to learn a foreign language in their second and final years.

Languages include:

- French
 - Spanish
 - Italian
 - German
 - Portuguese
 - Japanese
 - Mandarin Chinese
- ... and many more

Four levels:

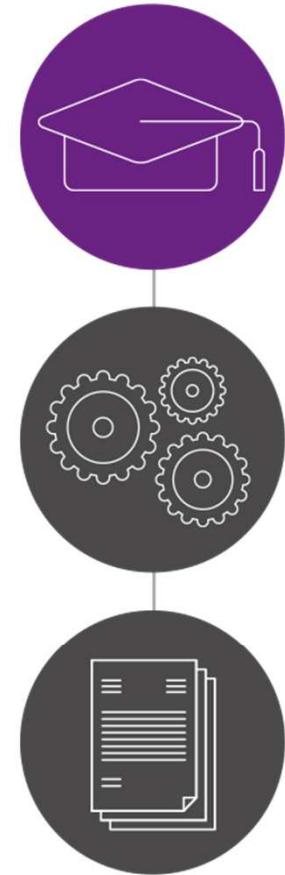
- Beginners
- Intermediate
- Post-intermediate
- Expert

Previous experience
will dictate which level
you start at

Industrial/professional experience year

The benefits

- Graduate employers look for candidates with work experience, practical skills and professionalism
- 31% of this year's entry-level positions are expected to be filled by graduates who have already worked for their organisations (High Fliers Report 2015)
- Gain practical experience alongside your studies
- Build your confidence and develop a real-world attitude to business
- Earn a salary, gain increased responsibility and independence
- Create a network of contacts and subsequent job opportunities
- Gain an insight into a particular role and employer leading to more informed career choices
- Tuition fee discount: You would receive a significant fee reduction for your placement year – Home/EU students pay a maximum of £1,800 (with further support available to those from lower household incomes) and international students pay half the standard international fee

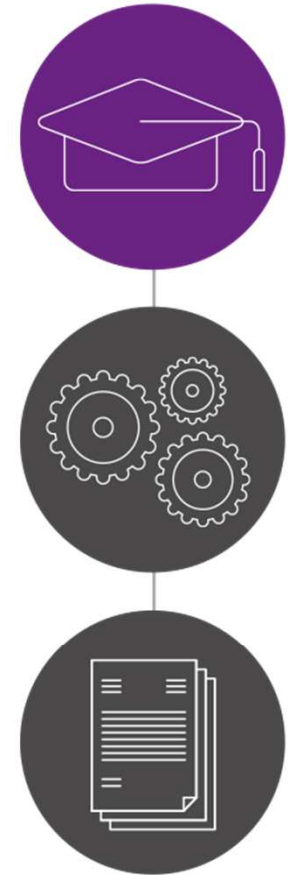


Studying, assessment and student support

Studying

Various modes of teaching reflect the interdisciplinary approach and can include:

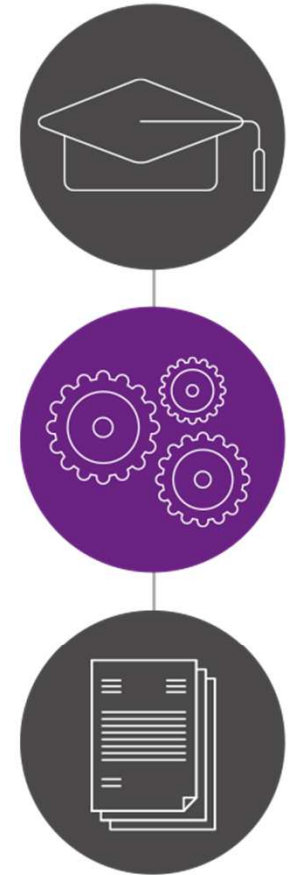
- Lectures
- Tutorials/workshops
- Group work
- Self-study
- Problem based learning



Studying, assessment and student support

Student support

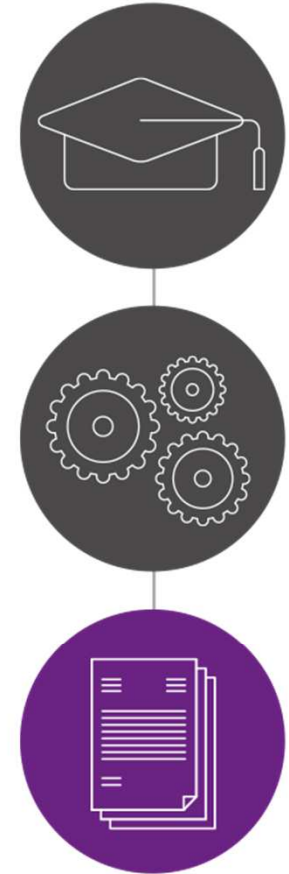
- Academic advisor
- Course co-ordinators
- Peer mentors (for first years)
- Assessment & student support centre, disability support office plus many others



Studying, assessment and student support

Assessment

- You are assessed via:
- Unseen written examinations
- Essays/ case study/ projects
- Presentations



Admissions

2014 entry

- 91 places
- 557 applications
- Standard offer AAB at A-Level
 - GCSE grade B in English Language and Mathematics





Careers and Employability

Employers and job roles

Typical employers of IBFE graduates are:

- Deloitte
- JP Morgan
- Deutsche Bank
- Goldman Sachs
- Smaller accountants/consultants
- Also EU & local government

Typical jobs are:

- Corporate finance
- Investment banking
- Business analysts
- Consultancy

Also a good stepping stone to
postgraduate study



Deloitte.

JPMORGAN CHASE & CO.

Deutsche Bank



Careers and Employability

Our careers service provides you with:

- Guidance - advice from professionals
- Information - for your careers research
- Opportunities - to meet employers and find out about jobs
- Skills development - making you more employable

Previous events include:

- Credit Suisse drop-in session
- Mock interviewing with Lloyds Banking Group
- PwC reception evening
- BP careers presentation

Most targeted university by top employers (High Fliers 2015)



Careers and Employability

Opportunities for further study

- 12 month Specialist Masters programmes
- 18 month full-time MBA
- Part-time and distance learning MBA
- Degree of Doctor of Philosophy (PhD)
- Degree of Master of Philosophy (MPhil)





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MBSIncomingUndergraduates



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Original Thinking Applied