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The University of Manchester  
Manchester Business School

# Studying Management and International Management at Manchester Business School

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Original Thinking. Applied

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# Manchester Business School

## Why study Management?



You know exactly  
what you want to  
do in the future

OR



You want to keep  
your options open

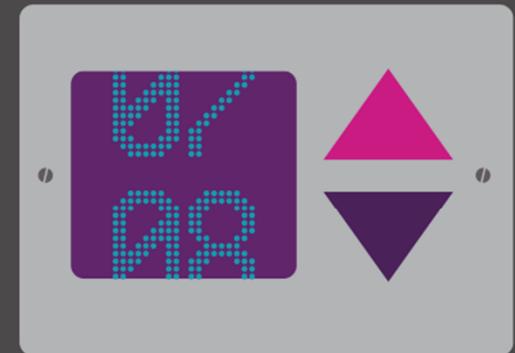
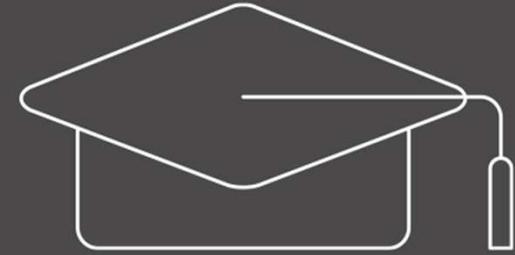
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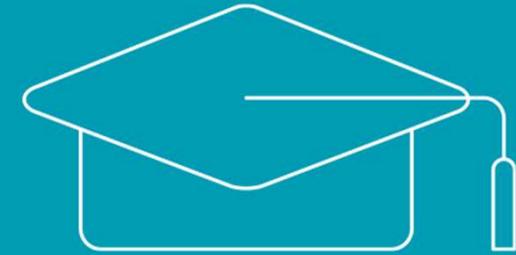
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# Manchester Business School

## Why study Management?

- Our programmes are popular with students and employers
- You will study a range of different disciplines from Accounting to Marketing to Sociology
- Programmes are flexible and offer a wide range of optional courses
- Follow specialist or general management path with opportunities to do industrial experience or study abroad
- Entry is not restricted by choice of GCSE or A-Levels (or equivalent)





# The Student Experience

## Study

- High levels of contact hours (15-18 / week)
- The University of Manchester Library is one of the best resourced, offering over 4 million books
- Dedicated MBS library facilities
- Innovative teaching methods including podcasts, quizzes and case studies
- All courses supported by VLE (Blackboard)

## Support

- Student mentoring scheme
- Academic Advisor
- Assessment and student support centre
- Personal and career development plan
- Student-staff liaison committee, programme committees and focus groups allow student input and feedback
- MBS student societies arrange company visits, trips and presentations



# Manchester Business School

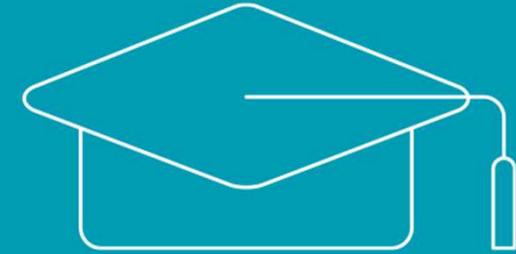
## Teaching and assessment

### Teaching

- Lectures
- Seminars
- Tutorials
- Workshops
- Labs in IS / IT related course units

### Assessment

- Examinations
- Coursework
- Essays
- Presentations
- Group work / group projects
- 'Field investigations'
- Dissertation (optional)



# Studying Management at MBS

## The degrees

BSc Management

BSc Management (Accounting & Finance)

BSc Management (Human Resources)

BSc Management (Innovation, Sustainability and Entrepreneurship)

BSc Management (International Business Economics)

BSc Management (International Studies)

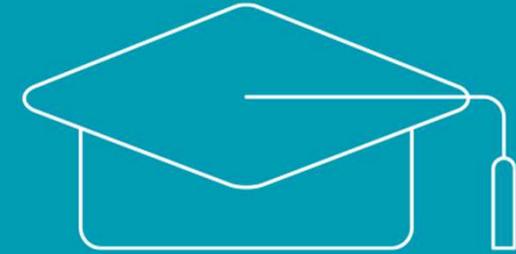
BSc Management (Marketing)

All available with the  
option of industrial/  
professional  
experience

BSc International Management (IM)

BSc International Management with American Business studies  
(IMABS)

Include one year  
studying abroad



# Studying Management at MBS

## First year

All courses are core  
120 credits

12 x 10-credit  
courses

Provides a solid  
foundation

## Second year

Free choice of courses  
120 credits

Choice of 10-credit and  
20-credit courses

Students select their own programme

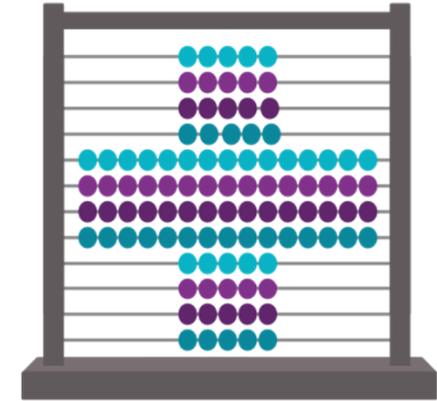
## Final year

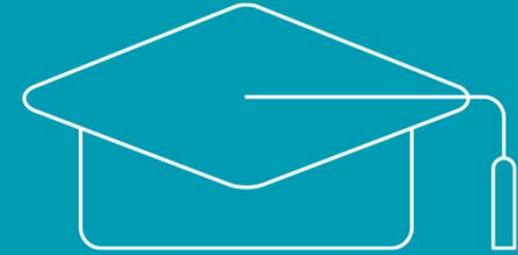
Free choice of courses  
120 credits

Choice of 10-credit and  
20-credit courses  
Option of a 30-credit  
dissertation or project

# Format of the Programmes

- **Common first year** for all Management students
- Increasing **diversity/specialism** in second and final year
- A portfolio of **80+ optional courses** taught by subject experts
- Course units offered from **over 250** academics across 4 divisions:
  - Accounting and Finance
  - Management Sciences and Marketing
  - People, Management and Organisations
  - Innovation Management and Policy
- **Specialised international units** for International Management (IM) /International Management with American Business Studies (IMABS) students



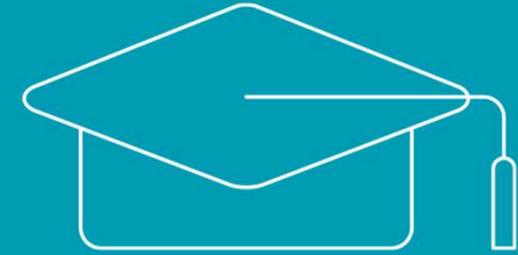


# Studying Management at MBS

## Year 1 Semester 1

**6 x 10 credit courses** (All courses are compulsory)

- Analysing Organisations 1
- Economic Principles: Microeconomics
- Fundamentals of Financial Reporting
- Marketing Foundations
- Quantitative Methods for Business and Management 1
- Academic and Career Development



# Studying Management at MBS

## Year 1 Semester 2

**6 x 10 credit courses** (All courses are compulsory)

- Analysing Organisations 2
- Case studies in Management
- Financial Decision Making
- Fundamentals of Management Accounting
- Introduction to Work Psychology
- Quantitative Methods for Business and Management 2

Quantitative Methods revision sessions are available throughout both semesters



# Studying Management at MBS

## Examples of optional second year courses

- Globalisation and Employment
- Business Law
- Managerial Economics
- Marketing Applications and Communications
- Marketing Research
- Consumer Behaviour
- Sustainable Innovation Management

- Financial Reporting and Accountability
- Intermediate Management Accounting
- Operations Management
- Environmental Management for Sustainable Development
- Influence and Change in Organisations
- Research Methodology ... and many more



# Studying Management at MBS

## Examples of optional final year courses

- Dissertation (all subject areas)
- Consultancy project
- Retail Marketing
- International Human Resource Management
- International Competitiveness and Innovation
- Critical Consumption and Ethics in Marketing
- Services Marketing

- Employment Law
- Strategic Supply Chain Management
- Share Prices and Accounting Information
- Advanced Corporate Finance
- Entrepreneurship and Small Business Development
- Managing Fairness at Work
- The Business of Healthcare
- Financial Derivatives ... and others

## Benefits of an industrial/ professional experience year

- Graduate employers look for candidates with work experience, practical skills and professionalism
- 31% of this year's entry-level positions are expected to be filled by graduates who have already worked for their organisations (High Fliers Report 2015)
- Gain practical experience alongside your studies
- Build your confidence and develop a real-world attitude to business
- Earn a salary, gain increased responsibility and independence
- Create a network of contacts and subsequent job opportunities
- Gain an insight into a particular role and employer leading to more informed career choices

Tuition fee discount: You would receive a significant fee reduction for your placement year – Home/EU students pay a maximum of £1,800 (with further support available to those from lower household incomes) and international students pay half the standard international fee

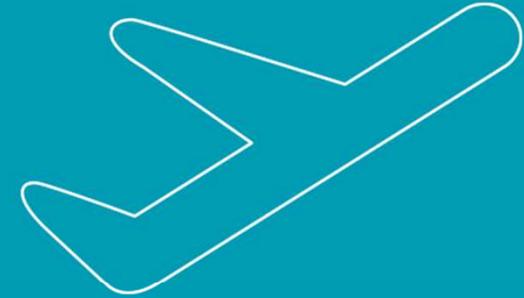
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# International Management (IM) and International Management with American Business Studies (IMABS)



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# Considering a year studying abroad?

## Key facts about your exchange year

### **You will normally take the equivalent of a typical workload at MBS**

- 75% in business / management
- 25% can be cultural / language options

### **No language requirement**

- You will be taught and examined in English

### **The year is assessed on a pass / fail basis**

- Marks on exchange do not affect final degree classification

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# Exchange Destinations

## International Management





# Exchange Partners

## International Management

### Europe

- Copenhagen Business School, **Denmark**
- Helsinki School of Economics, **Finland**
- Lund University, Lund, **Sweden**
- Stockholm University Business School, **Sweden**
- University of Uppsala, Uppsala, **Sweden**
- NHH, Bergen, **Norway**
- Erasmus University, Rotterdam, **Netherlands**
- VU, Amsterdam, **Netherlands**
- Vienna University of Economics & Business, **Austria**
- University of Mannheim, **Germany**
- University of St Gallen, **Switzerland**
- IESEG, Lille, **France**
- École de Management, Strasbourg, **France**
- Bocconi University, Milan, **Italy**
- ESADE, Barcelona, **Spain**
- Universidad Carlos III de Madrid, **Spain**
- University of Economics, Prague, **Czech Republic**



# Exchange Partners

## International Management

### Australasia

- University of New South Wales, **Australia**
- University of Sydney, **Australia**
- University of Melbourne, **Australia**
- The University of Queensland, **Australia**
- The University of Western Australia, Perth, **Australia**
- University of Auckland, **New Zealand**
- University of Otago, **New Zealand**

### Southeast Asia

- HKUST, **Hong Kong**
- University of Hong Kong, **Hong Kong**
- Chinese University of Hong Kong, **Hong Kong**
- National University of Singapore, **Singapore**
- Singapore Management University, **Singapore**

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# Exchange Destinations

International Management with  
American Business Studies





# Exchange Partners

## International Management with American Business Studies

### USA

- W P Carey School of Business, Arizona State University, **Arizona**
- Marshall School of Business, University of Southern California, Los Angeles, **California**
- Warrington College of Business Administration, University of Florida, Gainesville, **Florida**
- Goizueta Business School, Emory University, Atlanta, **Georgia**
- The University of Illinois, Urbana-Champaign, **Illinois**
- Robert H Smith School of Business, University of Maryland, College Park, **Maryland**
- The University of Massachusetts, Amherst, **Massachusetts**
- Babson College, Wellesley, Massachusetts



# Exchange Partners

## International Management with American Business Studies

### USA

- Carlson School of Management, University of Minnesota, Minneapolis, **Minnesota**
- The Stern School of Business, New York University, **New York**
- Cornell University, **New York**
- Kenan-Flagler Business School, University of North Carolina, Chapel Hill, **North Carolina**
- Fisher College of Business, Ohio State University, **Ohio**
- The College of William & Mary, **Virginia**
- Michael G Foster School of Business, University of Washington, Seattle, **Washington**



# Exchange Partners

## International Management with American Business Studies

### Canada

- Sauder School of Business, University of British Columbia, Vancouver, **British Columbia**
- Queen's School of Business, Queen's University, **Ontario**
- Schulich School of Business, York University, Toronto, **Ontario**
- The Richard Ivey School of Business, The University of Western Ontario, London, **Ontario**
- HEC, Montreal, **Quebec**
- Desautels Faculty of Management, McGill University, Montreal, **Quebec**



# Exchange Year

## Exchange year support

### In advance of your exchange

- Briefing and guidance from our International Team
- Guidance session organised with final year and incoming exchange students
- Use of international resource centre

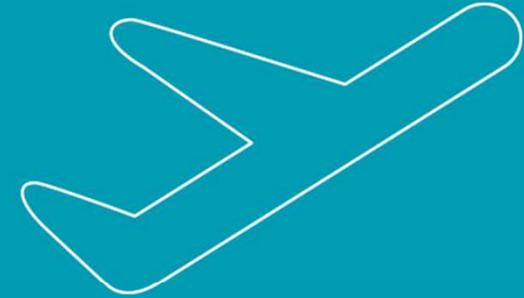
### While on exchange

- Constant support from our International Team
- MBS staff regularly conduct visits to partners
- Emergency telephone contact at MBS

### On your return

- Reintegration meetings and debrief at MBS

# Exchange Year



## Tuition fees for your exchange year

### Fees payable to the University for the year abroad in 2016/17

- **UK/EU students:** The standard tuition fee for a home student studying abroad for the full year will be **£1,350\***.
- Additional support is available if you are from a lower-income household.

- Erasmus grants are also available on an Erasmus exchange
- **International students:** The standard tuition fee for an international student studying abroad for the full year will be **half** the standard international fee

**NB:** You do not pay tuition fees to your exchange institution.

\*subject to change as it is confirmed on a yearly basis

# Career Destinations

## Recent graduates' first jobs

### Who employs them?

- A wide range of companies including: KPMG, Unilever, Tesco, Deutsche Bank, Microsoft and EY (Ernst & Young)

### What do they do?

- Business analyst, brand manager, HR analyst, marketing manager, internet consultant

### Other career choices

- Starting a business
- Working in the public sector
- Teaching
- Law
- The Civil Service

### What about further study?



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## Contacts

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