

MANCHESTER
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The University of Manchester

MAKING A
DIFFERENCE

AWARDS FOR
SOCIAL RESPONSIBILITY
2015

Making a Difference Awards for Social Responsibility 7 May 2015



Thank you for coming to our Making a Difference Awards for Social Responsibility. We hope you found it enjoyable and inspiring.

All of the awards finalists are making a significant difference to the social, economic, cultural and environmental well being of our communities and wider society. The Making a Difference Awards recognise the importance the University places on this impact and celebrates some of our most prominent achievements in the past year. Thank you for taking the time to celebrate and recognise these achievements with us.



Programme

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| <p>18:00 Welcome
Professor James Thompson
Associate Vice-President for
Social Responsibility</p> | <p>19:10 Award presentations</p> |
| <p>18:10 Keynote address
Professor Dame Nancy Rothwell
President and Vice-Chancellor</p> | <p>19:50 Special Award for Outstanding
Contribution to Equality & Diversity</p> |
| <p>18:15 Award presentations</p> | <p>19:55 Short film: The impact of
social responsibility at
The University of Manchester</p> |
| <p>19:00 Presentation: What have frogs got
to do with social responsibility?
Andrew Gray
Curator of Herpetology
The Manchester Museum</p> | <p>20:00 Close</p> |

MAKING A
DIFFERENCE

Social Responsibility

The University of Manchester is unique among British universities in placing social responsibility as one of our core goals.

At the University of Manchester we strive to make a difference to the well being of our communities and wider society across all our activities.

We are committed to pursuing change, socially and environmentally, and we do that through our world-class teaching and research and through public events and activities.

Manchester is the home of the industrial revolution and, since its conception, the University has continually broken down barriers to progress.

Our law graduate Christabel Pankhurst helped advance women's suffrage; the nuclear age was born here when Ernest Rutherford split the atom; we were the first English university to admit students without religious tests and we employed Britain's first black professor, the Nobel Prize winner Arthur Lewis.

Today, social responsibility is one of our three core goals and within it we have identified five specific priorities.

- **Research with impact:** tackling the world's greatest challenges in areas such as cancer, inequalities and climate change
- **Socially-responsible graduates:** equipping our graduates to address some of the most profound ethical issues of the 21st century
- **Engaging our communities:** harnessing our knowledge, resources and cultural attractions for the benefit of our local communities
- **Responsible processes:** identifying opportunities to create social and environmental benefit in business processes such as procurement, equality and diversity and staff recruitment
- **Environmental sustainability:** where our research, teaching and activities are guided by our commitment to sustainability.

Whether you are a member of staff, a student or an alumnus, there are a myriad of ways to get involved and contribute to the University's work on social responsibility.

Together, we can make a difference.



Making a Difference Awards

Our awards ceremony recognises the outstanding achievements of staff, students and alumni and celebrates how they are all making a difference.

It is the perfect platform to share some of the best social responsibility stories, raise the profile of dozens of University and community initiatives and, in so doing, contribute further to their impact.

To be eligible all the nominees had to be currently working or studying at the University or, in some cases, be a recent alumnus. Submissions had to have delivered impact since September 2013.

It speaks volumes therefore that our judges were inundated with over a hundred entries in the 12 categories, from both individuals and teams.

They faced a very difficult job selecting their finalists.



The Finalists

Outstanding Benefit to Society Through Research

Winner

Professor Adisa Azapagic

School of Chemical Engineering and Analytical Science

Project: The team developed easy to use software tools to make carbon calculations over the life cycle of industrial activities - providing 'cradle to grave' carbon footprint estimates for commercial products. It allows companies to reduce their impact on the environment and get new insights on carbon hotspots, at a minimum cost.

Highly Commended

Professor Gillian Haddock

Clinical Psychology Group, School of Psychological Sciences

Project: This pioneering research has led to better treatments and care for people with schizophrenia and related mental health problems. Their cognitive behavioural therapies are now used worldwide and recommended by NICE, the national body providing guidance and advice on improving health and social care.

Highly Commended

Professor Nav Kapur

(with Dr Kirsten Windfuhr, Professor Jenny Shaw, Professor Louis Appleby)

Centre for Mental Health and Risk, Institute of Brain Behaviour and Mental Health

Project: This research sought to better understand the causes of suicide and how to prevent it. The clinically-focused work helped halve the number of in-patient suicides, particularly those from hanging.

Highly Commended (Emerging Impact)

Dr Leandro Minuchin

Manchester Architecture Research Centre, School of Environment, Education and Development

Project: Leandro led a team of post-graduate architecture students in developing a new type of bamboo house for a deprived urban settlement in Ecuador. The homes will accommodate those living in dangerous emergency dwellings and radically transform housing policy in the country.

Outstanding Curriculum Innovation in Social Responsibility

Winner

Sheila Fidler

Human Communication and Deafness, School of Psychological Sciences

Project: Sheila used portrait photography and one-to-one interviews to encourage healthcare science students to engage with those who have become deaf, explore their real life experiences and adopt a person-centred approach. It also stimulated thinking about hearing loss among the wider community and is being developed into an on-line learning resource.

Highly Commended

Yvonne Awenat

(with Dr Richard Brown, Dr Daniel Pratt, Dr Sara Tai and Sara Sidiqqi)

School of Psychological Sciences

Project: The team developed The Recovery Project, a user-led initiative supporting the recovery of mental healthcare service users. A new Recovery Workshop for students was co-designed by those who had a 'lived experience' of recovery and the initiative was added to the Doctoral curriculum.

Highly Commended

Dr Caroline Bowsher and Dr Holly Shiels

Faculty of Life Sciences

Project: First-year students work together in small teams to develop and deliver an activity with a biological theme that benefits the local community. Examples include a public awareness campaign about excessive alcohol intake and a 'Blog for Biodiversity' recording its growth in post-industrial Manchester.

Outstanding Contribution to Widening Participation

Winner

Helen Chilton and

Professor Wendy McCracken

Human Communication and Deafness,
School of Psychological Sciences

Project: Their “Kids on campus” scheme allows deaf primary school children to become University of Manchester students for the day while trainee teachers of the deaf teach them. It fosters partnerships with schools and promotes higher education to youngsters often less advantaged in terms of aspirations and under-represented at Russell Group universities.

Highly Commended

**Faculty of Medical and Human Sciences
Widening Participation Team**

School of Nursing, Midwifery and Social Work,
School of Dentistry, Manchester Medical School,
School of Psychological Sciences

Project: A range of ongoing projects including a “from bugs to drugs” event looking at the design of antibiotics; outreach work in schools for health professionals; and ‘Experience Dentistry’, ‘Scrubs’ and ‘Big Brain’ days for WP students.

Highly Commended

Dr Tom McCunnie

School of Social Sciences

Project: To support mature students to return to Higher Education against a backdrop of higher tuition fees. This cross-curricula initiative provides personalised drop-in advice sessions, one-to-one academic support, and help with travel and accommodation costs.

Outstanding Aspiring Social Enterprise of the Year (trading for less than 1-year)

Winner

Ruth Daniel

Co-Director, In Place of War
School of Arts, Languages and Cultures.

Project: Ruth created a ground-breaking entrepreneurial programme to empower the world’s most marginalised communities by identifying the gap between creativity and the ability to make a living from it. This free educational programme, with case studies from over 40 countries, provides skills, boosts employability and reduces the risk of poverty and substance abuse among disengaged young people.

Highly Commended

**Dr Erinma Ochu and Caroline Ward
(external partner)**

Erinma is a Wellcome Trust Engagement Fellow in the Faculty of Life Sciences

Project: Farm Lab redesigns farming tools and practices to create more resilient and environmentally friendly urban communities. Scientists, engineers and designers support low-income, small-scale farmers to innovate by growing closer to the marketplace and reducing waste through recycling.

Highly Commended

Ryan Anthony Shoemith

School of Psychological Sciences

Project: The Little Missing Piece Co. offers support and guidance to the Autistic community connecting parents and carers with clinical expert advice through information, products and services on an online platform.

The Finalists

Outstanding Social Enterprise of the Year (trading more than 1-year)

Winner

Helen Power

Division of Development and Alumni Relations

Project: Helen delivered and expanded the 'endangered' Levenshulme Market as the UK's only community interest company market, to improve the retail environment in the beleaguered high street. The profits are now being used to offer community grants to those who want to set up or develop their own businesses and stalls on the family-friendly site.

Highly Commended

Amy Win

Director of 4Lunch
Alumnus of the School of Social Sciences

Project: 4Lunch was established to offer meaningful work experience to unemployed young people. Through its 'Ready, Set, Sell' programme young people sell street food to improve their skills and knowledge of food, so they are more prepared to enter jobs in the catering industry.

Highly Commended

Dr Joanne Tippett

School of Environment,
Education and Development

Project: Ketso is a hands-on workshop kit for creative engagement that helps diverse groups learn from each other and develop creative ideas by ensuring all participants have a voice.

Outstanding Local Community Collaboration Award

Winner

Dr Tine Buffel

School of Social Sciences
Manchester Institute for Collaborative
Research on Ageing (MICRA)

Project: Tine worked with elderly residents, community organisations and Manchester City Council to identify strategies to improve the 'age-friendliness' of local neighbourhoods. Older co-researchers from different ethnic groups were trained to interview 'difficult to reach' residents, who were experiencing issues such as poverty and social exclusion, about their needs.

Highly Commended

Kate Dack and Dr Bella Starling

Faculty of Medical and Human Sciences

Project: "Our Health, Our Future" enabled secondary school students from Manchester to work with University researchers to address public health research challenges in their Manchester school communities where health outcomes are some of the poorest in England.

Highly Commended

Andrea Winn

The Manchester Museum

Project: The 'Inspiring Futures: Volunteering for Wellbeing' is an intergenerational programme for the heritage sector. It offers 16-25 year-olds, over 50s, and ex-service personnel, training and volunteer placements at Manchester's cultural venues to empower them to take up new opportunities in the future.

Highly Commended

Dr Laura Sadler

Institute of Cancer Sciences

Project: Laura has worked with the Lesbian and Gay Foundation in Manchester to engage men who have sex with men in the development of screening programmes to prevent anal cancer, which is on the rise.

Outstanding Public Engagement Award (student)

Winner

Simon Stones

Faculty of Life Sciences

Project: Simon works locally, nationally and internationally to represent children and young people coping with the challenges of long-term conditions having lived with several long-term conditions himself. He engages with youngsters to identify their main concerns and shape research and healthcare provision for the future. He is also a representative for the National Institute for Health Research and Arthritis Research UK.

Highly Recommended

Hayley Gorton

Manchester Pharmacy School

Project: Hayley was influential in organising a 'Wonder-Drug Roadshow' to highlight medication safety, encouraging adults and children to check their medicines and to accept personal responsibility for taking them correctly.

Outstanding Public Engagement Award (staff)

Winner

Dr David Allison

Manchester Pharmacy School

Project: David has raised the profile of science and pharmacy outside the classroom through innovative co-produced community open days. The 'From Bugs to Drugs' events enabled local disadvantaged youngsters and their families to explore the drug development process including antibiotic resistance, through a series of fun, interactive hands-on activities.

Highly Commended

Professor Stuart Allan

Faculty of Life Sciences

Project: Stuart has worked with stroke survivors, the Stroke Association and University colleagues to put together a series of "Science, Stroke, Art" events to challenge some of the common misconceptions about stroke and highlight the need for research.

Highly Commended

"Team Worm" and The Worm Wagon

Mushref Assas, Michael Bramhall, Lydia Castelli, Sheena Cruickshank, Basmah EIDakhakhny, Kathryn Else, Maria Giovanna Lizio, Maria Glymenaki, Rosie Griffiths, Vicky Kinsley, John Lees, Emma Murphy, Joanne Pennock, Kathryn Roberts, Ruth Stoney

Faculty of Life Sciences and Faculty of Medical and Human Sciences

Project: The Worm Wagon is a series of fun mobile workshops delivered UK wide and aimed at educating, inspiring and informing the University's research on parasite infections, their transmission and their global impact.

Highly Commended

Esme Ward

The Whitworth

Project: Esme and the Learning Development Team developed the most 'open' closed museum while the Whitworth was shut for redevelopment. They created off-site pop-ups and partnerships all over the city and beyond, seizing the chance to find new hard to reach audiences.

Highly Commended

The Manchester Psoriasis Shout Out Team, led by Professor Chris Griffiths and coordinated by Susan Moschogianis

The Centre for Dermatology Research, The Institute of Inflammation and Repair

Project: An initiative to get people talking about the chronic inflammatory skin disease psoriasis and bring patients together with professionals working in the field of psoriasis health care and research.

The Finalists

Special Award For Sustained Contribution to Public Engagement

Winner

Science Spectacular

Anna Bunney and Victoria Grant

The Manchester Museum

Kate Dack

NOWGEN

Dr Ceri Harrop

Faculty of Life Sciences

Dee-ann Johnson

Faculty of Engineering and Physical Sciences

Emma Lewis

Directorate for the Student Experience

Suzanne Spicer

Office for Social Responsibility

Project: The team organise the Science Spectacular which celebrates the wonder, diversity and impact of research taking place at The University of Manchester in one flagship annual event. Run as part of the Manchester Science Festival, it's a place for researchers to showcase activities and try out new ideas and in 2014 it attracted more than 1,700 visitors.

Outstanding Contribution to Equality and Diversity Award (staff)

Winner

Dr Hamied Haroon

The Centre for Imaging Sciences,
Institution of Population Health

Melanie Sharpe

IT Services

Project: Hamied and Melanie organised and hosted "What Are We Hiding???" the first ever national conference of the UK's Disabled Workforce. Aimed at combating the prejudices faced by disabled people in the world of work, particularly those with non-visible and mental health problems, it explored "hidden" disabilities and the "hidden" contribution disabled employees make to the nation's economy.

Highly Commended

"We Get It" Campaign Team

Cath Prescott

Equality and Diversity Office

Jess Lishak, Claire Croskery and

Tabz Obrien-Butcher

University of Manchester Students' Union

Linda Callaghan

Communications and Marketing Division

Emily McIntosh and Pete Morris

Directorate for the Student Experience

Project: The team developed the "We Get It" campaign to highlight and eradicate bullying and harassment on campus and in the community using zero-tolerance messaging and simple mechanisms for reporting incidents and supporting victims.

Highly Commended

Yvonne Awenat, Dr Daniel Pratt,

Dr Patricia Gooding and Dr Fiona Ulph

School of Psychological Sciences

Project: The research study PROSPeR, carried out in partnership with Manchester Mental Health and Social Care NHS Trust, introduced a novel cognitive behavioural therapy treatment for suicide prevention in a men's prison.

Outstanding Contribution to Equality and Diversity Award (student)

Winner

Sundas Chohan

Faculty of Life Sciences

Project: Sundas formed an international branch of the Faculty's Postgraduate Society in an attempt to improve the student experience for international postgraduate students.

This encouraged them to take a more active part in University life, tackled issues around language and culture and boosted international recruitment by creating the best possible study environment.

Outstanding Professional Support Services for Social Responsibility

Winner

Alex Waddington

Communications and Marketing Team,
Faculty of Humanities

Project: Alex devised and delivered policy@manchester initiatives, created to improve the real world influence and dissemination of the University's research. Its policy engagement programme led to the development of Manchester Policy Weeks and the first ever staging of a Select Committee evidence session at the University in November 2014.

Highly Commended

Dr Lynne Bianchi

Science & Engineering Education Research and Innovation Hub (SEERIH), Faculty of Engineering & Physical Sciences

Project: SEERIH enriches science and engineering education in primary and secondary schools by combining the expertise of professional scientists and engineers with that of teachers and creating bespoke projects with local pupils and their parents.

Highly Commended

Payroll Giving Scheme Team

Vanessa Cowen

Directorate of Human Resources

Linda Callaghan

Communications and Marketing

Lisa Govey

Office for Social Responsibility

Project: The launch and re-boost of the University's payroll giving scheme using Workplace Giving UK increased awareness of the scheme among staff and improved the benefits in line with the University's social responsibility aims.

Highly Commended

Simon Atkinson

Directorate of Estates and Facilities

Project: The Furniture Store is a repository for unwanted furniture to ensure that as much as possible is recycled within the University or donated to local charities and organisations rather than taken to landfill.

The Finalists

Outstanding Contribution to Environmental Sustainability Award (student)

Winner

Gabriele Schliwa

School of Environment, Education and Development

Project: Manchester Cycling Lab has turned the city into a real life laboratory for the study of cycling. It has created connections between the University and transport, cycling and sustainability stakeholders across Manchester and Europe more widely. The University is now a major player in promoting and supporting sustainability mobility.

Highly Commended

Christina Mott

Faculty of Life Sciences

Project: The 'Get on Your Bike' campaign is a student-led group which informs and encourages students who already cycle or are considering it as a way of promoting sustainable travel.

Outstanding Contribution to Environmental Sustainability Award (Staff)

Winner

Kevin Casey, Ian Jarvey and the Procurement Team

Directorate of Finance

Project: The team put together an action plan on environmental sustainability that refreshed policies and practices and included reducing supplier deliveries from five days a week to three. It also gave all the University's suppliers the opportunity to develop their own sustainability action plan to help support them on how to make a difference.

Highly Commended

UMBUG Projects Team

IT Services and Photon Science Institute, Faculty of Engineering and Physical Sciences

Project: UMBUG is the bike users group which promotes cycling at the University which hit the 1,000 member mark after successful campaigns to make cycling safer and more secure, while also ensuring provision of facilities like shelters and showers.

Special Award for Outstanding Contribution to Equality and Diversity

Winner

Professor Aneez Esmail

Professor of General Practice
Institute of Population Health

Aneez is a General Practitioner in the inner-city ward of Rusholme and Research Professor in the University's Institute for Population Health. In addition to this, he is most well-known for his work in advancing equality and diversity – within the University of Manchester, but also nationally within the National Health Service. His research on discrimination in the medical profession has often risked his personal and professional reputation with his pioneering and eye-opening research, media and policy work. This Award recognises the significant impact Aneez made to The University of Manchester in his time as Associate Vice-President for Equality and Diversity and later for Social Responsibility between 2006 and 2014. In this time, he reviewed race and gender equality in promotion and recruitment, ensuring data on these factors became embedded into the University's monitoring processes, provided support to staff and student faith communities, chaired a major review of the University's Disability Support Office and supported the development and launch of a new strategy for social responsibility. He has also acted as a source of support, inspiration and hope to many staff within the University and the wider medical profession.

Special Award for Outstanding Contribution to Public Engagement and Environmental Sustainability

Winner

Andrew Gray

Curator of Herpetology
Manchester Museum

Andrew has worked for the University for 18 years, inspiring a whole generation of children and adults with his enthusiasm for the natural environment – and in particular, the precarious plight of the endangered Lemur Leaf Frog. Whether inspiring a young child at the Museum or in school, visiting hospital patients, dementia clinics, special needs centres and care homes, or by enriching the lives of more than 360,000 online visitors across 94 countries to his sustainability-focused 'Frog-blog', Andrew's ability to enthuse and engage people at all levels in fun and creative ways is an exemplar of both public engagement and global sustainability activity. His work greatly enhances the University's public profile and was recently referenced by Sir David Attenborough in terms of supporting species conservation.



Thank you

The Office for Social Responsibility would like to thank everyone that gave their time to nominate candidates and the judges who spent many hours reading each of the entries and serving on the judging panels.

We would also like to thank the Jazz band Chromatix, who played at the Awards event.

AWARDS CEREMONY

2015



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