

Alliance Manchester Business School Courses
Business and Management for All Programmes Course Units available to Study Abroad/Visiting Students admitted via the University of Manchester
International Programmes Office for the 2019/20 academic year
Provided students have the pre-requisites/prior learning required for the course unit

Course Code	Course Module Title	Credits	Additional Information
LEVEL 1			
BMAN10011	Fundamentals of Management	10	Semester 1 course unit.
BMAN10252	Fundamentals of Technological Change	10	Semester 2 course unit.
BMAN10552	Fundamentals of Finance	10	Cannot be taken with BMAN10522/10522(M) Financial Decision Making. Semester 2 course unit.
BMAN10612	Business Economics	10	Semester 2 course unit.
BMAN10621(B)	Fundamentals of Financial Reporting	10	Semester 1 course unit.
BMAN10632	Fundamentals of Management Accounting	10	Semester 2 course unit.
LEVEL 2			
BMAN20242	Introduction to Corporate Finance and Financial Instruments	10	Semester 2 course unit.
BMAN20792	Technology, Strategy and Innovation	10	Semester 2 course unit.
BMAN20811	Managing Business Operations	10	Semester 1 course unit.
BMAN20821	New Product Development and Innovation	10	Semester 1 course unit.
BMAN20832	Marketing	10	Cannot be taken with BMAN30021 Marketing. Semester 2 course unit.
BMAN21012	Global Contexts of Business and Management	10	Semester 2 course unit.
BMAN22000	Firms and Management in Comparative Perspectives	20	Can only be selected if studying for a full academic year.
BMAN24501	Chinese Business	10	Semester 1 course unit.

BMAN24521	Organisations and Employment	10	Semester 1 course unit.
BMAN24571	Work Psychology for Career Success	10	Semester 1 course unit.
LEVEL 3			
BMAN30010	Management of Knowledge & Innovation	20	Can only be selected if studying for a full academic year.
BMAN30021	Marketing	10	Cannot be taken with BMAN20832 Marketing. Semester 1 course unit.
BMAN30022	Strategy	10	Semester 2 course unit.
BMAN30042	Human Resource Management	10	Semester 2 course unit.
BMAN32051	Case Studies in Digital Transformation	10	Semester 1 course unit.
BMAN32091	People Management and Change	10	Semester 1 course unit.
BMAN31212	Investment Economics and Innovation	10	Semester 2 course unit.