

**Alliance Manchester Business School Courses**  
**Business and Management for All Programmes Course Units available to Study Abroad/Visiting Students admitted via the University of Manchester**  
**International Programmes Office for the 21/22 academic year**  
**Provided students have the pre-requisites/prior learning required for the course unit**

Course Code	Course Module Title	Credits	Additional Information
<b>LEVEL 1</b>			
BMAN10011	<a href="#">Fundamentals of Management</a>	10	Semester 1 course unit.
BMAN10252	<a href="#">Fundamentals of Technological Change</a>	10	Semester 2 course unit.
BMAN10552	<a href="#">Fundamentals of Finance</a>	10	Cannot be taken with BMAN10522/10522(M) Financial Decision Making. Semester 2 course unit.
BMAN10612	<a href="#">Business Economics</a>	10	Semester 2 course unit.
BMAN10621(B)	<a href="#">Fundamentals of Financial Reporting</a>	10	Semester 1 course unit.
BMAN10632	<a href="#">Fundamentals of Management Accounting</a>	10	Semester 2 course unit.
<b>LEVEL 2</b>			
BMAN20022	<a href="#">Work Psychology for Career Success</a>	10	Semester 2 course unit.
BMAN20242	<a href="#">Introduction to Corporate Finance and Financial Instruments</a>	10	Semester 2 course unit.
BMAN20792	<a href="#">Technology, Strategy and Innovation</a>	10	Semester 2 course unit.
BMAN20811	<a href="#">Managing Business Operations</a>	10	Semester 1 course unit.
BMAN20821	<a href="#">New Product Development and Innovation</a>	10	Semester 1 course unit.
BMAN20832	<a href="#">Marketing</a>	10	Cannot be taken with BMAN30021 Marketing. Semester 2 course unit.
BMAN21012	<a href="#">Global Contexts of Business and Management</a>	10	Semester 2 course unit.
BMAN22000	<a href="#">Firms and Management in Comparative Perspectives</a>	20	Can only be selected if studying for a full academic year.
BMAN24521	<a href="#">Organisations and Employment</a>	10	Semester 1 course unit.

**LEVEL 3**

BMAN30010	<a href="#">Management of Knowledge &amp; Innovation</a>	20	Can only be selected if studying for a full academic year.
BMAN30021	<a href="#">Marketing</a>	10	Cannot be taken with BMAN20832 Marketing. Semester 1 course unit.
BMAN30022	<a href="#">Strategy</a>	10	Semester 2 course unit.
BMAN30042	<a href="#">Human Resource Management</a>	10	Semester 2 course unit.
BMAN32051	<a href="#">Case Studies in Digital Transformation</a>	10	Semester 1 course unit.
BMAN32091	<a href="#">People Management &amp; Change</a>	10	Semester 1 course unit.
BMAN31212	<a href="#">Investment Economics and Innovation</a>	10	Semester 2 course unit.
BMAN32161	<a href="#">Consumers and Markets</a>	10	Semester 1 course unit. Co-requisite BMAN30021.