



MAKING A
DIFFERENCE

A guide to Social Responsibility
at The University of Manchester

What is social responsibility?

Social responsibility describes the way we are making a difference to the social and economic well-being of our communities and wider society through our teaching, research and public events and activities.



Social responsibility is one of our three core strategic goals, sitting equally alongside our commitments to world-class research and outstanding learning and student experience.

We have committed to pursuing change across five social responsibility priorities:

- Research with impact
- Socially-responsible graduates
- Engaging our communities
- Responsible processes
- Environmental sustainability

A set of Signature Programmes have been prioritised around each of these priorities so that we can focus and measure our efforts in making a difference to society.

Professor Dame Nancy Rothwell
President and Vice-Chancellor



Social responsibility priorities

All of our activities are organised according to our five strategic priorities for social responsibility: research with impact; socially-responsible graduates; engaging our communities; responsible processes; and environmental sustainability. We have also identified a handful of 'Signature Programmes' to focus our efforts where we can make the biggest difference.

**SIGNATURE PROGRAMME:
STAFF STEPS TO SUSTAINABILITY**

Plans for biodiversity, carbon, energy, waste, water, food and travel

Research on sustainability

Sustainability in the curriculum

Engagement and behaviour change (e.g. sustainability enthusiasts, Green Impact Teams)

**SIGNATURE PROGRAMME:
ADDRESSING INEQUALITIES**

Research grand challenges (e.g. energy, poverty, cancer, sustainability)

Research ethics

Public involvement in research

Research alliances and partnerships

Impact beyond academia



**SIGNATURE PROGRAMME:
MANCHESTER WORKS**

Community skills and employability

Staff volunteering

Preserving our heritage

Responsible procurement and investment

Staff equality and diversity

**SIGNATURE PROGRAMMES:
SCHOOL GOVERNORS INITIATIVE
CULTURAL ACCESS PROGRAMME**

Cultural institutions (e.g. Manchester Museum, Whitworth Art Gallery, Jodrell Bank Discovery Centre, The John Rylands Library)

Public events and festivals

Student community relations

Policy engagement

Widening participation

Media and public discourse

Public engagement with research

International Equity and Merit Scholars

**SIGNATURE PROGRAMME:
ETHICAL GRADUATE
CHALLENGES**

Social responsibility and sustainability in the curriculum

Manchester Leadership Programme

Student Volunteering

University College

Student social enterprises

Student action and societies

Alumni volunteering

Globally aware graduates



Priority 1
**Research
with impact**

Our research is making a positive difference to society. From cancer to climate change, from inequalities to energy, we tackle the world's greatest challenges through our research.

Signature Programme: Addressing Inequalities

Our research is making a difference to many of the world's least advantaged groups.

The Addressing Inequalities Signature Programme will highlight and bring together some of Manchester's most significant research that addresses issues of equality and fairness. It will include our research, for example, on health, poverty, class, diversity, education, natural resources, conflict and climate change.

Brooks World Poverty Institute (BWPI)

Our BWPI is an international centre of excellence creating and sharing knowledge to shape policies that will deliver real gains for people in poverty, in both the global North and South.

www.bwpi.manchester.ac.uk

Global Health

Our Manchester Academic Health Science Centre (MAHSC) is providing high quality education, research, advice on policies and strategies focusing on low and middle-income countries, through a multidisciplinary grouping of academics, NHS partners, volunteers and non-government organisations.

www.mahsc.ac.uk/globalhealth

Manchester Interdisciplinary Collaboration for Research on Ageing (MICRA)

MICRA brings together over 1,000 academics, practitioners, policy makers and older people to promote interdisciplinary and innovative research on all aspects of ageing and help bridge the gap between academic research and policy and practice.

www.ihs.manchester.ac.uk/MICRA

Tyndall Centre for Climate Change Research

Tyndall Manchester brings together scientists, social scientists, engineers and economists to analyse both the mitigation of greenhouse gas emissions and the adaptation to climate change impacts.

www.mace.manchester.ac.uk/our-research/centres-institutes/tyndall-manchester

Manchester Cancer Research Centre (MCRC)

Our Manchester Cancer Research Centre (MCRC) partnership – made up of The University of Manchester (including the Paterson Institute for Cancer Research), The Christie (a specialist cancer hospital) and Cancer Research UK is taking a collaborative and multidisciplinary approach to tackling this multifaceted disease.

www.mcrc.manchester.ac.uk

Humanitarian and Conflict Response Institute (HCRI)

Bringing together the disciplines of medicine and the humanities, HCRI conducts rigorous research to inform policy and supports postgraduate training in the emerging field of humanitarian and conflict response.

www.hcri.ac.uk



Priority 2
**Socially responsible
graduates**

We produce more graduates each year than any other campus institution in the UK. Through their education and broader experiences at Manchester, we want to ensure our graduates are able to exercise important ethical, social and environmental responsibilities.

Signature Programme: Ethical Grand Challenges

We want to equip our graduates to address some of the most profound ethical challenges of the 21st century. By 2016/17 we will provide every Manchester undergraduate with the opportunity to confront key 'ethical grand challenges' through the completion of a common programme in each year of their undergraduate study that encompasses three core themes: sustainability, social justice and workplace ethics.

Manchester Leadership Programme

Our Manchester Leadership Programme combines academic study and volunteering to ensure students learn the importance of leadership that promotes social, economic and environmental sustainability.

<http://www.mlp.manchester.ac.uk>

Student Volunteering

We have a dedicated student volunteering and community engagement team to provide support and advice for students to make a difference in the community.

www.manchester.ac.uk/volunteers

University College for Interdisciplinary Learning

Our University College for Interdisciplinary Learning presents an opportunity for students at The University of Manchester to broaden their educational horizons by taking programmes outside of their discipline in areas of profound social and scientific importance.

www.college.manchester.ac.uk

Not-for-profit consultancy

As part of our MBA curriculum, students are undertaking mandatory not-for-profit consultancy support benefiting local charities and social ventures.

www.mbs.ac.uk/mba/full-time

Student Action, University of Manchester Students' Union

Our Students' Union, the largest in the UK, houses Student Action. This volunteering organisation supports and empowers students to participate in and manage their own community projects that help to make a meaningful and beneficial contribution to people in our local community. These include intergenerational projects, supporting children within our community, educational projects and homelessness projects.

www.manchesterstudentsunion.com/volunteering

Social enterprise

Social entrepreneurship is at the heart of our culture and infrastructure. Through enterprise programmes, funding and competitions, we are supporting students and staff to establish new social ventures as a means to increase the social benefit of our research, to improve the student experience and future employability, and enhance the contribution of the University to the wider community.

<https://mec.portals.mbs.ac.uk/Enterpriseactivities/Socialenterprise.aspx>



Priority 3

Engaging our communities

Our events and activities are harnessing our knowledge, resources and cultural attractions for the benefit of our communities. These include our library and cultural institutions – the visitor attractions of the Manchester Museum, the Whitworth Art Gallery, Jodrell Bank Discovery Centre and The John Rylands Library – as well as a wide range of public events, activities and programmes.

Signature Programmes

School Governors Initiative

Volunteer School Governors play a critical role in raising educational standards. Yet many state schools in our local community cannot recruit sufficient Governors with appropriate skills. We will contribute to the leadership and improvement of state schools by engaging staff and alumni in creating the largest growth of School Governors in the UK by 2014/15.

Cultural Access Programme

Access to culture, science and museums still remains the preserve of the society's most advantaged groups. We will unlock a world of knowledge and experience to transform the learning experiences and education of the least advantaged primary schools within our most local communities by opening up the cultural institutions of the University, including Jodrell Bank Discovery Centre, Manchester Museum, the Whitworth Art Gallery and The John Rylands Library.

Widening participation activities

We have developed a comprehensive and exciting programme of activities for prospective students from less advantaged backgrounds and their influencers. This consists of work with primary, secondary and further education students as well as teachers, careers advisers and parents.

www.manchester.ac.uk/schoolsandcolleges

Public festivals and open days

We deliver a diverse range of public and community events and activities – participating in science, history, literature and music festivals, engaging local communities in our research activities, delivering lifelong learning programmes and volunteering.

www.engagement.manchester.ac.uk/highlights/index.html

University Library and Cultural Institutions

We have unique public spaces allowing us to engage our local communities with exciting culture, science and heritage. These include the Manchester Museum, Whitworth Art Gallery, Jodrell Bank Discovery Centre and The John Rylands Library.

www.museum.manchester.ac.uk
www.whitworth.manchester.ac.uk
www.jodrellbank.net
www.library.manchester.ac.uk/rylands

Legal Advice Centre

Our Legal Advice Centre has a base on campus and in the community of East Manchester. It provides a service to the local community by providing free legal advice from undergraduate students who are supervised by legal practitioners.

www.law.manchester.ac.uk/lac

Policy@Manchester

We are ensuring our academic knowledge is contributing to the development of public policy development in the UK through the Policy@Manchester platform.

www.policy.manchester.ac.uk

International Equity and Merit Scholarships

We are assisting talented but economically disadvantaged students from some of the world's poorest countries. The scholarships are jointly funded by the University and its alumni.

www.manchester.ac.uk/international/equity-and-merit



Priority 4
**Responsible
processes**

Our processes and policies aim to balance efficiency with opportunities to create social, economic and environmental benefit.

Signature Programme: Manchester Works

Skills and employment levels in our neighbouring communities are some of the lowest in the UK. We are helping address this through our leadership of The Works – a new and different kind of employment and training initiative at the heart of our local communities in central Manchester. This is transforming the life-chances of local residents within some of the most deprived areas of the UK. It provides opportunities and support to job-seekers, pre-recruitment training, and job matching to local employers, including the University.

Drawing on our leadership of The Works and other initiatives such as Apprenticeships, the Manchester Works Signature Programme aims to supporting at least 750 local unemployed people back into work by 2014/15, principally via our leadership of The Works partnership in Moss Side and Ardwick.

Public service leave

We have established policies to encourage public service leave, including work as School Governors and other staff volunteering that can be of benefit to our local communities.

www.staffnet.manchester.ac.uk/employment/leave-work-arrangements/special-public-leave

Equality and diversity

Our commitment to staff equality and diversity is supported through disabled, lesbian, gay, bisexual and trans, black and minority ethnic, international and religion – and belief-based networks. We also support the Athena Swan Charter and other initiatives for enhancing the recruitment and advancement of women in science, engineering and technology in higher education and research.

www.manchester.ac.uk/staffnet/equalityanddiversity

The Works

We are proactively supporting the development of employment opportunities in our local communities through our leadership of The Works initiative. This first employer-led skills initiative in the UK higher education sector is developing skills and employment opportunities in our neighbouring communities such as Moss Side, Hulme and Ardwick.

www.theworksmanchester.co.uk

Financial processes

We have developed financial policies and guidance for socially responsible procurement and investment to ensure that social, economic and environmental factors are built into our financial processes. We are proud to hold Fairtrade University status, which demonstrates our obligation to encourage ethical and sustainable trading.

www.staffnet.manchester.ac.uk/services/finance/policies-and-guidance
www.sustainability.manchester.ac.uk/campus/food

Research ethics

We have put in place codes and practices to ensure that research conducted on human subjects, or their tissues organs or data, is carried out in a way that protects the dignity, rights, safety and well-being of all research participants.

<http://www.researchsupport.manchester.ac.uk/Governance/Ethics.aspx>



Priority 5

Environmental sustainability

Our research, teaching and activities are guided by our commitment to environmental sustainability. We want to support everyone at the University – teachers, researchers, professional support staff and students – to have a positive impact on the environment and to create a more sustainable future.

Signature Programme: Staff Steps to Sustainability

The University of Manchester is the largest institution in the UK with a significant environmental footprint. Our Steps to Sustainability Signature Programme will ensure that every member of our staff has an opportunity to engage in a programme of carbon and natural resource literacy by 2017/18. This will empower staff with the knowledge and resources to enhance their positive environmental actions in the workplace.

Sustainability research

Sustaining the planet for future generations depends on innovations in science and technology and changes in human behaviour. We are home to the UK's largest campus-based community of researchers with interests in environmental sustainability, much of which is interdisciplinary in nature.

www.sustainability.manchester.ac.uk/research

Sustainability education

We are delivering undergraduate, postgraduate and knowledge-exchange programmes on environmental sustainability. Outside of core disciplines, sustainability is also being embedded into programmes in our University College for Interdisciplinary Learning.

www.sustainability.manchester.ac.uk/education

Campus operations

We are committed to improving the sustainability of our campus through a range of specific policies covering: travel; waste and recycling; energy and carbon; construction; sustainable laboratories; IT; biodiversity; and food and fairtrade.

www.sustainability.manchester.ac.uk/campus

Engagement

We are ensuring staff are empowered to make a difference through engagement activities including Sustainability Enthusiasts and Green Impact teams.

www.sustainability.manchester.ac.uk/enthusiasts

Making a difference since 1824

We are based in the original modern city, home of the industrial revolution. Established by the people of Manchester, our roots in 19th century England are tied to workers' education at the Manchester Mechanics Institute, the arts and sciences of Owens College and in teaching doctors to treat the sick. We have continually shaped society and broken down barriers to progress.

Our law graduate Christabel Pankhurst helped advance women's suffrage and the nuclear age was born in Manchester, when pioneering research led Ernest Rutherford to split the atom.

We were the first English university to admit without regard to religious tests and we employed Britain's first black professor, the Nobel Prize winner Arthur Lewis.

The computer revolution was born in Manchester in 1948 when Tom Kilburn and Freddie Williams built the world's first stored program computer. A young Sir Bernard Lovell built the world's largest steerable radio telescope just after the Second World War at Jodrell Bank. And our first female academic, Marie Stopes, advocated birth control for women.



1824
Manchester Mechanics Institute forms for mechanics' and artisans' education



1874
Owens College introduces the first course for women



1904
Marie Stopes, birth control pioneer, becomes Manchester's first female academic

1905
The UK's first Faculty of Technology is established in Manchester

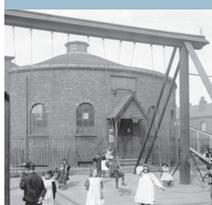
1909
Geiger demonstrates the existence of the atomic nucleus

1820 1830 1840 1850 1860 1870 1880 1890 1900 1910

1851
Owens College forms with no religious tests for admission



1895
The Manchester Settlement establishes in Ancoats as a community outreach centre



1906
Suffragette Christabel Pankhurst graduates with a degree in law

1917
Rutherford splits the atom at Manchester

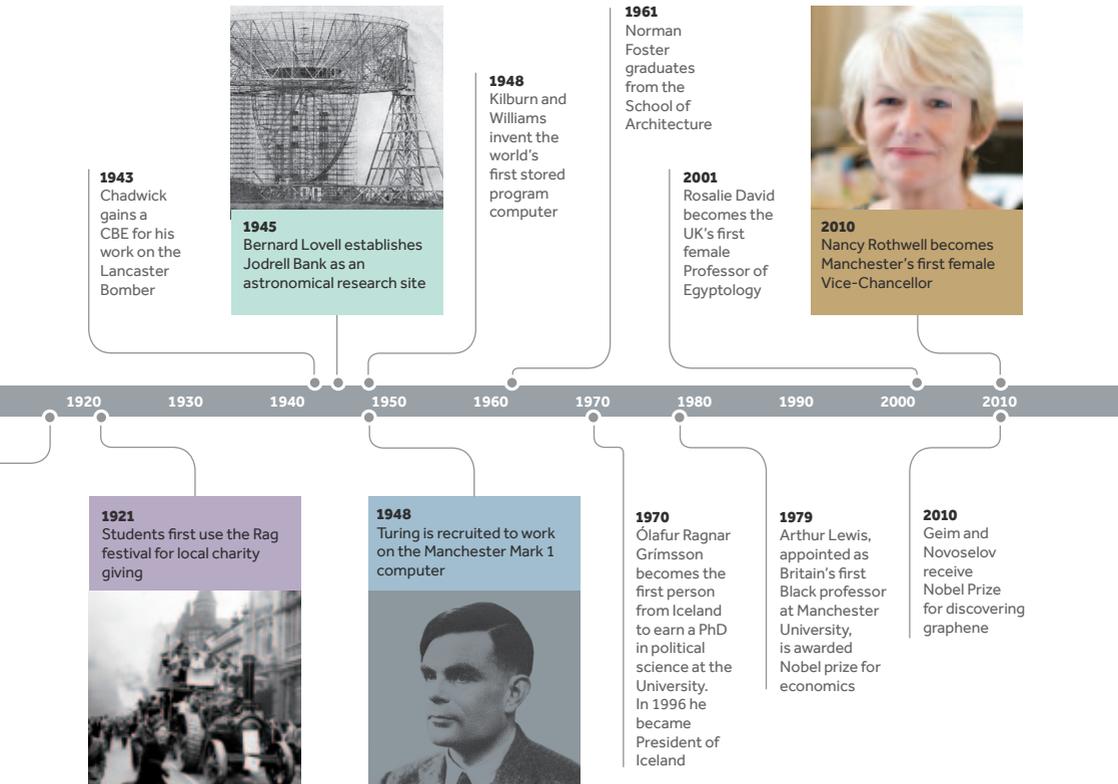


Our former students have given notable service to society. Roy Chadwick designed the Lancaster bomber before Norman Foster redesigned the Reichstag for a united Germany. Irene Khan has led Amnesty International's fight for human rights, whilst Anthony Burgess and Alison Uttley have made significant contributions to our literary culture.

Today we continue to build on this rich legacy of making a difference. We are capturing the public imagination through the television programmes of Professor Brian Cox. Our Nobel Prize winners

Sir Andre Geim and Sir Kostoya Novoselov are developing the wonder material graphene. And we are addressing grand societal challenges through our research in the fields of sustainable energy, fighting disease and poverty.

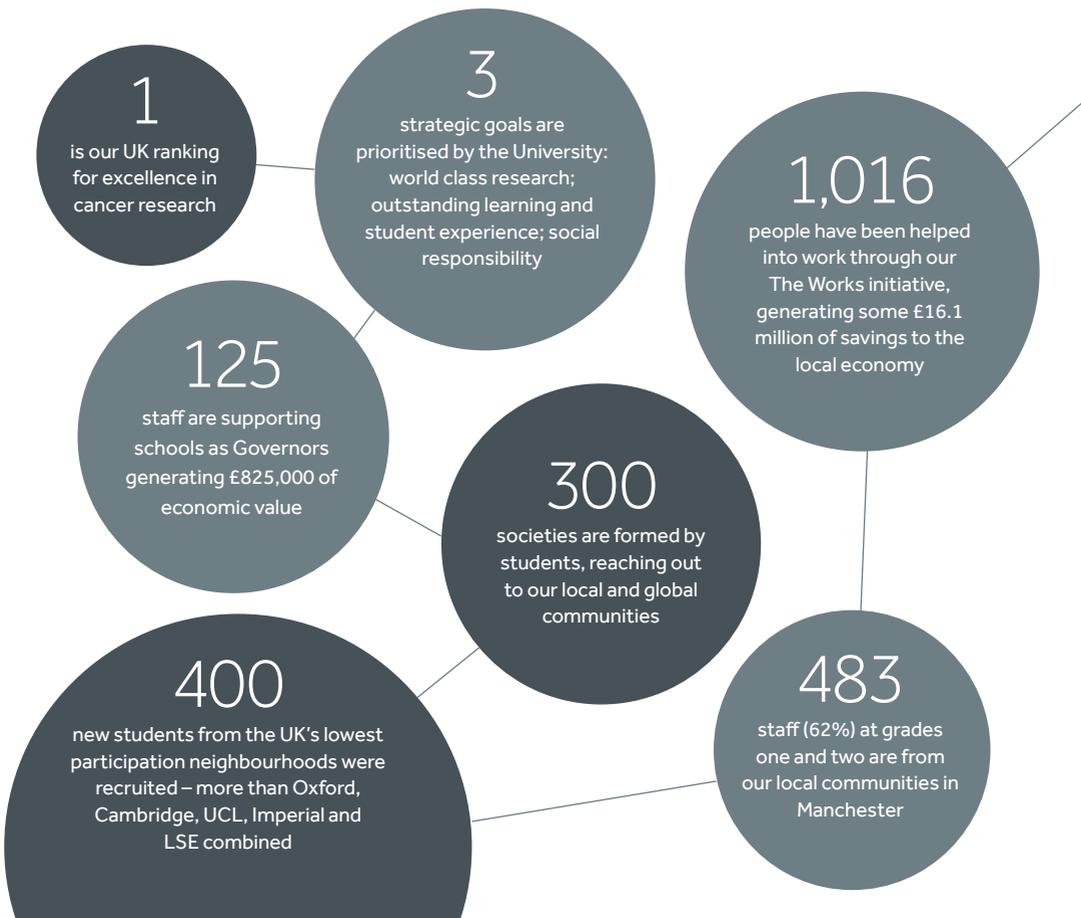
 www.manchester.ac.uk/heritage



Measuring the difference

We are committed to measuring the difference we are making to society through rigorous planning, monitoring and evaluation. We monitor and evaluate our activities to maximise the impact we can make.

➤ www.manchester.ac.uk/socialresponsibility



£1,050,000,000

was contributed to UK GDP by the University in 2011/12

1,143

Manchester Leadership Programme (MLP) students created £266,611 of economic value from volunteering activity in our local community

1,207

additional jobs are created across the UK (761 in Manchester) through our international students

21,640

jobs were generated in the North West (18,474 in Manchester, equivalent to 6% of all jobs) by the University

839,392

members of the public visited our Manchester Museum, Whitworth Art Gallery, Jodrell Bank Discovery Centre and The John Rylands Library

7,219

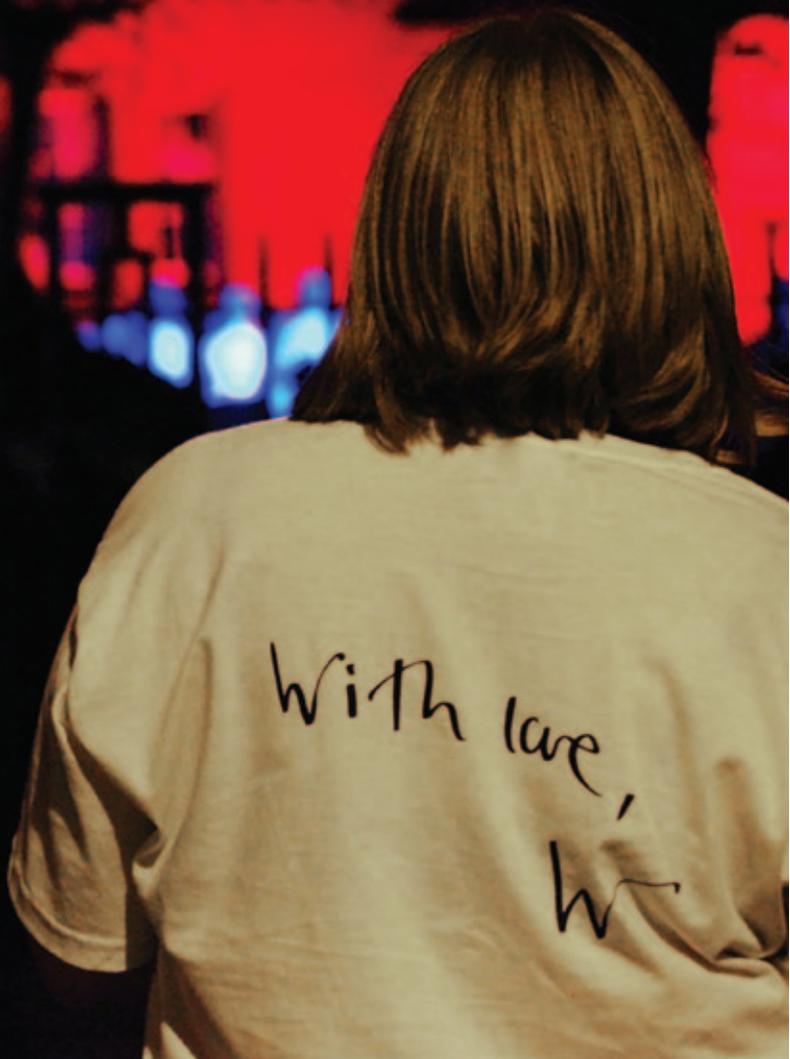
low income undergraduate students are being supported with £19.6m of financial support – the highest in the Russell Group

270,000

alumni in more than 200 countries are making a difference through their professional and civic contributions and generous philanthropy

Get involved, make a difference

Whether you are a member of staff, a student or an alumnus, there are many ways to become involved in social responsibility programmes and make a difference.



MAKE A DIFFERENCE STAFF

- **Become a school Governor and make a difference to a local state school**

www.staffnet.manchester.ac.uk/umsgj

- **Volunteer in your local community**

www.staffnet.manchester.ac.uk/employment/benefits-rewards/social-responsibility/staff-volunteering/voluntarywork

- **Engage the public through events, talks, festival and open days**

www.engagement.manchester.ac.uk

- **Engage policy-makers with your research**

www.policy.manchester.ac.uk

- **Become a Sustainability Enthusiast and lead change**

www.sustainability.manchester.ac.uk/enthusiasts

- **Join a Green Impact Team and transform your workplace**

www.sustainability.manchester.ac.uk/enthusiasts/greenimpact

- **Cycle to work to get fit and reduce your carbon footprint**

<http://www.sustainability.manchester.ac.uk/campus/travel/cycling>

- **Join a network for promoting staff equality and diversity**

www.staffnet.manchester.ac.uk/services/equality-and-diversity

- **Advise or mentor a Manchester Access Programme student**

www.manchester.ac.uk/undergraduate/map

- **Mentor a colleague who wants to progress their career**

www.manchester.ac.uk/manchestergold

- **Support a graduate to pursue their career aspirations**

www.careers.manchester.ac.uk/students/graduates/transitions

- **Broaden your subject impact through the University College**

www.college.manchester.ac.uk



MAKE A
DIFFERENCE
ALUMNI

- **Support one of our philanthropic priorities**
www.yourmanchester.manchester.ac.uk/netcommunity/support-manchester/priorities
- **Become a state school Governor and make a difference in education**
www.sgoss.org.uk/sgoss-and-the-university-of-manchester.html
- **Re-connect with your former state school**
www.futurefirst.org.uk/register/uom
- **Support and inspire a current student**
www.yourmanchester.manchester.ac.uk/netcommunity/support-manchester/volunteer-opportunities

MAKE A
DIFFERENCE
STUDENTS

- **Volunteer in the local community**
www.manchester.ac.uk/volunteers
www.manchesterstudentsunion.com/studentaction
www.mlp.manchester.ac.uk
- **Join or start your own society**
www.manchesterstudentsunion.com
- **Stand for election**
www.manchesterstudentsunion.com
- **Be inspired by a course outside your discipline in University College**
www.college.manchester.ac.uk
- **Start a social enterprise**
<https://mec.portals.mbs.ac.uk/Enterpriseactivities/Socialenterprise.aspx>
- **Become an environmental sustainability auditor, intern, representative, enthusiast or supporter**
www.sustainability.manchester.ac.uk/students





GET
INVOLVED
PUBLIC

- **Come to a public event, lecture or performance**

<http://events.manchester.ac.uk>

- **Visit our cultural institutions – the Manchester Museum, Whitworth Art Gallery, Jodrell Bank Discovery Centre or The John Rylands Library**

www.manchester.ac.uk/aboutus/structure/visitor-attractions/

- **Explore employment opportunities**

www.manchester.ac.uk/aboutus/jobs



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