

GROUP REPORT from July 17, 2014 - July 31, 2014

 @AdmissionsUoM

 University of Manc...

GROUP STATS across all Twitter and Facebook accounts

Incoming Messages	1,496	
Sent Messages	42	
New Twitter Followers	53	
New Facebook Fans	682	

1,534 INTERACTIONS 

BY 1,146 UNIQUE USERS 

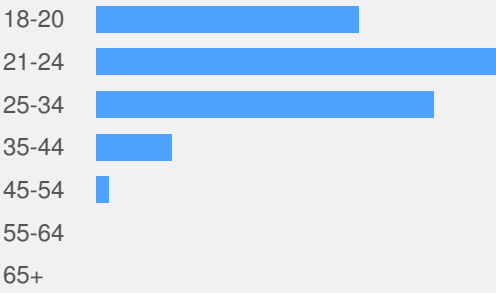
334,836 IMPRESSIONS 

TWITTER STATS across all Twitter accounts

FOLLOWER DEMOGRAPHICS

 55%
MALE FOLLOWERS

 45%
FEMALE FOLLOWERS



TWITTER STATS

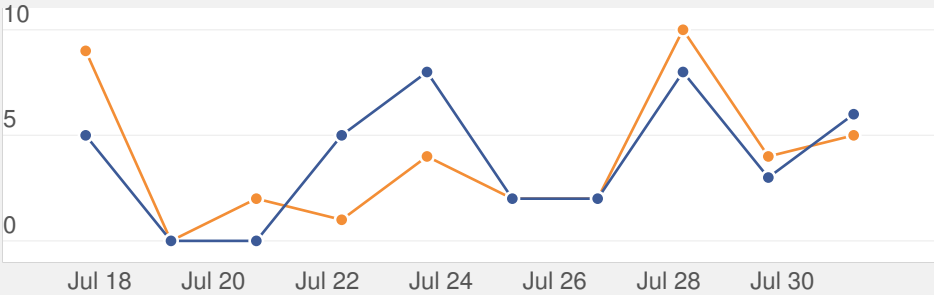
 53
New Twitter Followers in this time period

 580
Link Clicks

 36
Mentions

 38
Retweets

DAILY INTERACTIONS



OUTBOUND TWEET CONTENT

T 10 Plain Text

 13 Links to Pages

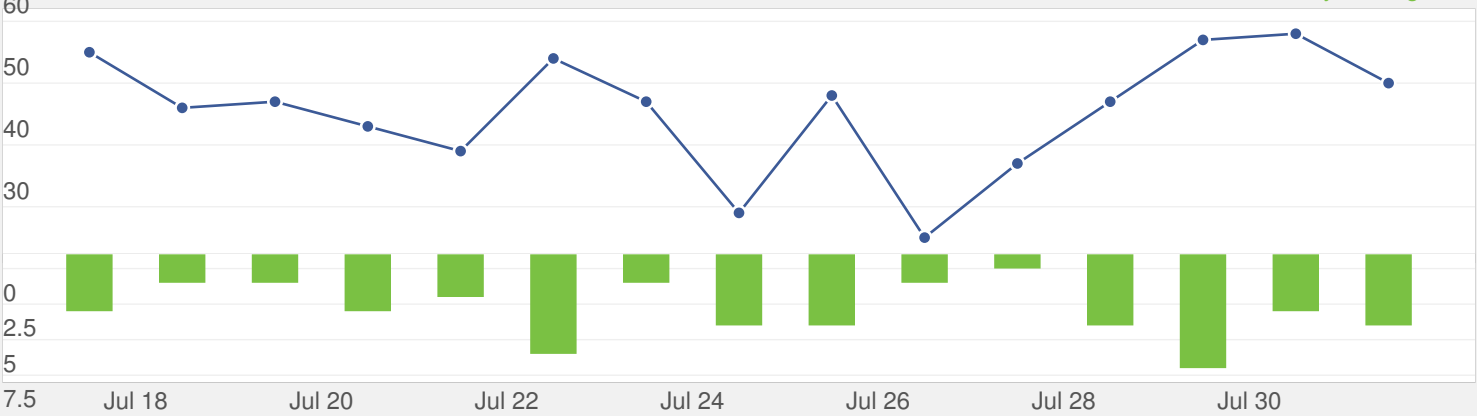
 4 Photo Links

FACEBOOK STATS across all Facebook pages

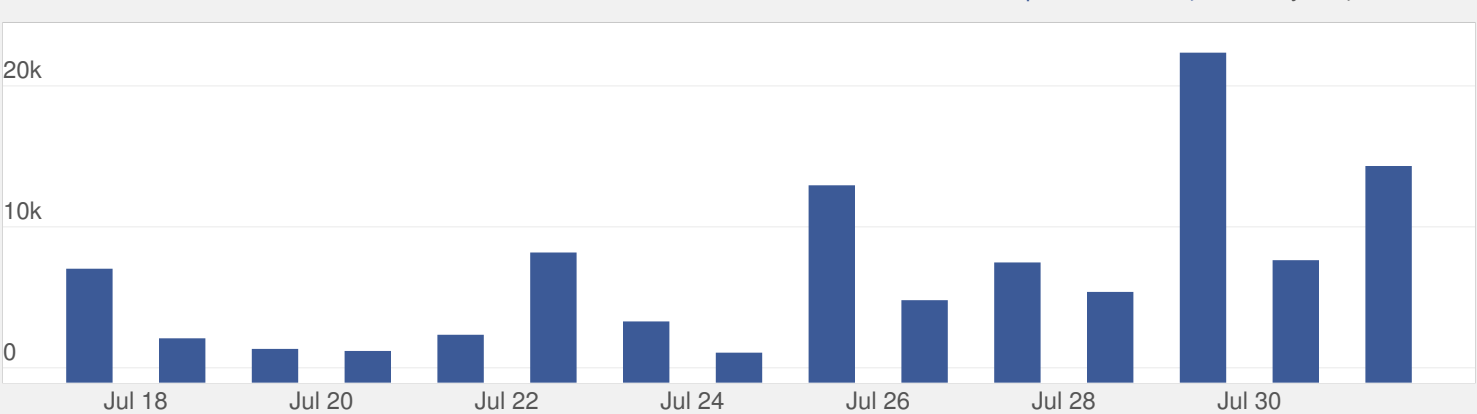


My Facebook Pages
20.44k Total Likes, and 501 people talking about this

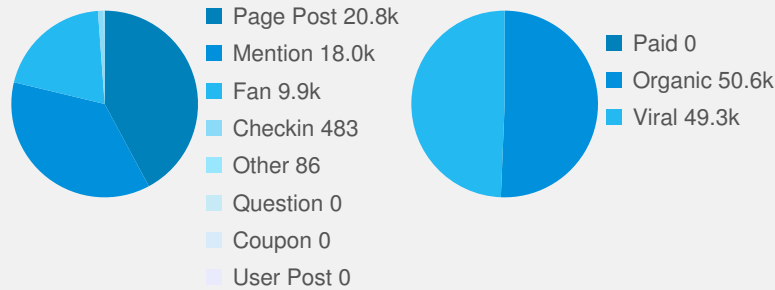
FAN GROWTH



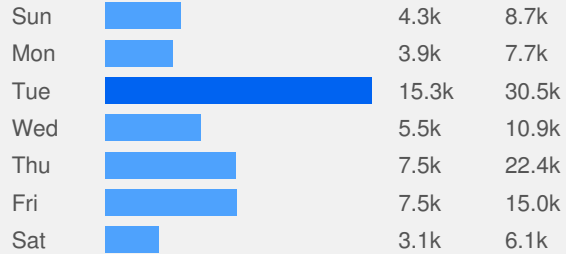
PAGE IMPRESSIONS



IMPRESSIONS

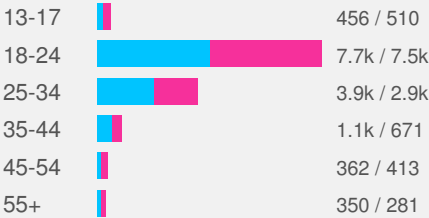


BY DAY OF WEEK AVG TOTAL

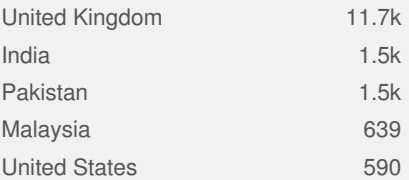


IMPRESSION DEMOGRAPHICS Here's a quick breakdown of people engaging with your Facebook Page

AGE & GENDER



TOP COUNTRIES



TOP CITIES

