

5. A reputation for excellence

To strengthen the power of The University of Manchester brand, nationally and internationally, by celebrating our achievements and distinctiveness and by engaging and mobilising staff, students, alumni and other key stakeholders to achieve the three core goals at the heart of the Manchester 2020 Vision.

6. An international institution

The University will be a truly international institution, with a global reach in its research, teaching and social responsibility.

7. Quality processes

Our processes will be customer-focused, effective, agile, lean and fit-for-purpose and will provide assurance that we are meeting our legal and statutory obligations.

8. Environmental sustainability

To embed environmental sustainability as a key priority across the full range of our activities.

For further details and our Manchester 2020 document please see www.manchester.ac.uk/aboutus/vision



Manchester 2020

Summary of Goals and Enabling Strategies

The University of Manchester
Oxford Road
Manchester
M13 9PL
tel +44 (0)161 306 6000
www.manchester.ac.uk/aboutus/vision

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The Strategic Plan for
The University of Manchester



Strategic Vision

By 2020 The University of Manchester will be one of the top 25 research universities in the world, where all students enjoy a rewarding educational and wider experience; known worldwide as a place where the highest academic values and educational innovation are cherished, where research prospers and makes a real difference, and where the fruits of scholarship resonate throughout society.

“An impact beyond academia which yields economic, social and cultural benefits.”

Goal one

World-class research

The University will be one of the top 25 research universities in the world, where internationally-leading researchers produce research of the highest significance and impact. We will be recognised for our interdisciplinary research, for training outstanding researchers and giving parity of esteem to discovery, application, knowledge transfer and impact.

Goal two

Outstanding learning and student experience

The University will provide a superb higher education and learning experience to outstanding students, irrespective of their backgrounds, and will produce graduates distinguished by their intellectual capabilities, employability, leadership qualities, and their ability and ambition to contribute to society.

Goal three

Social responsibility

The University will contribute to the social and economic success of the local, national and international community by using our expertise and knowledge to find solutions to the major challenges of the 21st century, and by producing graduates who exercise social leadership and responsibility.

1. Quality people

To position the University as an exemplary employer and a destination of preference for all staff, both nationally and internationally, to enable it to become one of the leading universities in the world by 2020.

2. World-class estate

To provide a world-class estate which meets the needs of The University of Manchester in 2020.

3. Managing information

To provide students, staff and researchers with seamless access to excellent and personalised information resources, services and systems.

4. Internationally competitive funding

To provide The University of Manchester with a resource base consistent with its aspirations as one of the top 25 research universities in the world.

