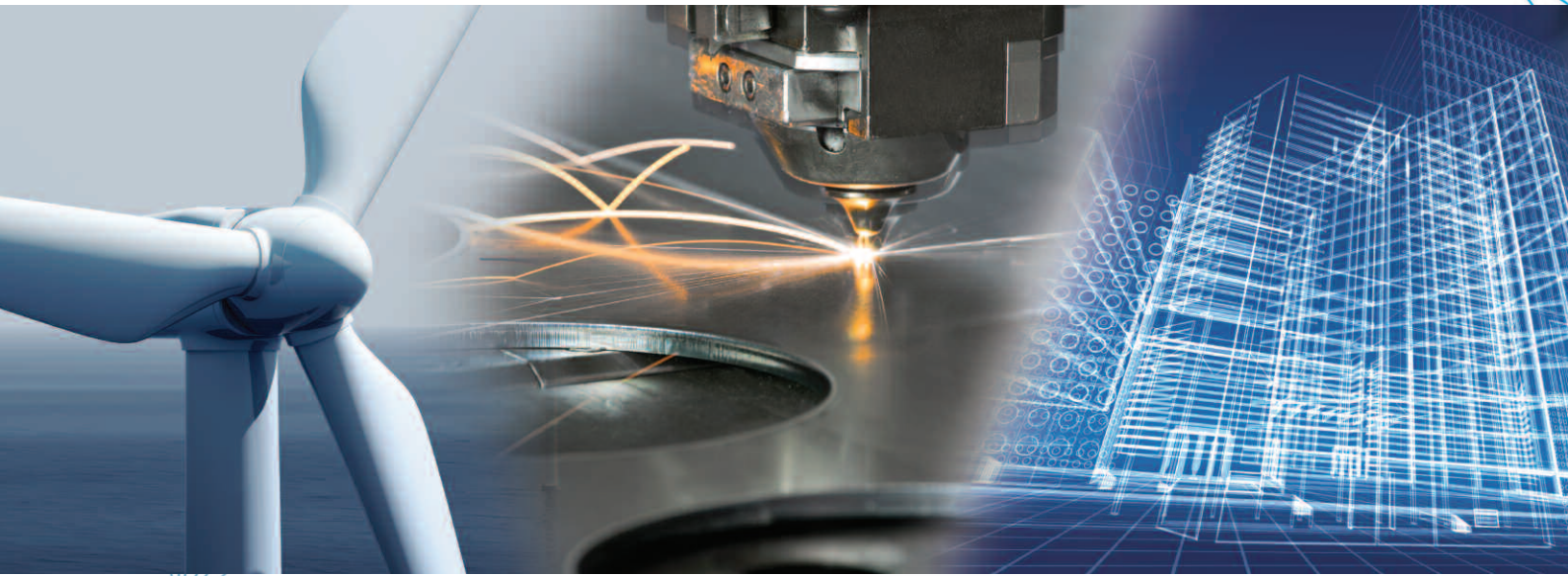


Knowledge Exchange

EPSRC IMPACT ACCELERATION ACCOUNT



The University of Manchester's EPSRC Impact Acceleration Account (IAA) provides a broad range of mechanisms to support knowledge exchange, from initial engagement and collaboration through to commercialisation.

Running from 2012 to 2015, the £3.2m IAA will help us to maximise our economic and social impact by ensuring research and expertise is delivered effectively and efficiently to external partners in the areas covered by EPSRC research.

Our IAA activities will aim to:

- Develop early-stage contact and strategic alignment between business and academics as a baseline for extended collaboration through relationship incubation;
- Bridge the gap in support for early-stage commercialisation of ideas with potential to lead to significant further investment through concept development and feasibility studies;
- Increase the exchange of knowledge through mobility of people between the University and user organisations through exploitation secondments

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RELATIONSHIP INCUBATOR SCHEME

Engaging with businesses and business communities to sow the seeds of new collaboration and more strategic engagement, our Relationship Incubator Scheme aims to overcome the market understanding/technology awareness and relationship barriers by supporting the secondment-out of academics to user organisations to explore the application and exploitation opportunities for their EPSRC research and / or enabling the secondment-in of users to explore opportunities offered by an identified range of EPSRC research.

CONCEPT DEVELOPMENT AND FEASIBILITY STUDIES

EPSRC research can remain unexploited because a greater evidential base is required before companies or academics are able to commit to further development and application. Funding is therefore available to support the development of an early evaluation prototype or 'demonstrator', initial trials in a particular field, or scoping exercises.

EXPLOITATION SECONDMENTS

The Impact Acceleration Account (IAA) provides flexible support for secondments between The University of Manchester and external businesses and organisations that focus on the commercial development of specific EPSRC research outputs.

Projects can support either the secondment-in to the University of your staff, or the secondment-out of University staff to your organisation.

ELIGIBILITY

Applications are only permitted for projects focused on the exploitation / application of knowledge or technology generated through EPSRC-funded research.

Eligible user-organisations are: UK-based businesses (or UK sites of international businesses); UK-based charities; and UK public sector organisations such as the NHS, Borough or City Councils, Schools or Local Education Authorities.

FUNDING AVAILABLE

The budget for any individual project, and an organisations contribution to it, depends on the details of the specific project, but indicative costs are:

- Relationship Incubator up to £20k (max IAA contribution of £10k)
- Concept and Feasibility up to £50k (max IAA contribution of £30k)
- Exploitation Secondment up to £120k (max IAA contribution of £60k)

Interested?

To find out how your organisation could collaborate with The University of Manchester through the IAA programme, please contact:

TEL: **0161 306 6815**

EMAIL: ke@manchester.ac.uk

www.manchester.ac.uk/business/ke

The benefits of Knowledge Exchange with The University of Manchester

Knowledge exchange at The University of Manchester utilises world-leading research to strengthen businesses and increase economic growth.

We will match your organisational needs with expert researchers in the appropriate area who will work with you to develop innovative solutions to help your business grow. You can expect to benefit from an improvement in your products and processes, making your organisation more competitive and profitable.

The support available includes:

- Access to world-leading researchers and academics whose quality, breadth and volume of research activity is unparalleled in the UK;
- Access to a team of highly qualified knowledge exchange experts who will assist you in the different stages of your project, from applying for funding to project planning and evaluation.