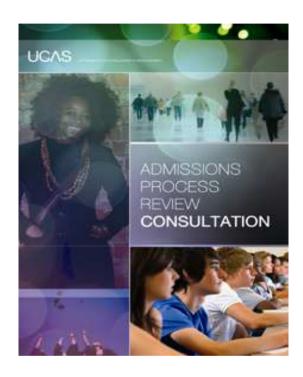
UCAS Developments



Richard Skerrett
Senior Policy Executive
UCAS
25 May 2012

The Admissions Process Review

- The admissions process has served us well for over 50 years
- But incremental changes had made the system overly complex
- The APR was commissioned to ensure the system:
 - continues to be an efficient shared service; and
 - remains fit-for-purpose in a rapidly changing environment



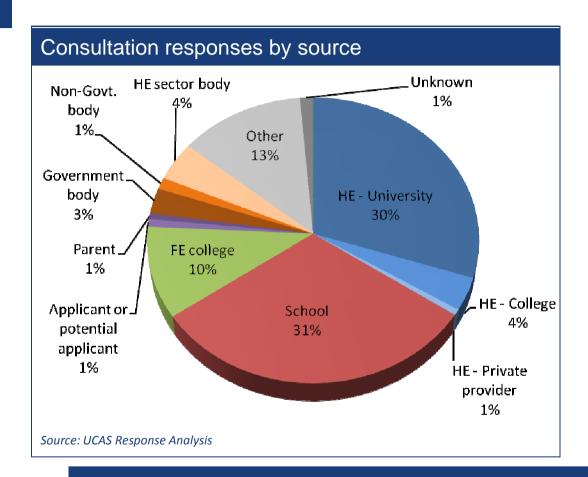
The Admissions Process Review Consultation

- The APR Consultation proposed changes to the admissions process for undergraduate courses in the UK
- It was launched 31 October 2011 and closed 20 January 2012
- We received diverse, thoughtful and insightful responses from across the education sector
- We are extremely grateful for the candour and resources devoted to responding to the consultation



We would like to thank you for your enthusiastic engagement

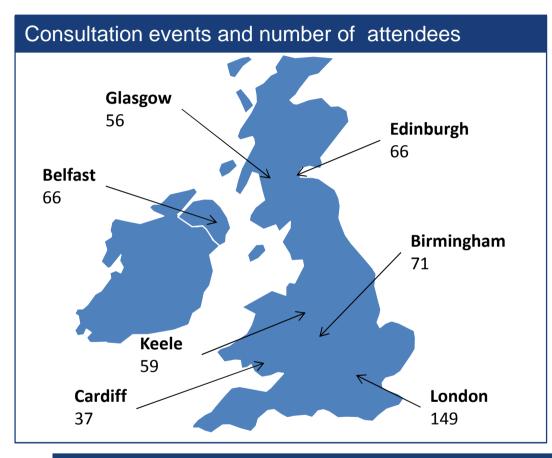
Consultation and applicant survey responses



- 454 consultation responses were received across a broad cross section of the sector
- 11,164 survey responses were also received from current year applicants about the APR proposals
- Institutions have discussed the issues thoroughly and at the highest level before responding

The responses were detailed and showed great insight

Engagement during the APR Consultation



- Seven consultation events across the UK attended by over 500 delegates
- A widening participation event at UCAS HQ with 50 experts
- Four in-depth focus groups with undergraduate students
- 12 in-depth interviews with schools and FE colleges.

Discussing the consultation proposals with colleagues across the sector was seen as a huge positive

Outcome on proposal for post-results applications

- In principle, a logical and desirable goal
- But well articulated concerns about:
 - the practicalities of implementation
 - risks to certain applicant groups
- UCAS is not recommending a move to post-results applications



Positive feedback about post-results applications

- Fairer than applying with predicted grades
- More efficient for HEIs to process
- More time for applicants to research choices before applying
- Better match of applicant to course



Challenges raised about post-results applications

- Compression of key activities exams, marking and HEI decision making
- Loss of teaching time
- Lack of time for HEI and applicant relationship building
- Loss of motivational effect of offers
- Lack of school support over the summer
- Insufficient time to prepare for entering HE



Feedback on other proposals fell into four categories

- Proposals that received strong support
- Proposals that have been refined in light of feedback
- Proposals that require further technical refinement
- Proposals that were not supported



Proposals that received strong support

- myUCAS web portal
- More mandatory fields and data validation
- Uploading documents, including portfolios
- Extend the ABL
- Improved terminology
- Better guidance for referees
- E-forms and paperless processing
- Improved facility to provide feedback
- CI visibility of the CF's conditions
- Improved information capture and data quality
- Central data capture for third parties UKBA, SLC



Proposals that have been refined in light of feedback

- Pop-ups and wizards during the online application (rather than flags and warnings)
- Opt-in service to match results to offers (rather than automatic matching)
- Tailored section of the personal statement in Apply (rather than tailoring the full personal statement)
- Option for a new personal statement in Extra and the final application window (rather for all choices)
- Use of pop-ups and wizards to support the selection of the insurance choice(rather than using enforcing the correct use)



Implementation of well supported and refined proposals

- Well supported and refined proposals recommended for implementation
- Deliver phased implementation of these proposals from 2014 year of entry
- Continue to work with applicants, schools, colleges and HEIs in designing and testing solutions for implementation



Proposals that require further technical refinement

- Consistent adherence to deadlines and decision-making guidelines
- Offer window with no decisions before 15
 January or after 31 March
- Increasing flexibility to gain offers in Extra while holding an offer from Apply
- Replacing Clearing with a managed process and introducing a gap after Confirmation



Implementation of proposals that require further refinement

- Take further guidance from sector on technical details before moving to implementation
- Establish working groups consisting of applicants, schools, colleges and HEIs and other key stakeholders
- Phased implementation post-2014 year of entry to allow sufficient time for preparation and technical refinement



Proposals that will not be implemented

- A post-results admissions model
- A reduction in choices
- Moving the 15 January equal consideration deadline
- Changing the branding of Apply or Extra



Next steps

- Embark on a programme of continuous improvement
- Seek a mandate from UUK, Guild HE and AoC to implement recommendations
- Agree and establish a cross-sector governance framework to oversee and guide the improvements, including:
 - Advisory Board
 - Working groups



This is the beginning of a continuous improvement journey

Changes for the 2013 cycle

- Applicant fee increased from £22 to £23 single choice from £11 to £12
- Important operational messages from UCAS in Apply
- Improved data integrity
- Warning message in staff section of Apply when no qualifications have been entered
- Student finance (data sharing)



Changes for the 2013 cycle

- Oxford and Cambridge rules of combination
- Key Information Dataset
- Commercial opt in
- Welsh version for independent referencing in Apply
- Extra options for "Activities in preparation for HE"
- Standardised format for username and password to access Apply and Track



Course Finder

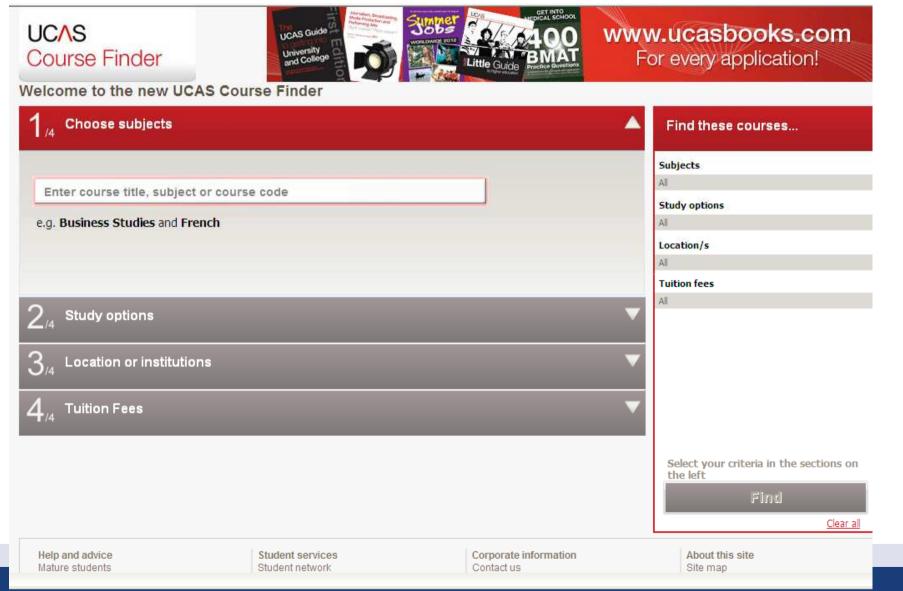
Enhanced replacement for Course Search to provide:

- filtering, bookmarking and comparison
- increased search functionality
- provision of contextual information
- provision of Key Information Set (KIS)

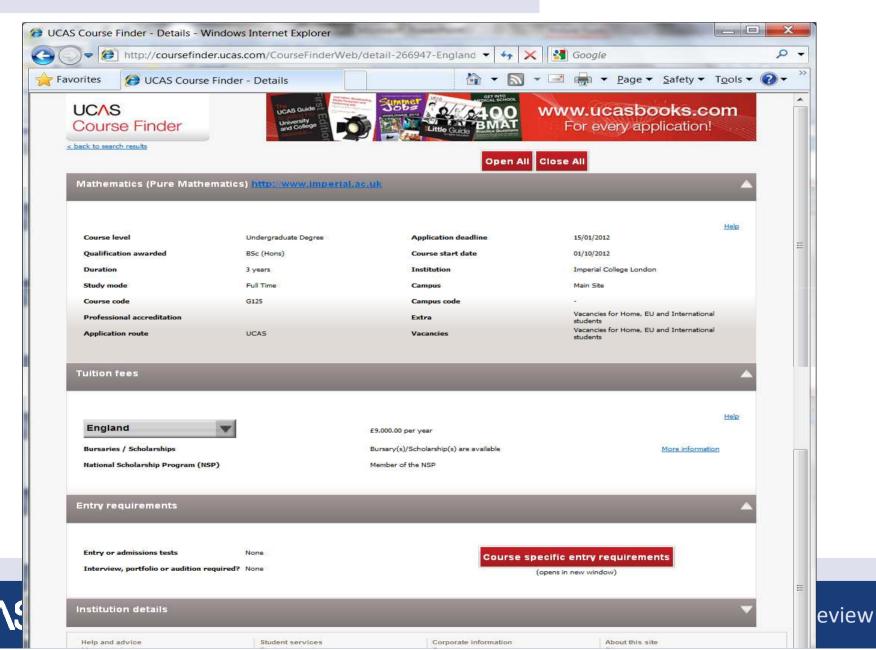




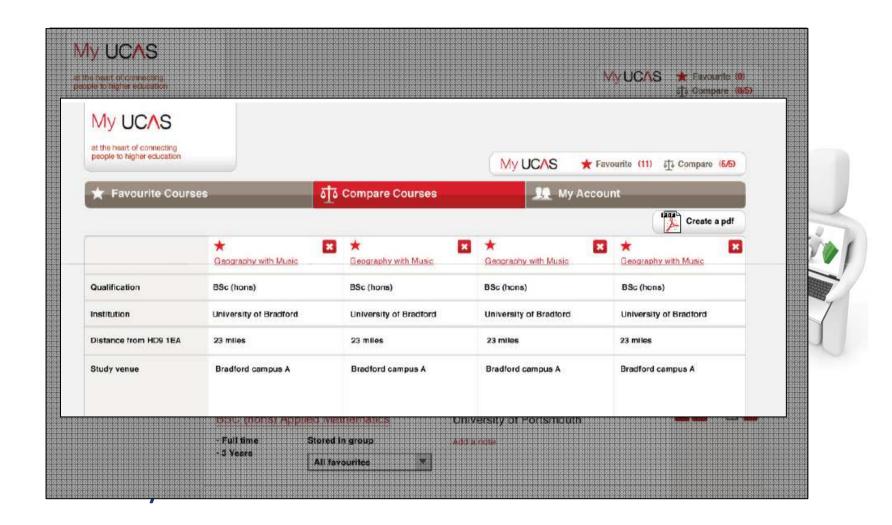
Course Finder



Course Finder

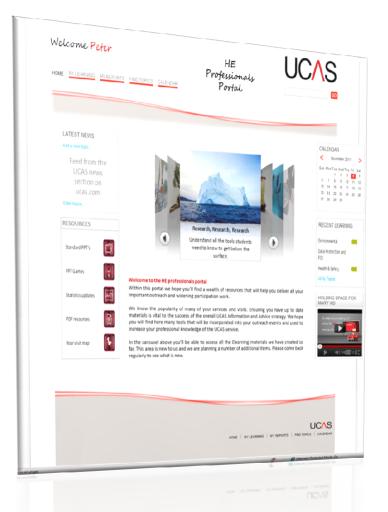


Course Finder: Release 2





Preparing the Professionals



- Summer 2011 6 events held across the UK
- Over 300 professionals attended or received packs of UCAS materials
- Over 90% of our member universities involved
- Phase 2 'Professionals' Portal' is in final stage of development!



PtP Pack

UCAS

materials

UCAS PPT Presentations

UCAS PPT PDF's

UCAS PPT Games

Additional resources



UCAS PPT



UCAS PPT PDF's



UCAS



Additional resources

- ■PS resources
- Guides, flowcharts & tables
- Example applicantletters



UCAS Progress

- A suite of services to support information about, and applications to, post-16 learning opportunities ('Prospectus' and 'CAP')
- Currently used by more than 25 local authority areas
- Young people in Year 10 onwards can create profiles in readiness for
 - making applications



Track service on 2012 results day

- UCAS is determined to offer the best possible service to applicants - on A level results day UCAS will use a 'cloud' computing system
- In essence, this involves the rental of additional server capacity
- This will reduce the pressure on Track



Questions and discussion



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