



Do you lecture or tutor final year undergraduates? Are you an academic adviser to final year undergraduates?

Since they know you, your students are more likely to respond to your requests than they are to the Head of School, Dean or President, so you are likely to be someone who can be influential in encouraging students to participate in the National Student Survey.

It's important to get a good rate of participation so that those people – whether University strategists or prospective students – who are making use of the results can feel confident that they are the views of the majority of students, rather than a vocal minority.

You can help by:

- Discussing the NSS with your tutees or in sessions with your academic advisees
- Allowing student reps to do 'shout outs' about the NSS in your lectures – or announcing it yourself
- Giving students time in your classes (if the facilities are there) to do the NSS

Important points to make to students:

- They should feel free to give their honest feedback – the survey is anonymous and we want to know what they really think, not what they think we would like to hear
- The survey has an impact on what things get done or don't get done – we appreciate that as final years they won't benefit directly themselves, but we hope that they will be willing to share their experiences so that future students can benefit

Please be careful that:

- Students are targeted equally so that each eligible student is given a chance to express their views on their student experience
- You don't monitor, or give the appearance of monitoring, their responses
- You encourage them only to reflect in their answers their genuine perceptions of their experiences
- You don't make any link between the NSS, league tables and the perceived value of students' degrees