

Overview of Manchester Access Programme

- Background
- Aim and Features of MAP
- Impact of MAP



VIVERSITY OF MANCHEST

Engaging with former MAP students





Background

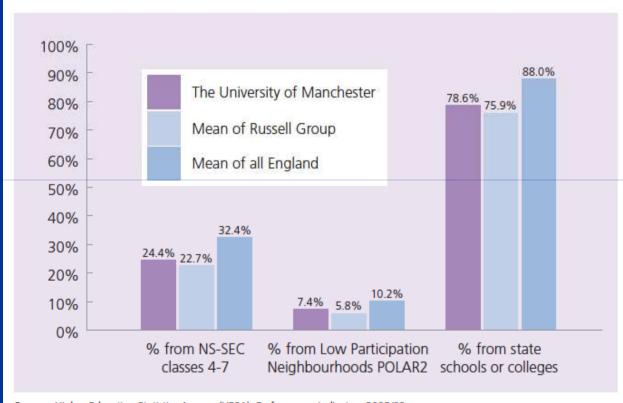
- WP as Goal 5 of Manchester 2015 Strategy;
- Component of Access Agreement with OFFA;
- Developed with input of Deans, Associate Deans for T&L, Admissions Tutors & TLAO;
- Launched with Lower VI/Y12 cohort in 2005/6;
- First entrants to UoM in 2007;
- First graduates in 2010.





Rationale

Figure 2: Comparison of The University of Manchester with UK HE sector mean and the mean of Russell Group of universities for young full-time degree entrants



Source: Higher Education Statistics Agency (HESA), Performance Indicators 2008/09



Rationale

The University of Manchester performance against HESA benchmarks

	% from st	% from state schools or colleges			% from NS-SEC classes 4-7			% from Low Participation Neighbourhoods		
	2006/07	2007/08	2008/09	2006/07	2007/08	2008/09*	2006/07	2007/08	2008/09	
Manchester	77.2	78.5	78.6	21.3	20.5	24.4	7.0	7.7	7.4	
Benchmark	80.6	81.7	80.9	23.0	22.8	24.8	6.6	7.1	6.8	
Difference from Benchmark	3.4	3.2	2.3	1.7	2.3	0.4	-0.4	-0.6	-0.6	

^{*} not comparable to previous years as in 2008/09 the question on the UCAS application form, used to obtain NS-SEC data, was modified.

Source: Higher Education Statistics Agency (HESA), Performance Indicators 2006/07 – 2008/09



Strategic Positioning

Fair access to Manchester

(Higher Learning Goal 2)

- Post-16 learners/applicants
- National & local focus
- Fair admissions / recruitment
- Equity & merit scholarships

Widening Participation into HE

(SR Goal 3)

Manchester

Access

Programme

- Pre-16 learners
- Local / GM focus
- Primary / Secondary Gateway programmes
- Awareness / aspiration raising programmes with targeted learners



Access Agreement with OFFA

Target	Baseline	Baseline	Commentary	2012/13	2013/14	2014/15	2015/16	2016/17
To identify and attract	2010/11	152 MAP	To continue to develop	175	175	228	228	228
outstanding students		students	the quality and numerical					
based on their		accepted	impact of the University's					
educational potential and		onto a	Manchester Access					
merit, irrespective of		course at	Programme (MAP) with					
background, through our		the	the aim of increasing by					
pioneering Manchester		University	50% the number of such					
Access Programme.			students progressing into					
			Manchester.					



Aim of MAP

To support the progression of talented local sixth formers, currently underrepresented in HE, into The University of Manchester or another research intensive University





Key components & benefits of MAP

Key components:

- Academic Assignment of 1,500 words;
- Skills Workshops;
- Residential 'University Life' conference;
- Enrolment to JRUL;
- 1-1 Guidance.

Key benefits:

- 40 UCAS points guaranteed towards entry;
 i.e. MAP offer = ABB for AAA
- Scholarship;
- Letter of recommendation for other HEIs.



Impact

	2007	2008	2009	2010	2011
	Entry	Entry	Entry	Entry	Entry
Number accepted onto a course	56	73	99	152	130



The University of Manchester

Impact

Met or Exceeded MAP Differential Offer (40 UCAS points lower	89.5%
Exceeded MAP Differential Offer by 40 UCAS points or more (reached or exceeded standard offer)	48.7%



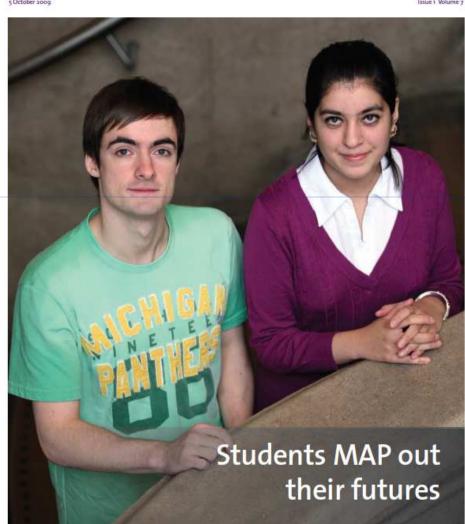
Impact

- The first pilot MAP cohort entered University in September 2007 so outcome data for those on 3 year programmes was available in 2010 for the first time. Although based on small numbers MAP students performed at least as well as the overall student population
- 70.6% obtained first and upper second class degrees



The free magazine for The University of Manchester

UniLife



Engaging with former MAP students

PHASE 1 Pre-entry: pre-16 PHASE 2 Pre-entry: post-16 PHASE 3 Fair Admissions PHASE 4 Student Success & Higher Learning Responsible, Successful Graduates



Rationale

- To aid with retention of MAP students;
- To support MAP students now studying at the University;
- To track MAP students through to employment;
- To provide a programme of events that will improve the employability of MAP students.



Challenges

- Some students won't want to be identified with MAP once they start at the University;
- As more time passes following completion of MAP, it will be much harder to engage students in activities;
- Deficit model of WP.



Ideas

Transition

- Preparation Event
- MAP Reunion
- Activities before Welcome Week

Making most of time in Manchester

- Peer support/PASS/mentoring
- MLP

Careers support

Provide internships for MAP students

Any thoughts, advice or questions?