Best IAG Practice

Case studies from two post-16 providers on their best practice in giving IAG to support young people's progression to university



Two case studies:

Cheryl Duthie Xaverian College, Manchester

Andy Gardner JFS, London

HE Information, Advice and Guidance College Careers Adviser Cheryl Duthie



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Xaverian Careers Team

Careers Manager

Full time Careers Adviser (Job Share)

Full time Employment Engagement Co-ordinator

Full time Administration Assistant

Xaverian College Students

2000 students

 60% are from widening participation backgrounds

 Around 30% are from ethnic minority backgrounds

Careers Provision for Students

- Individual student contact
- Careers Education programme
- Careers Library/on line resources
- Events/Speakers/Open day trips
- Weekly Careers news sheet
- Oxbridge Programme
- Advertise job/apprenticeship opportunities

Individual student contact

- College Careers Adviser Drop In service –
 If I'm in my room I will always see a student.
- Connexions 2 Personal Advisers who offer pre-bookable 30 min interview slots.

Careers Education Programme

October Careers Induction (51 L6th groups)

Careers Library, on line Workbooks (3 levels), post 18

options, Careers Questionnaires and Connexions.

November Introduction to careers matching computer programs

KUDOS, JED & degree matching websites.

February CV writing & job websites/Continue HE research work.

April HE Resource Talk - HE Research and Finance

June Personal Statement workshop

September UCAS Apply workshop.

Xaverian Handbooks accompany HE workshops

Events/Open Day Trips

- Subject Specific Careers Talk Event 40+ speakers
- Higher Education Day 20+ HE Institutions
- HE Parents Evening
- Uni Open Day Trips Leeds, Liverpool, Sheffield, Oxford & Cambridge
- Taster Days/Lectures/Assembly Speakers
- Oxbridge Mentoring Programme

Implementing an effective careers programme - considerations

- Careers Staffing –
 Careers Adviser v traditional Careers Teacher /Tutors?
- Disseminate careers information via careers lessons (approximately 300 delivered per year).
- Allow students to access staff/resources when they want to
- Regular contact through lessons ensures students are familiar with careers staff
- Personal Tutors attend careers lessons and take part in training workshops during INSET days

Key messages for successful HE progression

- Introduce HE information gradually throughout the careers programme
- Provide information on previous students' achievements to inspire
- Use Widening participation initiatives
- Discuss the financial implications of HE with students and explain how it can be viable
- Emphasising the importance of making realistic UCAS choices
- On line student subject reviews students encouraged to confirm their predicted grades

Measuring success

- Over 90% of our students apply to HE
- Vast majority receive one offer or more
- 40% receive offers from top universities
- Of those entering HE, 67% were from WP backgrounds
- Careers programme is evaluated annually and receives very positive responses

Andy Gardner JFS, London

Questions?