

The University of Manchester  
Manchester  
Business School

MANCHESTER  
1824



# Welcome to Manchester Business School

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[www.mbs.ac.uk](http://www.mbs.ac.uk)

# The University of Manchester Rankings

## Shanghai Jiao Tong Academic Rankings 2011

Institution	UK Ranking	European Ranking	World Ranking
University of Cambridge	1	1	5
University of Oxford	2	2	10
UCL	3	3	20
London Imperial College	4	5	24
<b>University of Manchester</b>	<b>5</b>	<b>6</b>	<b>38</b>
University of Edinburgh	6	13	53
King's College London	7	19	68
University of Bristol	8	21	70
University of Nottingham	9	26	85
University of Sheffield	10	32	97

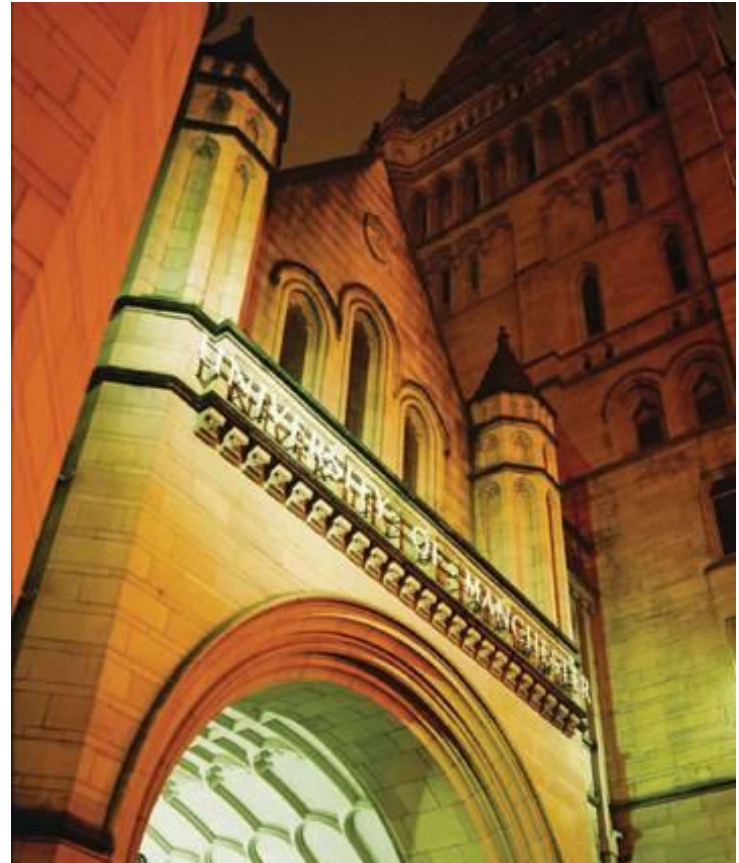
# The University of Manchester RAE 2008

## Research Assessment Exercise

- ✓ Ranked **1<sup>st</sup>** for business research power (quality x volume)
- ✓ Ranked **3<sup>rd</sup>** for world-leading, internationally excellent activity
- ✓ Ranked **6<sup>th</sup>** for research quality

**95%** of our research in Business and Management Studies is recognised internationally, scoring 2\* or above

We encourage **research-led teaching**: those who write the books teach our students



# Manchester Business School

## Facts and Figures



- Over **1,600** undergraduate students including around **500** international students
- MBS is truly international, with **230** academics covering **40** nationalities teaching students from over **80** nationalities
- Over **40,000** MBS alumni in over **160** countries offer excellent networking opportunities
- We have an **extensive global network**, with on-the-ground presence in Brazil, China, Hong Kong, Singapore, UAE and the USA
- Proud to be part of a small, select group of business schools worldwide – just **1%** – who have **triple-accreditation status**



# Manchester Business School

Wide variety of courses

- **BSc (Hons) Management (and Specialisms)**  
**3 years AAB**
- **BSc (Hons) International Management**  
**4 years (exchange) AAB**
- **BSc (Hons) International Management with American Business Studies** **4 years (exchange) AAB**
- **BSc (Hons) Accounting**  
**3 or 4 years (depending on work placement) AAA**
- **BA (Hons) International Business, Finance and Economics**  
**3 years AAB**
- **BSc (Hons) Information Technology Management for Business**  
**3 or 4 years (depending on work placement) AAB**

Find out more...



# BSc (Hons) Management (and Specialisms)

## Course summary

- Play to your strengths and tailor your studies to your individual career aspirations
- **Common first year** includes accounting, finance, management, HR, psychology, sociology and economics
- **Extremely flexible** from the second year onwards, with over 90 course units to choose from
- The following **specialisms** are available:
  - BSc (Hons) Management (Accounting and Finance) NN24
  - BSc (Hons) Management (Human Resources) N600
  - BSc (Hons) Management (Innovation, Sustainability and Entrepreneurship) N200
  - BSc (Hons) Management (International Business Economics) N246
  - BSc (Hons) Management (International Studies) N120
  - BSc (Hons) Management (Marketing) N2N5
- To graduate with a specialism, you complete a minimum of **40** credits in your chosen subject area in Year 2 and **60** credits in Year 3

Duration:	3 years
Age range:	17-46
No. of students:	266
Range of nationalities:	36
Male/female:	54%/46%
UCAS code:	N201

REACH NEW  
HEIGHTS



# BSc (Hons) Management (and Specialisms)

## Course summary

### Employability

- 84% of our management graduates are in employment or further study within 6 months of graduation and 80% of those employed are in graduate level jobs (Source: Unistats 2010)

### What jobs do our Management graduates go into?

- Examples of jobs recent graduates have gone onto include: management trainee, audit graduate, HR graduate analyst and internet consultant

### Who employs them?

- A wide range of companies including: KPMG, Balfour Beatty, Tesco, Deutsche Bank and Microsoft

### What about further study?

- Graduates have gone onto further study in business, economics, enterprise, languages and branding at institutions across the UK and internationally, including London Business School, the University of Jiao Tong (China) and the University of Lausanne (Switzerland)

# BSc (Hons) International Management

## Course summary

- First-hand knowledge of another culture can be crucial in business
- Spend your third year on an **academic exchange** at a top business school or university in Europe, Hong Kong, Singapore, Australia or New Zealand
- We have **27** diverse exchange partners across **16** countries and all classes are taught in English
- **81%** of exchange students achieve first or upper second degrees and earning potential increases by **8.3%** (HEFCE 2010)
- Our **dedicated international office** prepares you for your exchange and supports you while on exchange
- Your first year will give you a good grounding in accounting, finance, management, human resources, psychology, sociology and economics
- From your second year, you will benefit from a huge amount of choice, with over **90** course units to choose from

Duration:	4 years
Age range:	18-23
No. of students:	58
Range of nationalities:	10
Male/female:	45%/55%
UCAS code:	N247

UNLOCK A WORLD  
OF OPPORTUNITIES



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# Exchange courses – our partners

## International Management



Copenhagen Business School, **Denmark**

Helsinki School of Economics, **Finland**

Lund University, Lund, **Sweden**

Stockholm University Business School, **Sweden**

University of Uppsala, Uppsala, **Sweden**

NHH, Bergen, **Norway**

Erasmus University, Rotterdam, **Netherlands**

VU, Amsterdam, **Netherlands**

Vienna University of Economics & Business,  
**Austria**

University of Mannheim, **Germany**

University of St Gallen, **Switzerland**

IESEG, Lille, **France**

École de Management, Strasbourg, **France**

Bocconi University, Milan, **Italy**

University of Navarra, Pamplona, **Spain**

ESADE, Barcelona, **Spain**

University of Economics, Prague, **Czech Republic**

University of New South Wales, Sydney, **Australia**

University of Sydney, **Australia**

University of Melbourne, **Australia**

The University of Queensland, Brisbane, **Australia**

University of Auckland, **New Zealand**

University of Otago, **New Zealand**

HKUST, **Hong Kong**

University of **Hong Kong**

Chinese University of **Hong Kong**

National University of Singapore, **Singapore**

Singapore Management University, **Singapore**

# Exchange partners

## International Management



# BSc (Hons) International Management

## Course summary

### Employability

- 84% of our management graduates are in employment or further study within 6 months of graduation and 80% of those employed are in graduate level jobs (Source: Unistats 2010)

### What jobs do our International Management graduates go into?

- Examples of jobs recent graduates have gone onto include: management trainee, wealth management analyst, territory manager and ACA trainee.

### Who employs them?

- A wide range of companies including: ExxonMobil, HSBC (Beverly Hills), Bombardier (Sweden), Tevere (Switzerland) and Crown Worldwide (San Francisco).

### What about further study?

- Graduates have gone onto law conversion courses and further study in oil and gas management at institutions such as London Business School and BPP Law School.

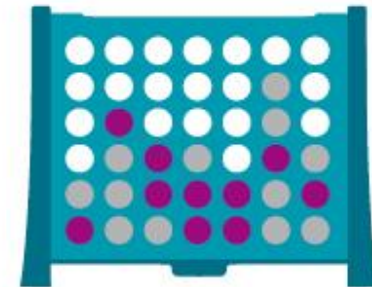
# BSc (Hons) International Management with American Business Studies

## Course summary

- Spend your third year on an **academic exchange** at a top business school or university in the USA or Canada
- We have **22** diverse exchange partners across **eleven** US states and **four** Canadian provinces.
- The majority of these partners feature in the **Financial Times global business school rankings top 100**
- **81%** of exchange students achieve first or upper second degrees and earning potential increases by **8.3%** (HEFCE 2010)
- Our **dedicated international office** prepares you for your exchange and supports you while on exchange
- From your second year, you will benefit from a huge amount of choice, with over **90** course units to choose from
- You will **specialise** in American society and business through a unique year-long course unit focusing on the economic, financial and legal systems of North America

Duration:	4 years
Age range:	18-21
No. of students:	31
Range of nationalities:	2
Male/female:	55%/45%
UCAS code:	N2T7

GLOBAL  
CONNECTIONS



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# Exchange partners

## International Management with American Business Studies

W P Carey School of Business, **Arizona** State University

Babson College, Wellesley, **Massachusetts**

Goizueta Business School, Emory University, **Atlanta**

Warrington College of Business Administration, University of **Florida**, Gainesville

The University of **Illinois**, Urbana-Champaign

The University of Massachusetts, **Amherst**

Carlson School of Management, University of Minnesota, **Minneapolis**

The Stern School of Business, **New York** University

Fisher College of Business, **Ohio** State University, Columbus

Michael G Foster School of Business, University of Washington, **Seattle**

Marshall School of Business, University of Southern California, **Los Angeles**

The College of William & Mary, **Virginia**

Kenan-Flagler Business School, University of **North Carolina**, Chapel Hill

Saunders School of Business, University of British Columbia, **Vancouver**

HEC, **Montreal**, Quebec

DeGroote School of Business, McMaster University, Hamilton, **Ontario**

Desautels Faculty of Management, McGill University, **Montreal**, Quebec

Haskayne School of Business, The University of **Calgary**

Queen's School of Business, Queen's University, Kingston, **Ontario**

The Richard Ivey School of Business, The University of Western Ontario, London, **Western Ontario**

Simon Fraser University, Burnaby, **British Columbia**

Schulich School of Business, York University, **Toronto**



# Exchange partners

## International Management with American Business Studies



# Exchange year

## What did our students think?

A brilliant year in a fantastic city. One of the best experiences of my life.

- HEC, Montreal, Quebec

Fun, fast and spontaneous; an experience I will NEVER forget - I wish I could do it all again!

- Queen's, Kingston, Ontario

A non-stop emotional roller coaster of hard work and fun.

- Schulich School of Business, Toronto

Absolutely indescribable...  
best friends and unforgettable memories for life.

- Ohio State, Columbus

Amazing experience I will never forget  
I've learnt so much and been given  
so many opportunities, I would  
recommend studying abroad to anybody.

- University of Illinois, Urbana-Champaign

The most amazing experience, I love California and don't want to come home!

- USC, Los Angeles

# BSc (Hons) International Management with American Business Studies

## Course summary

### Employability

- 84% of our management graduates are in employment or further study within 6 months of graduation and 80% of those employed are in graduate level jobs (Source: Unistats 2010)

### What jobs do our IMABS graduates go into?

- Examples of jobs recent graduates have gone onto include: consultant analyst, account executive, associate management consultant and web marketer

### Who employs them?

- A wide range of companies including: Google, Deloitte, Diageo, PwC and Danier Leather Inc (Toronto)

### What about further study?

- Graduates have gone onto law conversion courses and further study in marketing and advertising at institutions such as BPP and the College of Law



# BSc (Hons) Accounting

## Course summary

- This unique, specialist accounting course will prepare you for a career as a chartered accountant
- It is part of the **Institute of Chartered Accountants in England and Wales (ICAEW)** Undergraduate Partnership Programme (UPP)
- The UPP is supported by ‘the big four’ accounting firms as well as other high-calibre employers such as Goldman Sachs and Grant Thornton
- Optional **work placement** year – **71%** of placement students achieve first or upper second degrees and earning potential increases by **16%** (HEFCE 2010)
- Current students have secured placements with firms such as **KPMG** and **Ernst & Young**
- Join a small, focused cohort and study bespoke units (for accounting students only)
- Selected course units grant **exemptions** from professional accountancy exams, including eight ICAEW ACA papers (maximum available)

Duration:	3 or 4 years
Age range:	18-37
No. of students:	40
Range of nationalities:	9
Male/female:	47%/53%
UCAS code:	N400

GET AHEAD  
OF THE GAME



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# BSc (Hons) Accounting

## Course summary

### Employability

- The **ICAEW** run a business game in week one to welcome new accounting students and introduce them to the UPP
- They also hold **UPP networking events** at MBS which provide you with the opportunity to meet companies offering internships, such as Goldman Sachs, Ernst & Young, Grant Thornton, Mazars and PwC.
- Your **first-year project** involves you preparing a competitive tender for an audit with support from employers such as BDO Stoy Hayward and KPMG. Business mentors from Grant Thornton, Ernst & Young, KPMG and BDO provide guidance throughout the course
- An integral part of the course involves building your commercial awareness, confidence and employability through **workshops** with the likes of Accenture, Deloitte and Pricewaterhouse Coopers

*Our first cohort of BSc (Hons) Accounting students will graduate in 2012*

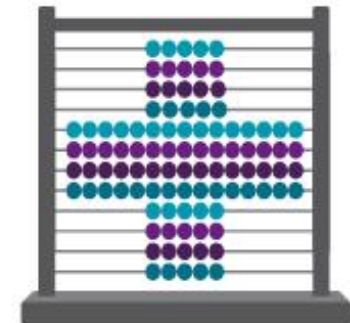
# BA (Hons) International Business, Finance and Economics

## Course summary

- Study finance, economics and business within an international context, drawing on the combined strengths of **Manchester Business School** and the **School of Social Sciences**
- Join one of the UK's longest established centres for the study of economics – teaching quality gained **24/24** (TQA) and **80%** of research is rated at **3\*** and above (RAE 2008)
- Optional language study in years 2 and 3 – choose from **20 different languages** at varying levels
- Selected course units grant **exemptions** from professional accountancy exams, including 1 ICAEW ACA paper, 7 ACCA papers and 7 CIMA papers.

Duration:	3 years
Age range:	17-25
No. of students:	102
Range of nationalities:	25
Male/female:	67%/33%
UCAS code:	N0L0

MAKE IT COUNT



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# BA (Hons) International Business, Finance and Economics

## Course summary

### Employability

- 80% of our finance graduates are in employment or further study within 6 months of graduation and 70% of those employed are in graduate level jobs (Source: Unistats 2010)

### What jobs do our IBFE graduates go into?

- Examples of jobs recent graduates have gone onto include: assurance associate, commercial strategist, audit trainee and logistics graduate scheme

### Who employs them?

- A wide range of companies including: Zolfo Cooper, Grant Thornton, KPMG, PwC (Cyprus) and RBS

### What about further study?

- Graduates have gone onto law conversion courses and further study in finance and international business at institutions across the UK and internationally, including ESADE Business School (Barcelona), Humboldt University (Berlin) and the College of Law

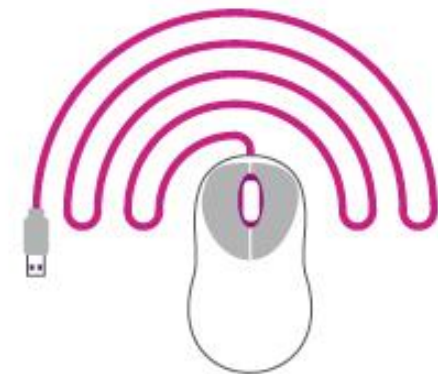
# BSc (Hons) IT Management for Business

## Course summary

- Developed in collaboration with **e-skills UK** and leading **global employers** to create 'the ideal graduate', covering the challenging middle ground between business and IT.
- Optional **work placement** – 71% of placement students achieve first or upper second degrees and earning potential increases by 16% (HEFCE 2010). Students have completed placements with Fujitsu, IBM and Intel
- Complete **team projects set by employers** such as Jaguar Land Rover and SAS
- Present project work to Accenture, Credit Suisse and Procter & Gamble at **employer showcase events**
- **e-skills events** include business challenges, graduate student panels, employer sessions and careers clinics with support from companies such as Asda, Capgemini, HP, Logica and Shell
- **Employer mentoring scheme** – current mentors include the BBC, BT, Deloitte and IBM
- **Guru lectures and skills workshops** provided by Accenture, BT, CSC, Deloitte and Unilever

Duration:	3 or 4 years
Age range:	18-36
No. of students:	26
Range of nationalities:	7
Male/female:	81%/19%
UCAS code:	GN51/GN5C

BRIDGE THE GAP



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# BSc (Hons) IT Management for Business

## Course summary

### Employability

- 84% of our management graduates are in employment or further study within 6 months of graduation and 80% of those employed are in graduate level jobs (Source: Unistats 2010)
- *“The unique thing about the ITMB degree is the degree of employer involvement, which I think is so important”* – Jenny Taylor, Head of Graduate Recruitment, IBM

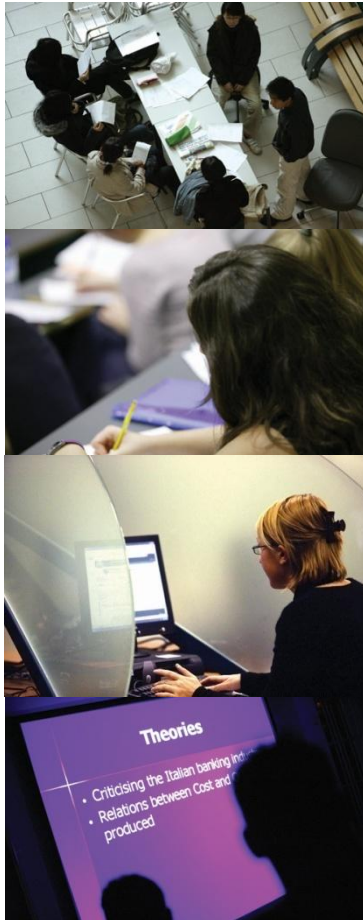
### What jobs do our ITMB graduates go into?

- Examples of jobs recent graduates have gone onto include: technical analyst, social media marketing intern and IT consultant

### Who employs them?

- A wide range of companies including: Credit Suisse, eBay, E-Resourcing Ltd and IBM

# Student Support at MBS



## Study

- A critical education, not just a training programme
- Degree programme is intended to develop capacity for disciplined, logical argument & intelligent decision making
- Generally 15 – 18 hrs teaching per week
- Private study & reading required
- Develop your specialist interest over time
- Conduct your own research in final year

## Support

- A student mentoring scheme
- Every student is allocated an academic advisor
- Assessment and Student Support Centre
- Students complete a PDP
- Staff-Student Liaison Committee, Programme Committees and Focus Groups for student input & feedback
- MBS student societies arrange company visits, trips and presentations

# Careers Service

Available to all current students and for **up to 3 years** after you graduate

Our careers service has been voted the **best** in the UK for **5** consecutive years

Advice and guidance on CVs, job applications, interview technique, summer internships...

**Recent events** held on campus include:

- 'A Foot in the Door of Finance' networking event with BDO, Deloitte, PwC and Accenture
- 'Social Enterprise: Making the world a better place'
- Grant Thornton pizza evening, to find out more about working for this accountancy firm
- The Finance, Business & Management Fair, attended by over 80 different companies

Manchester  
Leadership  
Programme

## Manchester Leadership Programme

'Leadership in Action' unit + voluntary work

## Manchester Gold Mentoring & new Online Q&A Scheme

Open to **all** students. Mentors from a range of sectors including advertising, marketing, not-for-profit, education, finance and management consultancy, HR and logistics



# Student Life

## Get involved on campus



We have the **largest Students' Union in the UK** run for students by students

### Clubs and societies – over 250, including:

- Management society, Society of finance and business
- International society (3500 members & 111 countries)
- AIESEC (overseas internships/volunteering)
- Film society

### Get active!

Our Athletic Union and sports centres offer many activities, from pilates, yoga and swimming to aerobics, cheerleading and kick-boxing

### Volunteer

Search for opportunities through Manchester Student Volunteers, become a peer mentor or join a volunteering society such as ReachOut!

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Virtual  
Open Day

Find out more at [www.mbs.ac.uk](http://www.mbs.ac.uk)

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[manchestermbs](https://www.youtube.com/manchestermbs)



[go.mbs.ac.uk/virtualopenday](http://go.mbs.ac.uk/virtualopenday)