

PROGRAMME STRUCTURE

MSc Business Analysis and Strategic Management

2024-2025

(Click on the course unit title for the course unit description)

Semester 1		
Four core course units:		
CODE	TITLE	CREDIT RATING
BMAN72201	Analysing Companies	15
BMAN72231	Organisational Design & Strategy: International Contexts	15
BMAN72631	Comparative and Global Management	15
BMAN72801	Business Models: Theory and Practice	15
Semester 2		
One core course unit:		
CODE	TITLE	CREDIT RATING
BMAN73652	Professional Analytical Skills	15
Three electives from:		
CODE	TITLE	CREDIT RATING
BMAN60992	International Human Resource Management	15
BMAN62082	The Management of International Organizational Change	15
BMAN73642	Configuration of Companies for Capability Building	15
BMAN73662	Managing Organisations for Growth	15
BMAN73172	Institutions and Firms' Internationalization Strategies	15
BMAN62012	The Political Economy of Global Business	15
BMAN71942	Innovation Management and Business Strategy	15
BMAN73432	Responsible Business in a Global Environment	15
BMAN73932	Organization Design and Value Creation	15
BMAN71552	International Business Finance	15
MSc Dissertation (60 credits):		
BMAN63100 MSc Dissertation in Business Analytics and Strategic Management (60 credits)		

Students are entitled to take one elective from outside the MSc Business Analysis and Strategic Management programme, as long as a 200 word explanation is provided and the consent of the unit coordinator and the programme director is obtained.