

PROGRAMME STRUCTURE

MSc International Business and Management

2024-2025

(Click on the course unit title for the course unit description)

Semester 1		
Four core course units:		
CODE	TITLE	CREDIT RATING
BMAN74121	Frontier Topics in International Business and Management	15
BMAN70301	Analytics and Research Skills for International Business	15
BMAN73421	Comparative Business and Management	15
BMAN73561	International Business Strategy	15
Semester 2		
Four Electives from:		
CODE	TITLE	CREDIT RATING
BMAN64002	Marketing Issues In International Business	15
BMAN73172	Institutions and Firms' Internationalization Strategies	15
BMAN73432	Responsible Business in a Global Environment	15
BMAN73592	Managing Across Cultures	15
BMAN 62012	The Political Economy of Global Business	15
BMAN73642	Configuration of Companies for Capability Building	15
BMAN71552	International Business Finance	15
MSc Dissertation (60 credits):		
BMAN61052 Dissertation in International Business & Management		