

## **PROGRAMME AIMS AND LEARNING OUTCOMES**

### **The programme aims to:**

To explore the relevance of multi-disciplinary theories and perspectives to the practice of management including an international perspective

To provide participants with access to a research-led teaching environment in order to provide transferable skills they need to function effectively in the world of business

To provide examples of a wide range of management practices including case studies

To enhance participants' capacity to analyse and critique theory and practice, preparing them for employment and possibly future academic study

To provide participants with a depth and breadth of knowledge of management to equip them for a career in a business and management context

To provide participants with the opportunity to further develop their ability in teamwork, mobilising their problem-solving capabilities through managing and developing themselves in various roles

### **Intended Learning Outcomes of the Programme**

#### **A. Knowledge & Understanding**

Students should be able to:

- Participants should be able demonstrate a conceptual grasp of the relevance of theories and concepts drawn from a wide disciplinary base to the practice of management
- Participants should be able to critically evaluate evidence derived from theory that is relevant to current research developments/practices and develop a creative approach to applying these to business and management problems.
- Participants should be able to develop a critical appreciation of organisations and individuals in relation to human, cultural, sectoral and societal contexts.
- Participants should be able to understand the value of reflective learning and self-development at an individual and group level

#### **B. Intellectual Skills**

Students should be able to:

- Participants should be able to critically analyse, evaluate and synthesise relevant theoretical and empirical research within the context of contemporary business and management environments
- Participants should be able to display an understanding of management problems demonstrating an ability to draw on relevant theory and practice
- Participants should be able to plan, conduct and report/debate on a piece of independent and group study in the form of a business research project
- Participants should be able to critically reflect on their self-development and learning demonstrating an ability to analyse aspects of themselves that require development

### **C. Practical Skills**

Students should be able to:

- Participants should be able to apply theory to practice in the context of contemporary business and management environments
- Participants will develop knowledge of management practices through exposure to a number of different case studies
- Participants should be able to design and carry out a small-scale research project, systematic literature review or analyse a case study.
- Participants should be able to engage actively in setting objectives through the process of personal development planning

### **D. Transferable Skills and Personal Qualities**

Students should be able to:

- Participants should be able to search, gather, critique and synthesise evidence from a range of sources and critically appraise its relevance to particular business and management problems or settings
- Participants should be able to show enhanced skills in written, visual and oral presentation
- Participants should be able to show an increased awareness of the cultural dimensions of management practice
- Participants should be able to understand the factors that influence organisational processes and behaviours and take responsibility for their own continuous learning and development