PROGRAMME SPECIFICATION

1. GENERAL INFORMATION

Award	Programme Title	Duration	Mode of study
MSc	Management	12 months	Full Time
Exit Awards			
PG Diploma	Management	NA Made on basis of credit accumulation	N/A
PG Certificate	Management	NA Made on basis of credit accumulation	N/A

School	Alliance Manchester Business School			
Faculty	Faculty of Humanities			
Awarding Institution	University of Manchester			
Programme Accreditation	None			
Relevant QAA benchmark(s)	Not available			

2. AIMS OF THE PROGRAMME(S)

The programme aims are:

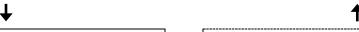
01.	To explore the relevance of multi-disciplinary theories and perspectives to the practice of management including an international perspective
02.	To provide participants with access to a research-led teaching environment in order to provide transferable skills they need to function effectively in the world of business
03.	To provide examples of a wide range of management practices including case studies
04	To enhance participants' capacity to analyse and critique theory and practice, preparing them for employment and possibly future academic study
05	To provide participants with a depth and breadth of knowledge of management to equip them for a career in a business and management context
06	To provide participants with the opportunity to further develop their ability in teamwork, mobilising their problem-solving capabilities through managing and developing themselves in various roles

3. INTENDED LEARNING OUTCOMES OF THE PROGRAMME(S) (must include separate outcomes for PG Certificate and PG Diploma awards)

	A. Knowledge & Understanding
A1.	Participants should be able demonstrate a conceptual grasp of the relevance of theories

	and concepts drawn from a wide disciplinary base to the practice of management
A2.	Participants should be able to critically evaluate evidence derived from theory that is relevant to current research developments/practices and develop a creative approach to applying these to business and management problems.
A3.	Participants should be able to develop a critical appreciation of organisations and individuals in relation to human, cultural, sectoral and societal contexts.

A4. Participants should be able to understand the value of reflective learning and self-development at an individual and group level



Learning & Teaching Processes (to allow participants to achieve intended learning outcomes)

Lectures (A1 and A2)

Problem solving using case studies in small groups (A2 and A3)

Self-directed learning and reflection (A1, A2, A3, A4)

Detailed and written feedback on assignments (A1, A2, A3, A4)

PG Certificate and PG Diploma awards: The same

Assessment (of intended learning outcomes)

Submission of written assignments (A1 and A2)

Group reports and presentations / feedback on case study analysis (A2 and A3)

Peer assessment through feedback and discussion (A2 and A3)

Presentations (A1, A2, A3, A4)

PG Certificate and PG Diploma awards: A lower volume of A1, A2, A3, A4 as these candidates usually do not complete the Business Research Project

B. Intellectual Skills

- **B1.** Participants should be able to critically analyse, evaluate and synthesise relevant theoretical and empirical research within the context of contemporary business and management environments
- **B2.** Participants should be able to display an understanding of management problems demonstrating an ability to draw on relevant theory and practice
- **B3.** Participants should be able to plan, conduct and report/debate on a piece of independent and group study in the form of a business research project
- **B4.** Participants should be able to critically reflect on their self-development and learning demonstrating an ability to analyse aspects of themselves that require development

Lectures (B1 and B2) Problem solving using case studies both individually and in small groups (B2, B3, B4) Self-directed learning and reflection (B2 and B4) Business research project planning and supervision (B3) Detailed and written feedback on assignments (B1, B2, B3, B4) Assessment Submission of written assignments (B1, B2, B3, B4) Group reports and presentations / feedback on case study analysis (B2) Peer assessment through feedback and discussion (B1, B2, B3, B4) Detailed and written feedback on assignments (B1, B2, B3, B4)

PG Certificate and PG Diploma awards: As above with the exception of Business research project planning and supervision (B3), as these candidates usually do not complete the Business Research Project

PG Certificate and PG Diploma awards:

Less engagement with B2 as these candidates usually do not complete the Business Research Project

C. Practical Skills

- **C1.** Participants should be able to apply theory to practice in the context of contemporary business and management environments
- **C2.** Participants will develop knowledge of management practices through exposure to a number of different case studies
- **C3.** Participants should be able to design and carry out a small–scale research project, systematic literature review or analyse a case study.
- C4 Participants should be able to engage actively in setting objectives through the process of personal development planning

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Learning & Teaching Processes

Personal tutor system (C1)

Business research project supervision (C2 and C3)

Problem solving using case studies in small groups (C1)

One to one support (C2 and C3)

PG Certificate and PG Diploma awards: As above with the exception of Business research project supervision (C3), as these candidates usually do not complete the Business Research Project

Assessment

Submission of written assignments (C2, C3, C4, C5)

Group reports / feedback on case study analysis (C3)

Peer assessment through feedback and discussion (C1 and C3)

PG Certificate and PG Diploma awards:

Less engagement with C3 as these candidates usually do not complete the Business Research Project

D. Transferable Skills and Personal Qualities

- **D1.** Participants should be able to search, gather, critique and synthesise evidence from a range of sources and critically appraise its relevance to particular business and management problems or settings
- **D2.** Participants should be able to show enhanced skills in written, visual and oral presentation
- **D3.** Participants should be able to show an increased awareness of the cultural dimensions of management practice
- **D4.** Participants should be able to understand the factors that influence organisational processes and behaviours and take responsibility for their own continuous learning and development

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Learning & Teaching Processes

Detailed and written feedback on assignments (D3)

Assessment

Group reports / feedback on case study analyses (D2,D4)

Problem solving using case studies in small groups (D3)	
Lectures (D1)	
One to one support (D1, D3, D4)	
PG Certificate and PG Diploma awards: As above but with less engagement with (D3), as these candidates usually do not complete the Business Research Project	

Peer assessment the discussion (D1 and	rough feedback and D3)
PG Certificate and	PG Diploma awards:
	engagement with D2 and D4 as sually do not complete the Project

4. THE STRUCTURE OF THE PROGRAMME(S)

Programme structure and credits	Credits
Semester 1	
Foundations of Management Core Introduction to Accounting Core Marketing and Marketing Management Core Business Performance and Strategy Core	15 15 15 15
Semester 2	
Sustainability and Social Responsibility Elective Innovation Management and Entrepreneurship Elective Comparative Employment Relations and International HRM Elective Organisational Psychology Elective Developing Enterprising Individuals Elective Business Creation and Development Elective	15 15 15 15 15 15
Semester 3	
Business Research Project Compulsoryore Trends in Global Business and Management Core	45 15

Award at Certificate level = 60 credits
Award at Diploma level = 120 credits
Award at MSc level = 180 credits

5. STUDENT INDUCTION, SUPPORT AND DEVELOPMENT (in order to deliver the intended learning outcomes, including dissertation support and guidance)

Induction

All students attend an initial, week-long, induction when they are welcomed, registered, provided with information and advice about a wide range of matters (library and IT facilities, channels of communication, learning resources, student support services, student representation in the committee structure, etc.).

Programme handbooks

All students access the Online Programme Handbook on arrival. This includes comprehensive information on all aspects of the programme, and has specific advice on the dissertation process and the support available. The handbook also contains practical information about Alliance Manchester Business School and the Faculty of Humanities.

All information is also available on the web and intranet sites for AMBS and the Faculty of Humanities.

Support

There is a Programme Director and a Programme Administrator. The Programme Director reviews student progress and students are encouraged to contact the Programme Director or PG Administrator should they need academic guidance or to discuss issues of a personal nature. Students are encouraged to make full use of the University support services, including the accommodation services, the Careers Service, the Office of Student Support and Services, the Student Services Centre—full details are in the programme handbook. The Programme Director acts as academic advisor.

Dissertation support

The MSc in Management has a group project rather than a dissertation, which is supported through the BMAN 73160 module.

IT support

Postgraduate students have access to several dedicated clusters of PCs in AMBS, as well as several other clusters across the University.

Student representation

Student representatives and staff teaching on the programme are invited to attend the twice yearly Programme Committee meetings, which include a discussion of the Programme's aims and learning outcomes and the extent to which stated aims are being achieved. Students are also offered the opportunity to volunteer to administer the Programme Identity budget, which consists of £1,000 for social activities for all students on the programme.

Overseas students

We encourage overseas students to attend English Language courses provided by the University Language Centre. AMBS also has an International Society providing peer support for overseas students and international students on this programme are eligible to join.

6. CURRICULUM MAP OF COURSE UNITS AGAINST INTENDED LEARNING OUTCOMES OF THE PROGRAMME

Code	Course Unit title	C/O	A1	A2	А3	A4	B1	B2	В3	B4	C1	C2	СЗ	C4	D1	D2	D3	D4
BMAN 73061	Foundations of Management	С	A/D	A/D	A/D	D	A/D	A/D	A/D	D	A/D	A/D	A/D	A/D	A/D	A/D	D	D
BMAN 73071	Introduction to Accounting	С	A/D	A/D	D	D	A/D	A/D	D	D	D	D	D	A/D	A/D	A/D	D	D
BMAN 73081	Marketing and Marketing Management	С	A/D	A/D	D	A/D	A/D	A/D	D	A/D	D	D	D	A/D	A/D	A/D	A/D	A/D
BMAN 73091	Business Performance and Strategy	С	A/D	A/D	D	D	A/D	A/D	D	D	D	D	A/D	A/D	A/D	A/D	D	D
BMAN 73102	Sustainability and Social Responsibility	0	A/D	A/D	D	D	A/D	A/D	D	D	D	D	D	A/D	A/D	A/D	D	D
BMAN 73112	Innovation Management and Entrepreneurship	0	A/D	A/D	D	D	A/D	A/D	D	D	A/D	D	D	A/D	A/D	A/D	D	D
BMAN 73122	Comparative Employment Relations and HRM	0	A/D	A/D	D	D	A/D	A/D	D	D	D	D	D	A/D	A/D	A/D	D	D
BMAN 73132	Organisational Psychology	0	A/D	A/D	D	D	A/D	A/D	D	D	D	D	D	A/D	A/D	A/D	D	D
BMAN 73160	Business Research Project	С	A/D	A/D	D	D	A/D	A/D	D	D	A/D	D	A/D	A/D	A/D	A/D	D	D
BMAN 73150	Trends in Global Business and Management	С	A/D	A/D	D	D	A/D	A/D	D	D	D	D	D	A/D	A/D	A/D	D	D
MCEL 60032	Business Creation and Development	0	A/D	A/D	D	D	A/D	A/D	D	D	A/D	A/D	D	A/D	A/D	D	D	D
MCEL 60142	Developing Enterprising Individuals	0	A/D	A/D	D	D	D	D	D	A/D	D	D	D	A/D	D	A/D	D	A/D

Legend for cells

D = intended learning outcomes of the programme are taught or developed by participants within this course unit A = intended learning outcomes of the programme are assessed within this course unit

C = compulsory course unit

O = optional course unit

7. CRITERIA FOR ADMISSION

Candidates must be able to satisfy the general admissions criteria of the University and of the School in at least one of the following ways:

We normally look for a first or upper second class honours (2:1) degree from a UK university or the overseas equivalent in any discipline. Applicants should note that the MSc management has been designed specifically as a conversion course for students with no previous experience of business and management. Although no prior knowledge of business and management will be assumed, the course will move at a fast pace to bring all participants to the same breadth of understanding.

For students whose first language is not English, we require an English language test. In IELTS we require 7.0 overall, with a minimum of 6.5 in writing and a minimum of 6.5 in speaking, and no other element below 6.0. In TOEFL we require 100 overall with a minimum of 22 in writing and a minimum of 22 in speaking, and no other element below 20.

8. PROGRESSION AND ASSESSMENT REGULATIONS

The programme will follow university regulations which can be found at:	
http://www.tlso.manchester.ac.uk/degree-regulations/postgraduatedegreeregulations/	

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