

THE UNIVERSITY OF MANCHESTER
Postgraduate Programme Specification (2021-22)

PROGRAMME AIMS & LEARNING OUTCOMES

General Information

Award	Programme Title	Duration	Mode of study
MSc	International Business and Management	1 year	Full-time, taught and examination

School	Alliance Manchester Business School
Faculty	Humanities
Awarding Institution	The University of Manchester
Programme Accreditation	
Relevant QAA benchmark(s)	

Aims of the Programme

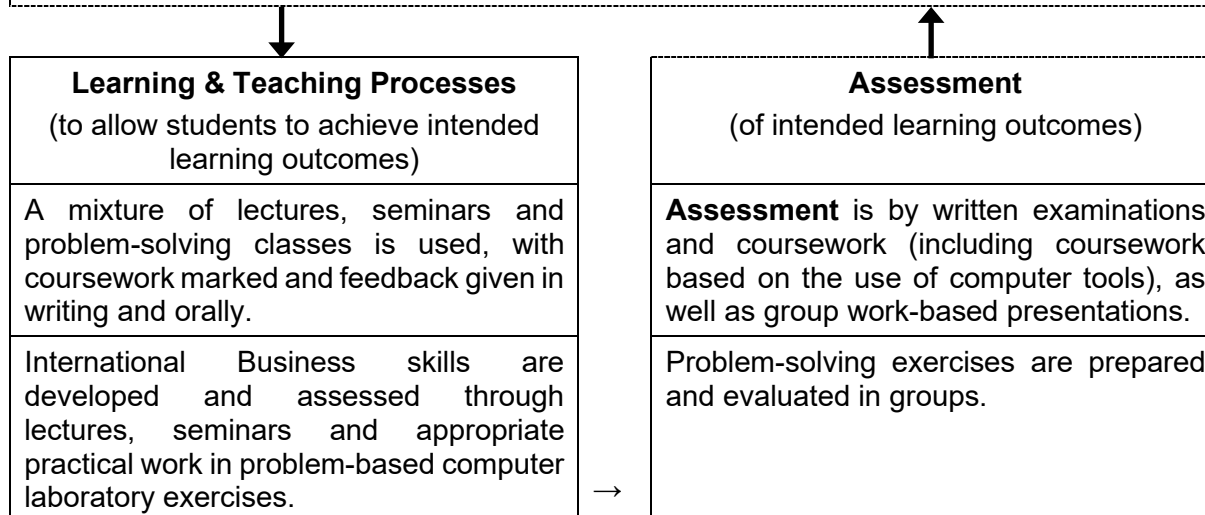
01.	To equip students to investigate and synthesise a wide range of issues in the field of International Business and Management, with the main emphasis being on a combination of theoretical and empirical analysis; preparing them for employment in management, research or public policymaking.
02.	To give students a thorough grounding in and critical appreciation of social science research issues and methods, including techniques of quantitative and qualitative data collection, analysis and interpretation.
03.	To allow students to demonstrate their understanding of the principles of research design and strategy by completing a substantial empirically based dissertation, which involves designing, executing and writing up a research project.
04.	To examine specialist areas of International Business and Management in depth, including economic, financial, technological, marketing and managerial issues in the multinational enterprise (MNE).
05.	To consider the role of International Business in society, including the contribution of International Business to Sustainable Development.
06.	To prepare students for managerial career paths in multinational enterprises and/or small and medium sized enterprises with an international orientation, as well as for research-oriented career paths.

Intended Learning Outcomes of the Programme(s)

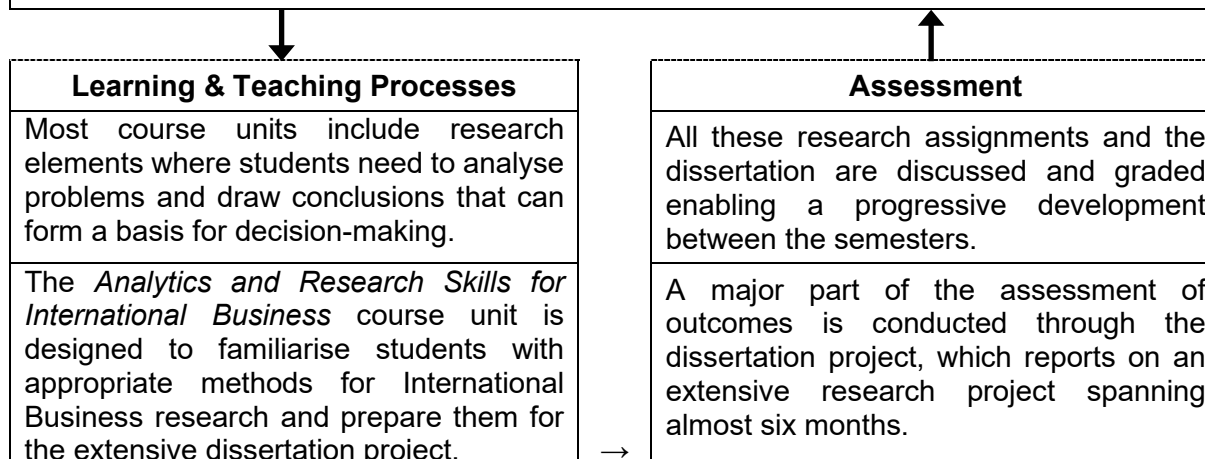
A. Knowledge & Understanding	
Students should be able to:	
A1.	Understand the theoretical and conceptual basis of scholarship in the broad area of International Business and Management;
A2.	Evaluate and apply different types of research methods that can be employed in International Business and Management research, including quantitative and qualitative methods;

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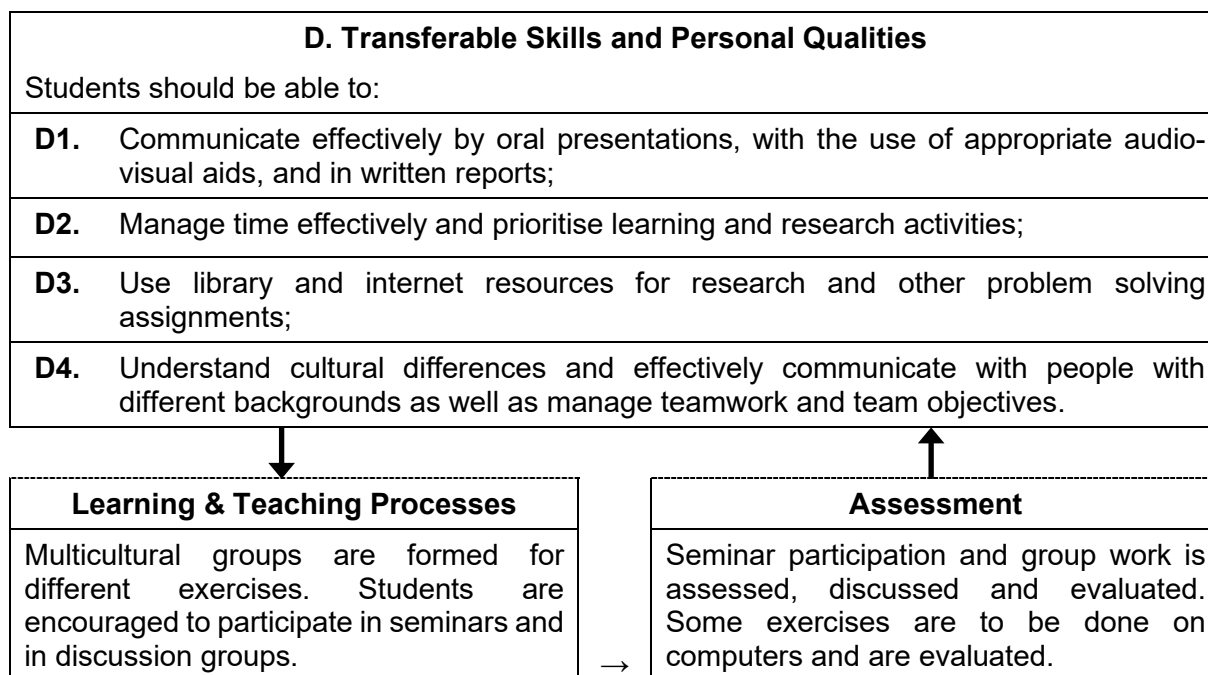
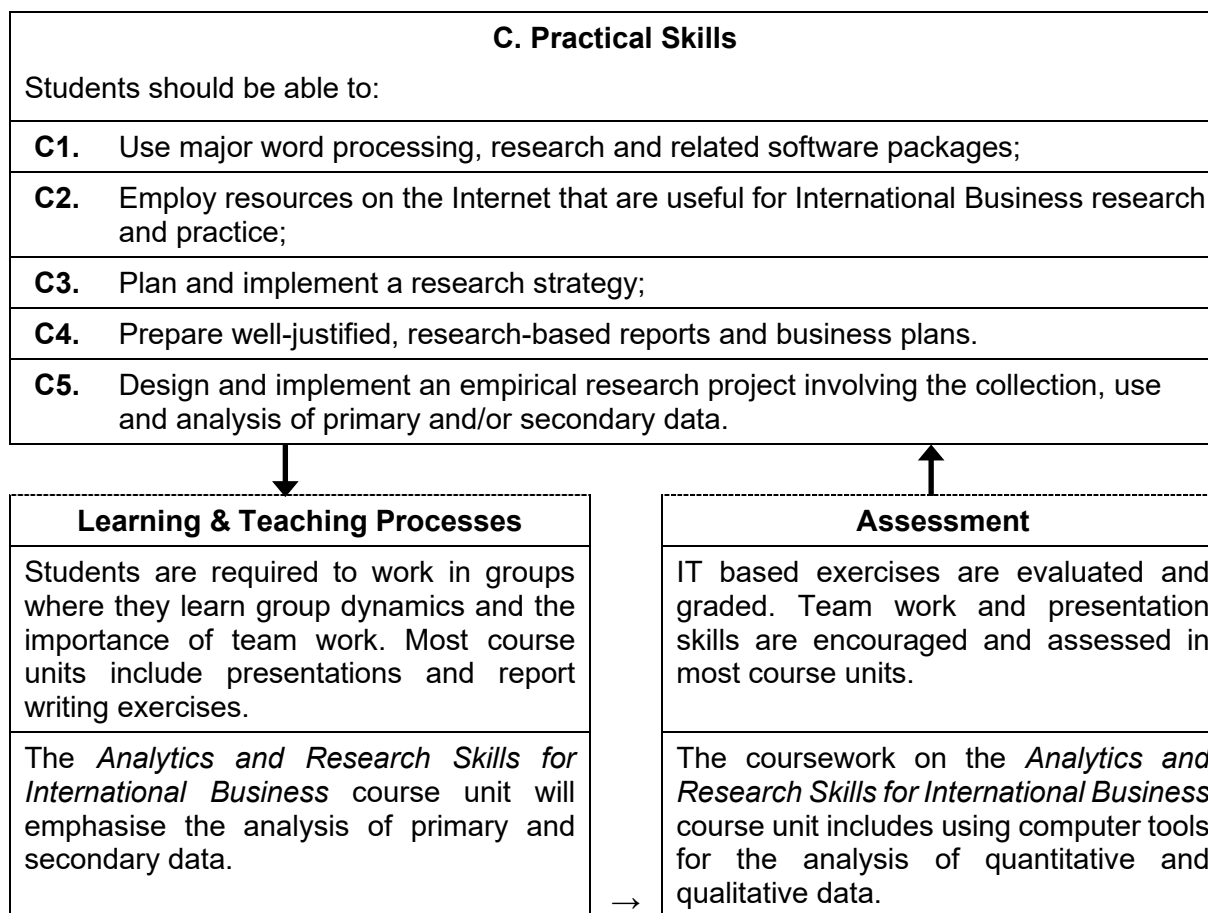
A3.	Use IT (including sources of information on the internet) in International Business and Management research and practice.
A4.	Identify critical and timely research issues and topics in the field of International Business and Management, both in terms of academic knowledge generation and in terms of societal impact and relevance.
A5.	Appreciate the role of International Business in society and its crucial impact on Sustainable Development.



B. Intellectual Skills
Students should be able to:
B1. Apply the analytical skills needed in International Business and Management research and practice;
B2. Identify appropriate models, techniques, and software for the analysis of problems within International Business and Management;
B3. Undertake the study of international business issues in a logical, precise and rigorous fashion;
B4. Critically evaluate published international business research.
B5. Map the impact of international business activities on the range of relevant stakeholders such as owners, employees, business partners and competitors, and the natural environment.



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PROGRAMME STRUCTURE

The programme is studied over twelve months, full-time. Students take eight taught course units in total (each worth 15 credits), with the total taught element being worth 120 credits. The dissertation is worth 60 credits, adding up to a total of 180 credits to be completed.

Semester 1 Core modules
BMAN 70301 Analytics and Research Skills for International Business BMAN 70412 Frontier Topics in International Business and Management BMAN 73421 Comparative Business and Management BMAN 73562 International Business Strategy
Semester 2 Elective modules
BMAN 64002 Marketing Issues in International Business BMAN 71552 International Business Finance BMAN 73432 Responsible Business in a Global Environment BMAN 73592 Managing Across Cultures BMAN 73642 Configuration of Companies for Capability Building BMAN 62012 The Political Economy of Global Business
Semester 3
BMAN 61052 Dissertation (60 credits)

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CURRICULUM MAP OF COURSE UNITS AGAINST INTENDED LEARNING OUTCOMES OF THE PROGRAMME (see below)

Legend for cells

C= compulsory course unit

O= optional course unit (elective)

D = intended learning outcomes of the programme are taught or developed by students within this course unit

A = intended learning outcomes of the programme are assessed within this course unit

Course Unit Title and Code			Knowledge & Understanding					Intellectual Skills					Practical Skills					Transferable Skills & Personal Qualities				
Code	Course Unit title	C/ O	A 1	A 2	A 3	A 4	A 5	B 1	B 2	B 3	B 4	B 5	C 1	C 2	C 3	C 4	C 5	D 1	D 2	D 3	D 4	
BMAN 70301	Analytics and Research Skills for International Business	C	D A	D A	D A	D A	D A	A D	A D	A D	A D	D	D	D	D A	D A		D A	D A	D A	D	
BMAN 73421	Comparative Business and Management	C	D A	D	D	D	D	A D	A D	A D	A D	D	D	D A	D	D A		D A	D A	D	D	
BMAN 73561	International Business Strategy	C	D A	D	D	D	D	A D	A D	A D	A D	D	D	D A	D	D A		D A	D A	D A	D A	
BMAN 74121	Frontier Topics in International Business and Management	C	D A	D	D A	D A	D	A D	A D	A D	A D	D	D A	D A	D A	D A		D A	D A	D A	D A	
BMAN 64002	Marketing Issues in International Business	O	D A	D	D A	D	D	A D	A D	A D	A D	D	D	D	D	D A		D	D	D	D A	
BMAN 73592	Managing Across Cultures	O	D A	D	D	D	D	A D	A D	A D	A D	D	D	D A	D	D A		D A	D A	D A	D	
BMAN 71552	International Business Finance	O	D A	D	D A	D	D	A D	A D	A D	A D	D	D	D	D	D A		D A	D A	D A	D	

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Course Unit Title and Code			Knowledge & Understanding					Intellectual Skills					Practical Skills					Transferable Skills & Personal Qualities				
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BMAN 73432	Responsible Business in a Global Environment	O	D A	D	D A	D A	D A	A D	A D	A D	A D	A D	D A	D A	D A	D A		D A	D A	D A	D	
BMAN 62012	The Political Economy of Global Business	O	D A	D	D	D	D	A D	A D	A D	A D	D	D A	D A	D A	D A		D A	D A	D A	D	
BMAN 73642	Configuration of Companies for Capability Building	O	D A	D	D	D	D	A D	A D	A D	A D	D	D A	D A	D A	D A		D A	D A	D A	D A	
BMAN 61052	Dissertation	C	D A	D A	D A	D A	D A	A D	A D	A D	A D	D	D A	D A	D A	D A	D A	D A	D A	D A		

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5. STUDENT INDUCTION, SUPPORT AND DEVELOPMENT (in order to deliver the intended learning outcomes, including dissertation support and guidance)

Induction

All students attend an initial, week-long, induction when they are welcomed, registered, provided with information and advice about a wide range of matters (library and IT facilities, channels of communication, learning resources, student support services, student representation in the committee structure, etc.), and receive introductory lectures on generic issues relating to their postgraduate studies.

Programme handbooks

All students access the Online Programme Handbook on arrival. This includes comprehensive information on all aspects of the programme, and has specific advice on the dissertation process and the support available. The handbook also contains practical information about Alliance Manchester Business School and the Faculty of Humanities.

All information is also available on the web and intranet sites for AMBS and the Faculty of Humanities.

Support

There is a Programme Director and a Programme Administrator. The Programme Director reviews student progress and students are encouraged to contact the Programme Director or Programme Administrator should they need academic guidance or to discuss issues of a personal nature. Students are encouraged to make full use of the University support services, including the accommodation services, the Careers Service, the Office of Student Support and Services, the Student Services Centre—full details are in the programme handbook.

Students have the opportunity to undertake a 'Managing Skills for your Career' personal development plan. Managing Skills for your Career' is a structured and supported process undertaken by an individual to reflect upon their learning, performance and achievement and to plan for their personal, educational and career development. The primary objective of MSc is to improve the capacity of individuals to understand what and how they are learning, and to review, plan and take responsibility for their own learning.

IT support

Postgraduate students have access to several dedicated clusters of PCs in AMBS, as well as several other clusters across the University.

Student representation

Student representatives and staff teaching on the programme are invited to attend meetings of the Divisional Programme Committee. The Students' Union offers training and support for students in this role. These meetings review, amongst other things, teaching issues. An Annual Programme Review is conducted in the second semester, with particular attention paid to assessments of the Programme's aims and learning outcomes and the extent to which stated aims are being achieved.

Overseas students

We encourage overseas students to attend English Language courses provided by the University Language Centre. AMBS also has an International Society providing peer support for overseas students and international students on this programme are eligible to join.

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CRITERIA FOR ADMISSION

UK bachelor degree with first or upper second class honors, or the overseas equivalent, in any discipline.

When assessing academic records, we take into account grade average, position in class, references and the standing of the institution where a candidate studied his/her qualification.

Language requirements

Applicants whose first language is not English are required to take an English language test to prove their level of proficiency. All applicants are expected to have a recent IELTS certificate (no more than two years old) with an overall score of 7.0 or above, including a minimum score of 6.5 for speaking and writing and 6.0 for reading and listening.

- Strong English language communication skills are crucial to gain the full benefit of our courses.
- Meeting the minimum English language test requirements does not guarantee admission.
- We reserve the right to make the final decision regarding students' English language ability, taking into consideration their test scores, interview assessment (if required) and any other relevant information from the admission process.

Further information can be found at <http://www.mbs.ac.uk/masters/entry-requirements/language-requirements.aspx>

Other international entry requirements:

We accept a range of qualifications from different countries. For these and general requirements see [entry requirements for your country](#).

PROGRESSION AND ASSESSMENT REGULATIONS

The ordinances and regulations for the degrees of Masters, Postgraduate Diploma and Postgraduate Certificate apply to this programme. Full details of the ordinances and regulations can be found at <http://www.tlso.manchester.ac.uk/degree-regulations/postgraduatedegreeeregulations/>

Date of original production:	
Date of current version:	30/04/21