

# Increasing uptake and adherence to falls interventions

Chris Todd

Professor of Primary Care & Community Health

NIHR Senior Investigator

Health Ageing Research Group

*School of Health Sciences*

[chris.todd@manchester.ac.uk](mailto:chris.todd@manchester.ac.uk)

No conflicts of interest

Research Funders



**NIHR** | National Institute  
for Health Research



Australian Government  
National Health and Medical Research Council

**NHS**



**CENTRE FOR  
AGEING  
BETTER**



**ProFOUND**  
Prevention of Falls Network for Dissemination



PreventIT

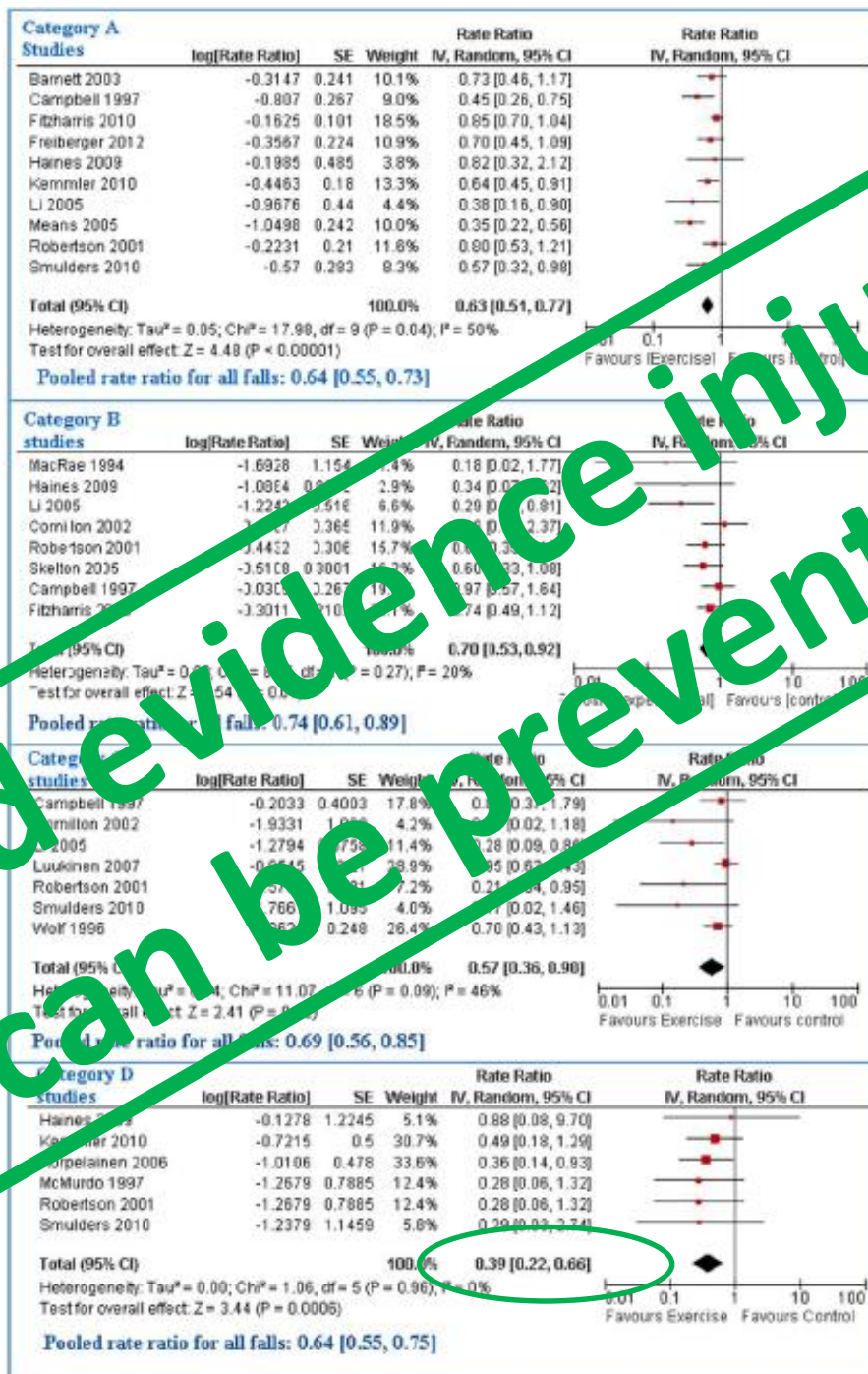
# Exercise for community dwelling Sherrington et al 2019 108 trials : 23,407 participants

Comparison 1. Exercise versus control (rate of falls)

Outcome or subgroup title	No. of studies	No. of participants	Statistic (method)	Effect size
1 Rate of falls - overall analysis	59	12981	Rate Ratio (Random, 95% CI)	0.77 [0.71, 0.83]
2 Rate of falls - subgrouped by baseline falls risk	59		Rate Ratio (Random, 95% CI)	Subtotals only
2.1 Not selected for high risk of falling	29	6133	Rate Ratio (Random, 95% CI)	0.77 [0.65, 0.84]
2.2 Selected for high risk of falling	30	6858	Rate Ratio (Random, 95% CI)	0.80 [0.72, 0.88]
3 Rate of falls - subgrouped by age (threshold 65 years)	59		Rate Ratio (Random, 95% CI)	Subtotals only
3.1 Age < 70 years		9605	Rate Ratio (Random, 95% CI)	0.75 [0.69, 0.83]
3.2 Age ≥ 70 years	13	3376	Rate Ratio (Random, 95% CI)	0.83 [0.72, 0.97]
4 Rate of falls - subgrouped by presence of health professional delivering intervention	59	12981	Rate Ratio (Random, 95% CI)	0.77 [0.71, 0.83]
4.1 Health professional delivering intervention	25	4511	Rate Ratio (Random, 95% CI)	0.69 [0.61, 0.79]
4.2 No health professional delivering intervention	34	8470	Rate Ratio (Random, 95% CI)	0.82 [0.75, 0.90]
5 Rate of falls - subgrouped by group or individual exercise	59	12981	Rate Ratio (Random, 95% CI)	0.77 [0.71, 0.83]
5.1 Group exercise	40	8163	Rate Ratio (Random, 95% CI)	0.76 [0.69, 0.85]
5.2 Not group exercise	21	4818	Rate Ratio (Random, 95% CI)	0.79 [0.71, 0.88]
6 Rate of falls - subgrouped by exercise type	59		Rate Ratio (Random, 95% CI)	Subtotals only
6.1 Balance and functional exercises vs control	30	7920	Rate Ratio (Random, 95% CI)	0.76 [0.70, 0.81]
6.2 Balance exercise vs control	5	327	Rate Ratio (Random, 95% CI)	1.14 [0.67, 1.97]
6.3 3D exercise (Tai Chi) vs control	7	2655	Rate Ratio (Random, 95% CI)	0.81 [0.67, 0.99]
6.4 3D exercise (dance) vs control	1	522	Rate Ratio (Random, 95% CI)	1.34 [0.98, 1.83]
6.5 Walking programme vs control	2	441	Rate Ratio (Random, 95% CI)	1.14 [0.66, 1.97]
6.6 Multiple categories of exercise vs control	11	1374	Rate Ratio (Random, 95% CI)	0.66 [0.50, 0.88]
7 Rate of falls - long-term follow-up by exercise type	4		Rate Ratio (Random, 95% CI)	Subtotals only
7.1 Balance and functional exercises vs control	2	858	Rate Ratio (Random, 95% CI)	0.82 [0.66, 1.01]
7.2 Walking programme vs control	1	97	Rate Ratio (Random, 95% CI)	1.27 [0.89, 1.81]

Sherrington et al, Exercise for preventing falls in older people living in the community.  
Cochrane Database of Systematic Reviews 2019

# Fall injuries & exercise



A= all injuries  
 B= medical care injuries  
 C= serious injuries  
 D= fractures

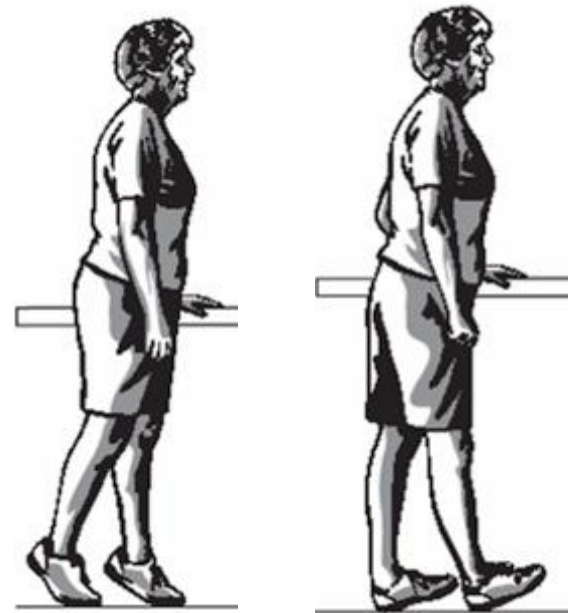
El-Khoury F. et al The effect of fall prevention exercise programmes on fall induced injuries in community dwelling older adults: systematic review and meta-analysis of randomised controlled trials *BMJ* 2013; 347:f6234

**Training needs to be:  
to dose  
challenging  
progressive  
regular  
aimed at strength and balance**

[www.laterlifetraining.co.uk](http://www.laterlifetraining.co.uk)



FAME/PSI exercises



Otago exercises

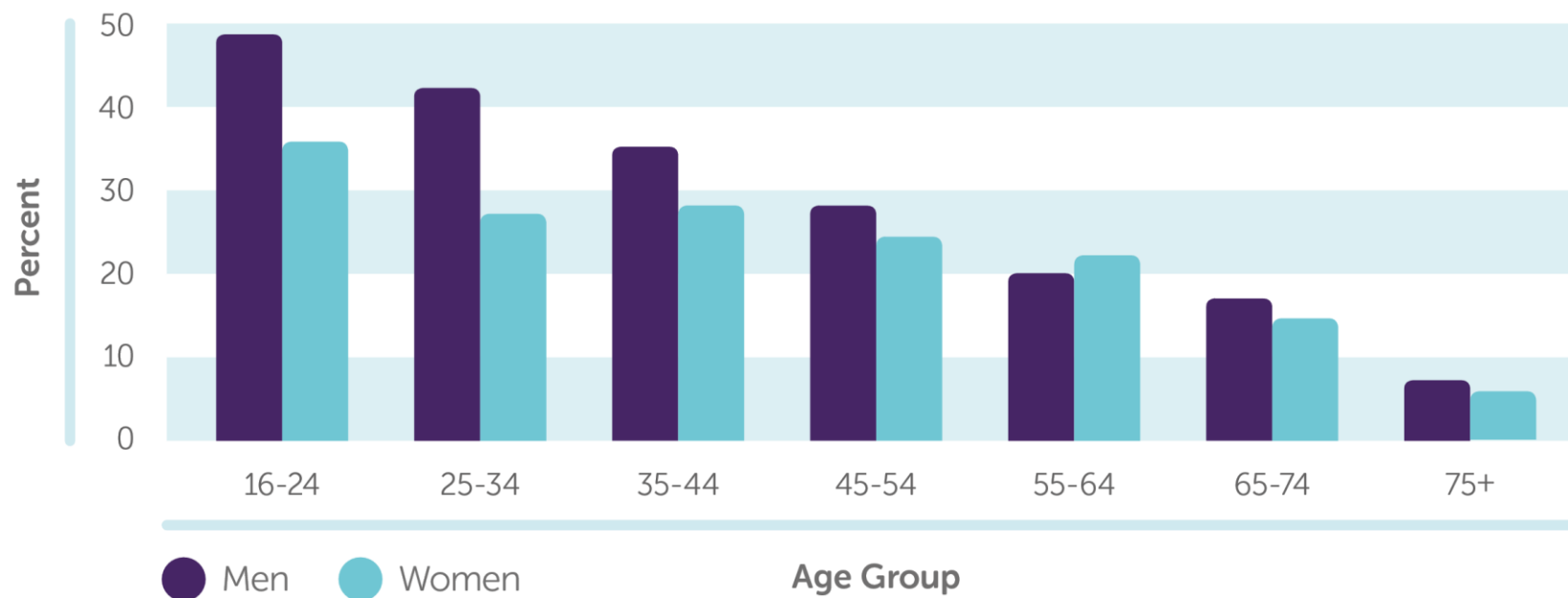


# CMOs' Activity Guidelines 2019

<https://www.gov.uk/government/publications/physical-activity-guidelines-infographics>



# Proportion meeting aerobic & muscle-strengthening guidelines, by age & sex



# The Challenge:

## Refusal, drop out & non-adherence

- High refusal
  - 50% common
- Low adherence
  - 18% dropout average (15 weeks)
  - 44% dropout
- Long term adherence poor
- Refusal and non-adherence 50% - 90%  
thus prevention not *effective*
- *Too busy no time*
- *Not relevant – other older people*
- *No motivation*
- *Barriers*
  - *No transport*
  - *The weather*
- *Not sure what to do*





preventing falls... preventing falls... preventing falls... preventing falls... preventing falls...

## Preventing *Falls*

# Don't mention the f-word!



Advice to practitioners on communicating falls prevention messages to older people



# DON'T MENTION THE F-WORD

Advice to practitioners on communicating  
falls prevention messages to older people



Otago Home Exercise Booklets



Chair Based (Frailer older people)

Bålstabilitet,  
Styrka och Balans

Σταθερότητα Στάσης  
Δύναμη & Ισορροπία

Αρχικό Πρόγραμμα

KROPPSHOLDNING  
STYRKE & BALANCE

Hjemmeøvningsprogram

Postural Stability Home  
Exercise Booklet

ProFouND provides free of charge resources in multiple languages

<http://profound.eu.com/resources/>

# The problem

- Uptake
  - Starting exercise or ACTIVITY
- Adherence
  - Continuing once started



1

### Raising awareness

- Fund and develop marketing campaigns
- Tailor messages for target audiences
- Make sessions appealing
- Develop peer champions
- Work across stakeholder groups



2

### Encouraging uptake

- Challenge negative beliefs
- Person-centred goals to increase motivation
- Build relationships across organisations
- Exercise sessions – something for everyone
- Address barriers and provide solutions



3

### Exercise referral pathways that work

- Develop referral pathways collaboratively
- Share pathways throughout local networks
- Provide good assessments for appropriate referrals
- A recommendation is not the same as a referral
- Successful exercise referral pathways across England



4

### Sticking to the evidence

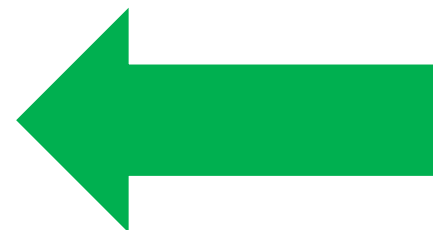
- Provide person-centred assessment
- Supplementary home exercise for success
- Tailor programmes for individual progress
- Moving on to other programmes/activities
- Support instructors to deliver the evidence



5

### Monitoring for outcomes and improvement

- Create a monitoring framework
- What to include to capture success
- Identify tools for assessment and monitoring progression
- Digital tools for monitoring progress and recording outcomes
- Make the most of data



# Encouraging uptake



## Challenge negative beliefs

- The myth of ageing and narratives that reinforce this

## Person-centred goals to increase motivation

- pre-assessments allow for goal setting/asset based

## Build relationships across pathways

- Physio, OTs, Community link worker, Instructors

## Exercise sessions – something for everyone

- Choice to meet preferences and suit capacity and functional mobility

## Addressing barriers and providing solutions

- Transport, Money, Venues, Too busy, Family Barriers/Ageist beliefs

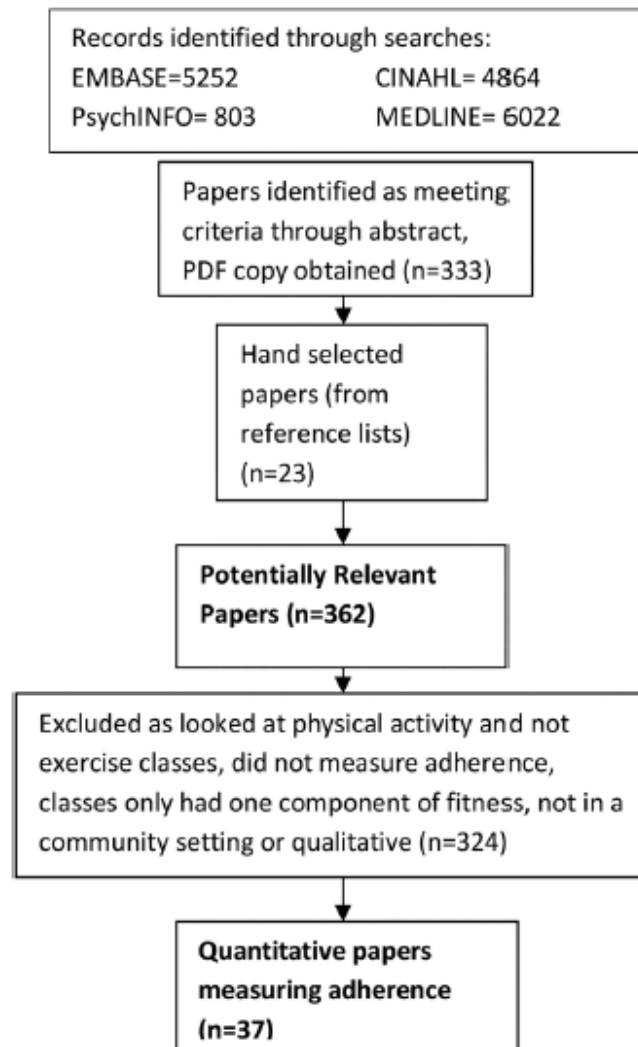


# The problem

- Adherence
  - Continuing once started

# PRISMA diagram

## Systematic review of adherence



# Types of adherence in trials

## 1. Completion

Retention

## 2. Attendance

Number of sessions attended over follow-up

## 3. Duration adherence

How long participants exercise at each session

## 4. Intensity adherence

Physical exertion

## 37 papers : 34 studies

### Definitions of adherence

- 7 papers (7 studies) = completion (retention)
- 30 papers (27 studies) = attendance records
- 12 papers (11 studies) = duration of exercise
- 5 papers (4 studies) = intensity participants should exercise

Several used multiple methods

# Recommendations how to measure adherence

## Completion (retention):

Those still attending at follow-up

Non-completion = withdrawal or if no formal withdrawal measured as not attending at follow-up (without reason given)

## Attendance:

Percentage classes attended out of actual number of sessions offered.

## Duration:

Adherence to predefined minutes, (e.g.) 30 min, 3 times per week.

## Intensity:

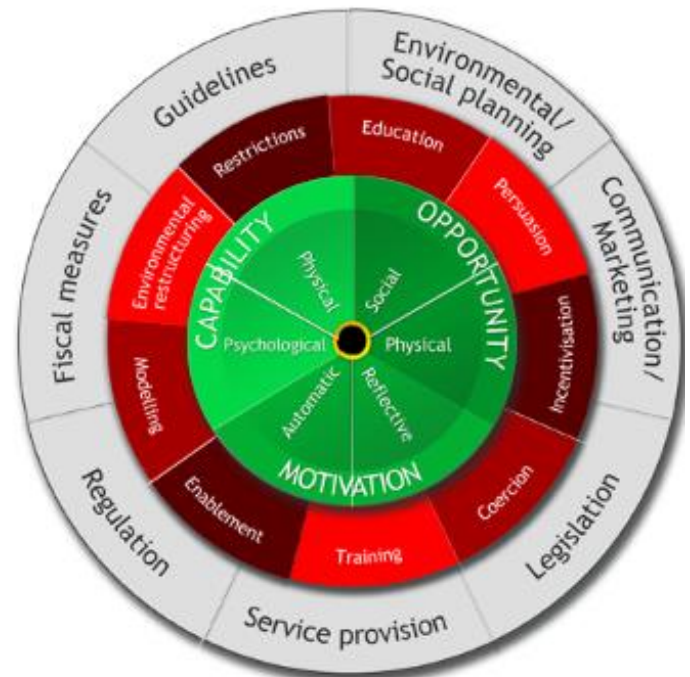
‘Moderate intensity’ as per prescribed exercise regime.

Moderate intensity may differ dependent on type of programme (eg, strength and balance or aerobic), but ACSM guidelines should be taken into consideration

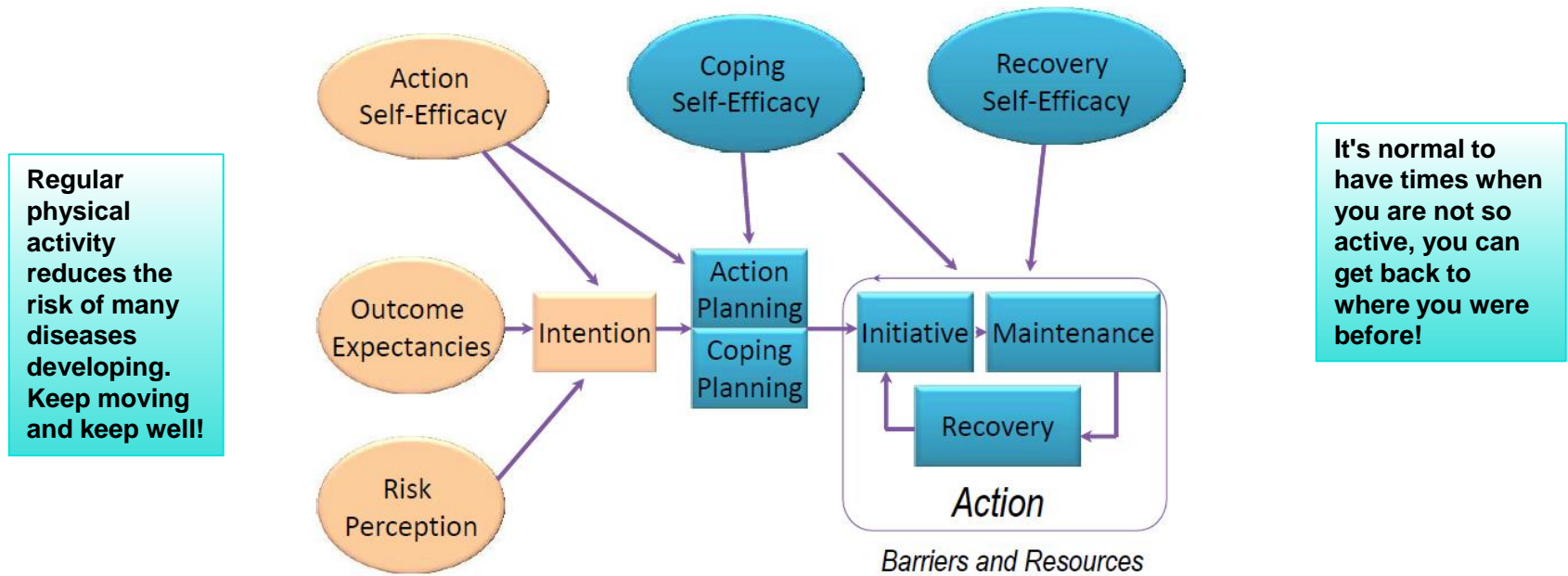


# Have a theory!

- Psychological theories of behaviour change
- 83 theories of behaviour change!
- ABC of behaviour change theories
  - Michie S et al
- Behaviour change wheel
  - <http://www.behaviourchangewheel.com>
  - <https://www.bct-taxonomy.com/about>



# Health Action Process Approach



Motivational Phase

If you are going on holiday, take your walking shoes with you so you can still be active.

Volitional Phase

# Don't mention the F-word

Do not present initially in terms of falling prevention  
(falling risk denied anyway)

Talk in terms of **A**ctivity

Emphasise/maximise immediate wider **B**enefits: looking  
and feeling good; remaining active and independent; taking  
part in an enjoyable and interesting **C**ommunal/social activity

Personal invitation from health professional explaining  
benefits.

Illness, evidence of increasing **D**isability provides good  
opportunity

**E**xercise in terms of everyday activities

**F** word

# Cluster RCT of Exergame in 18 sheltered housing facilities



Stammers et al. BMC Medicine (2019) 17:46  
<https://doi.org/10.1186/s12916-019-1278-9>

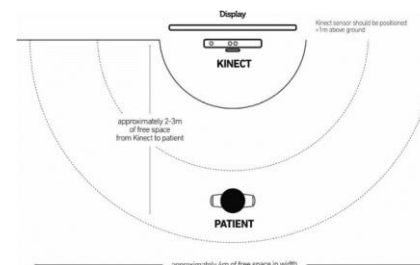
BMC Medicine

## RESEARCH ARTICLE

Open Access

The effectiveness and cost-effectiveness of strength and balance Exergames to reduce falls risk for people aged 55 years and older in UK assisted living facilities: a multi-centre, cluster randomised controlled trial

Emma K. Stanmore<sup>1,2,3\*</sup>, Alexandra Mavrogianni<sup>1,2</sup>, Lex D. de Jong<sup>1,2</sup>, Dawn A. Sleeton<sup>1,2</sup>, Chris J. Sutton<sup>1,2</sup>, Valerio Benedetto<sup>1</sup>, Luke A. Munford<sup>2</sup>, Wynne Meeles<sup>1</sup>, Vicky Bell<sup>1</sup> and Chris Todd<sup>1,2,3</sup>



Improvement in Exergame group  
Falls incident rate ratio **0.31 (95% CI 0.16 to 0.62)**

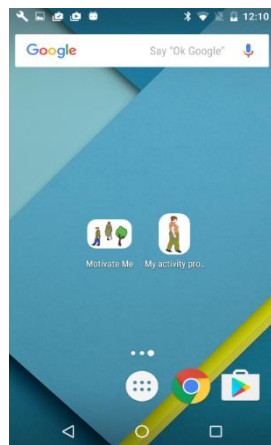
Balance 6.2 (95% CI 2.4 to 10.0)  
Short FES-I -2.7 (95% CI -4.5 to -0.8)  
VAS pain scale -12.1 (95% CI -22.3 to -1.8)

**Adherence at 12 weeks 87%**

<https://doi.org/10.1186/s12916-019-1278-9>

# If activity was on a tablet/smartphone would more people do it?

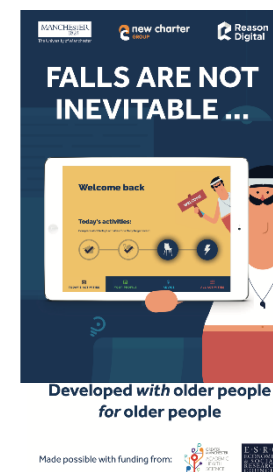
NIHR **TOGETHER** feasibility RCT  
App for physio & App for patient



NHSA/NMHRC **Standing Tall** implementation study



**Keep On Keep Up** App





# PRU Briefing for DHSC

- **Delivery of strength and balance exercises for falls prevention amongst older people using digital technologies to replace face-to-face contact during COVID-19 home isolation and physical distancing.**
- <https://www.opfpru.nihr.ac.uk/covid-19-research/rr7-covid-19-technology-for-strength-and-balance/>
- McGarrigle L, Todd C (2020) Promotion of physical activity in older people using mHealth and eHealth technologies: Review of reviews (*Journal of Medical Internet Research accepted*)
- McGarrigle L, Boulton E, Todd C (2020) Map the Apps: a rapid review of digital approaches to support the engagement of older adults in strength and balance exercises (*BMC Geriatrics submitted*)

## General evidence for digital exercise promotion to older people.

- Mobile/smartphone apps **acceptable** to older people.
- Older people appear to **adhere** to apps (in short term).
- Apps may be **effective** in decreasing sedentary time, increasing physical activity and physical fitness (over 3 or so months).
- Apps that are **theory-based**, include behaviour change techniques, clear instructions, and social and professional support may be more effective than those that do not.
- Apps should provide exercise/activity interventions that fit in with older people's **lifestyles** and **expectations** and offer **tailored** interventions taking account of individual preferences and capabilities.
- **Positive messages** are crucial.
- Older people need to understand and **appreciate the benefits** they will gain from using an app, and those benefits need to be in accord with older people's own lifestyle and aspirations.
- Emphasising **staying independent**- important to many older people.
- When introducing apps to older people the **steep learning curve** they may experience must be recognised and support supplied to help them.

## Apps

- Currently available\*
  - Otago Exercise Programme
  - Nymbl Balance<sup>1</sup>
  - Keep On Keep Up
- Under development
  - Standing Tall

\* Assessed using underlying evidence base, MARS & use of BCTs. **No** RCTs or evidence of effectiveness

<sup>1</sup> USA only

## Websites

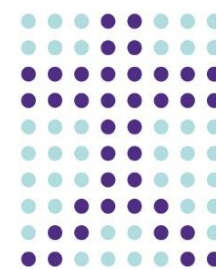
- Currently available\*\*
  - [csp.org.uk](http://csp.org.uk)
  - [fallsassistant.org.uk](http://fallsassistant.org.uk)
  - [go4life.nia.nih.gov](http://go4life.nia.nih.gov)
  - [nhs.uk/live-well](http://nhs.uk/live-well)
  - [profound.eu.com](http://profound.eu.com)
  - [betterhealthwhileaging.net](http://betterhealthwhileaging.net)
  - [caringseniorservice.com](http://caringseniorservice.com)
- For resources see also
  - Later Life Training

\*\* Assessed using underlying evidence base, HoNCode & use of BCTs. **No** RCTs or evidence of effectiveness

# Conclusions

- Digital delivery better than no delivery
- Rapidly changing area
- In longer term digital could (will) become common, but needs carefully phased roll out
  1. Those already familiar with S&B, assessed and previously receiving face-to-face delivery, and stable health
  2. Relatively healthy and digitally literate capable of remote set-up
  3. Rehabilitation following hospital discharge with set-up done face-to-face in hospital
- NB Digital exclusion and exacerbation of health inequalities  
older, female, deprived, BaME, marginalised

# Fabulous postdocs!



HEALTHY  
AGEING  
RESEARCH  
GROUP

Falls and Exercise Researchers



Annemarie Money  
Dawn Dowding  
Elisabeth Boulton  
Emma Stanmore  
Helen Hawley-Hague  
Jana Sremanakova  
Jane McDermott  
Lisa McGarrigle  
Reena Lasrado  
Saima Ahmed

Sasiporn Ounjaichon  
Muhammad Kamil Bin Che Hasan

## Postgrads

Dominique Radcliffe  
Mohammad Zougar  
Yang Yang

[chris.todd@manchester.ac.uk](mailto:chris.todd@manchester.ac.uk)

