Supporting those furthest from the labour market, older residents, and those with adverse health conditions into quality work.

‘MY KEY WORKER UNDERSTOOD EXACTLY WHAT I WAS GOING THROUGH...

...and she and her team spent a lot of time helping me come to terms with my anxiety and depression. Slowly I began to see there could be a future for me back in the career I loved...’

Scheme to help over fifties back to work

Older workers and those with health issues face barriers to returning to work.

They want to feel valued.

"They aren't looking for more hours..."
Testing new approaches to tackling in-work poverty

Pilot with DWP in Tameside supporting low earners
Scenario 1: Unemployment reaches 15% of GM labour force

Assumptions

- Claimant count is reasonable proxy for LFS/ILO employment patterns;
- OECD forecast c15% unemployment trough (just over 200,000 jobless in GM); mitigation policies only modestly effective
- Second Covid wave combines with ex-furloughed redundancies in autumn; c15% of furloughed staff lose jobs and claim benefits by November

Claimant count unemployment scenario building in Greater Manchester, Nov 19-Dec 2020
Scenario 2: Catastrophic job losses trigger mass unemployment

**Assumptions**
- Unemployment rises exponentially with 20% unemployment rate in GM by end of 2020 (c266,000 jobless)
- Policies fail to meet scale of challenge
- Deep recession dwarfing scale of 2008-9
- A third of furloughed staff lose jobs and claim benefits

**Claimant Count unemployment scenario building in Greater Manchester, Nov 19-Dec 2020**
Scenario 3: Haldane’s Uplands: Resilience and Recovery in GM

Assumptions

- Recovery solidifies by winter bringing rapid declines in unemployment benefit claiming
- Claims never rise above 150,000: surprise fall in June heralds sense of a ‘natural upper limit’ of claims
- Furlough operates successfully and other policies further mitigate wind-down and encourage growth
- Claims fall rapidly towards year-end as vacancies pick up and people find jobs

Claimant Count unemployment scenario building in Greater Manchester, Nov 19-Dec 2020
Ageing Hub Strategic Priority: **Employment & financial security**

Increase the **employment rate and financial security** of people in mid and later life

Progress, new responses, opportunities and risks emerging due to Covid-19

- Chancellor’s **Summer Statement** and upcoming **Spending Review** – Investment in labour market support
- Work continuing the **over-50s employment support pilot** with DWP and Ageing Better; co-design work to start in late July and conversations underway with four localities for the pilot; workers made redundant due to Covid-19 added to the pilot.
- Exploring a **test and learn approach for Adult Education Budget** delivery alongside the over-50s employment pilot
- **Age-Friendly employer guidance** and work with Good Employment Charter has been paused and will be picked up; Mayor flagged as key route to change in Road to Recovery webinar. **Opportunity to reset the workplace??**
- **Enterprising You** providing holistic support to low income **self-employed workers**, older self-employed workers have been a target group.
- Work continues with H&SCP on links with **social prescribing** – integrated with *Working Well*
- Ambition for Ageing commissioned to undertake a **review on Financial Security** of older people and those approaching later life to inform development of this programme with stakeholders, now incorporating impact of Covid-19
- Data shows 4 in 10 of those eligible in North West are not claiming **pension credits**, early discussions about a campaign to increase take-up, potentially linked to TV licence changes
- Implications of Covid-19 with potential for increased numbers and demands on **older carers**
- HR Directors have been asked to look at the **implications of Covid-19 for older people in their workforces**
Questions?