

Q-STEP SUMMER INTERNSHIPS 2020

Ref #13: UoMQStep 2020 YouGov - Political Research

Organisation Profile

YouGov

Political

50 Featherstone Street, London, EC1Y 8RT

Selection Method

A written CV and cover letter followed by an interview with the YouGov team via Skype

Application Criteria

Essential

- Excellent written and spoken English accompanied with good numerical skills
- A strong interest in and knowledge of British politics
- Experience in working with quantitative data and statistics
- A full working knowledge of Microsoft Excel
- Ability to meet strict deadlines
- A keen eye for detail

Desirable

- SPSS
- Microsoft PowerPoint
- Microsoft Outlook

Project Outline

YouGov are searching for a very strong candidate to join their Political and Social Research Department during the summer vacation. The successful candidate will act as a key member of the team, writing survey questions, scripting surveys, analysing data and producing results. They will be working with SPSS data and Excel on a daily basis as well as carrying out other administrative tasks. Clients may include major media organisations, academics, politics parties, NGOs, charities, pressure groups, think tanks and 10 Downing Street. Throughout the placement you can expect to gain unrivalled experience of conducting primary quantitative research for one of the country's most successful, innovative and well-known research organisations.

Key Words

Questionnaire Design Scripting

Data Processing Producing Results

Working Directly with Clients

Training will be provided throughout the internship. This will include but is not limited to Microsoft Office, SPSS, YouGov's in house coding software Gryphon, and questionnaire design.

YouGov are unable to offer any financial assistance.