Engaging with employers to reduce workplace inequalities for parents and carers: the case of the flexible working toolkit

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Abstract

This seminar will discuss the Greater Manchester Centre for Voluntary Organisation’s (GMCVO) attempts to promote flexible working for parents and carers who are returning to the workforce in Greater Manchester. The session will introduce the flexible working toolkit that GMCVO have co-produced with a range of employers and Returners in the Greater Manchester region. Issues of how the content and design of the toolkit developed as well as future issues of how to measure its impact will all be discussed. This will be an interactive session and will be of interest to anyone interested in gender inequality, flexible working and how to the increase the impact of their research using co-production methods with employers.