**Public involvement in research dissemination planner**

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| **Research question***What is the research question?* |  |
| **Key findings***What are the key research findings?* |  |
| **Key messages to communicate***What are the key messages to share?* |  |
| **Main audiences***Who should these results be shared with?* |  |
| **PPI capacity***What PPI involvement has there been in the project? What PPI involvement is available for dissemination?* *What training and support may PPI contributors need to be involved in dissemination?* |  |
| **Staff capacity***Who is employed to work on the project to support dissemination? Consider time available, skills and experience.* |   |
| **Budget***What budget is available for dissemination? Are additional resources available?* |  |
| **Approach to sharing results***Consider**the ways in which you might share these results. How could you involve members of the public in doing this?**What activities could members of the public get involved in?*  |  |
| **How will you assess the impact of dissemination?***What are indicators of successful dissemination? Consider the format of dissemination: for example, citations, website hits, downloads, twitter and social media hits, news reports* |  |
| **How will you assess the impact of involvement in the dissemination strategy?***How will you learn lessons about what worked well and areas for improvement?**Consider informal and formal evaluation methods with public collaborators and the research team.* |  |
| **Are there particular challenges with sharing the results of this project? How can these be overcome?***Consider:**1. General challenges: (e.g. communicating negative results; scientific and public interest in results; pressure for high publication output in high impact journals)* *2. Project-specific challenges (e.g. are public contributors willing to be involved in dissemination? Do they need training or support? Limited resources. Appropriate formats for sharing results with public- is there a wider public interest? Do intended audiences have specific information and communication requirements?)* |  |

If you have any feedback on the tool or would like more information about public involvement in research please contact the PRIMER Coordinator Peter.bower@manchester.ac.uk



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