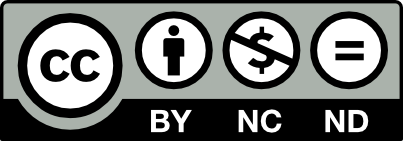
**Public involvement in research dissemination planner**

|  |  |
| --- | --- |
| **Research question**  *What is the research question?* |  |
| **Key findings**  *What are the key research findings?* |  |
| **Key messages to communicate**  *What are the key messages to share?* |  |
| **Main audiences**  *Who should these results be shared with?* |  |
| **PPI capacity**  *What PPI involvement has there been in the project? What PPI involvement is available for dissemination?*  *What training and support may PPI contributors need to be involved in dissemination?* |  |
| **Staff capacity**  *Who is employed to work on the project to support dissemination? Consider time available, skills and experience.* |  |
| **Budget**  *What budget is available for dissemination? Are additional resources available?* |  |
| **Approach to sharing results**  *Consider**the ways in which you might share these results. How could you involve members of the public in doing this?*  *What activities could members of the public get involved in?* |  |
| **How will you assess the impact of dissemination?**  *What are indicators of successful dissemination? Consider the format of dissemination: for example, citations, website hits, downloads, twitter and social media hits, news reports* |  |
| **How will you assess the impact of involvement in the dissemination strategy?**  *How will you learn lessons about what worked well and areas for improvement?*  *Consider informal and formal evaluation methods with public collaborators and the research team.* |  |
| **Are there particular challenges with sharing the results of this project? How can these be overcome?**  *Consider:*  *1. General challenges: (e.g. communicating negative results; scientific and public interest in results; pressure for high publication output in high impact journals)*  *2. Project-specific challenges (e.g. are public contributors willing to be involved in dissemination? Do they need training or support? Limited resources. Appropriate formats for sharing results with public- is there a wider public interest? Do intended audiences have specific information and communication requirements?)* |  |

If you have any feedback on the tool or would like more information about public involvement in research please contact the PRIMER Coordinator [Peter.bower@manchester.ac.uk](mailto:Peter.bower@manchester.ac.uk)



This work is licensed under the Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License. To view a copy of this license, visit <http://creativecommons.org/licenses/by-nc-sa/4.0/>.