Abstract

This conceptual paper critically analyses whether digital technologies have the potential to level the entrepreneurial playing field. It develops an interdisciplinary critique of popular assumptions about digital entrepreneurship as an equalising force, and introduces an innovative typology of the landscape. By highlighting a range of digital entrepreneurial activity and actors excluded from mainstream view, and theorising the impact of technological requirements and socially distributed resources, it presents a more comprehensive and nuanced view of an increasingly significant yet underexplored phenomenon.